

## Policy Title: Tobacco Sponsorship and Promotion

**Descriptors :** 1) Tobacco 2) Advertising 3) Sponsorship

**Category :** Academic Affairs

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### 1. Intent

To establish the University's position on Tobacco Sponsorship and Promotion.

### 2. Organisational Scope

All Edith Cowan University students and staff.

### 3. Definitions

None

### 4. Policy Content

- 4.1 The University will not do or allow anything which may directly or indirectly encourage or support the use of tobacco products.
- 4.2 The University will not accept sponsorship whether by payment of money or otherwise from, or enter into any association or other arrangement with any person known to be involved in or connected with the tobacco industry or any person who encourages or supports the use of tobacco products in any way, whether by direct funding, by advertising, by sponsorship, by the gift or loan of goods or services or by any other means.

### 5. References

Policy Code:	ac017	File No: 95/3234
Policy Owner:	Director, Office of Research and Innovation	
Approved by:	Vice-Chancellor	
Date Approved:	18 July 2005	
Revision Date:	April 2012	
Amendments:	April 2009	
Related Policies/Documents:		

**6. Contact Information**

Contact Person:	Director, Office of Research & Innovation
Telephone:	08 6304 5401
Email address:	m.taylor@ecu.edu.au