Edith Cowan University – Competition Terms and Conditions

Competition specific

1. The prize is one iPad Air 2 16GB Silver (Wi-Fi only) valued at $619.

2. The competition is open to all individuals who correctly photograph and tag one of the 12 ECU study area flat lay images on Instagram, located within the Perth Underground and Wellington Street Train Stations, and at other locations to be determined by ECU.

3. Images must be posted to public Instagram accounts with the hashtag #ECUOpenDay. Images posted to other social media platforms with the correct hashtag will not be deemed eligible. Images must be posted by 11.59pm on Tuesday 25th August. Any images posted after this date will not be eligible for the competition.

4. The winner will be notified via direct message on Instagram with instructions to call or email a member of ECU’s Marketing team. The winner will have 5 business days to reply and claim their prize. If the recipient does not respond to the email within 5 business days of the time of notification, the recipient is taken to have forfeited their prize and the winning selection will be made redundant.

General

1. Entry and other instructions contained within promotional material form part of these terms and conditions. By participating in this competition, you agree to be bound by these terms and conditions.

2. The competition is not open to employees of ECU and their immediate families, nor any companies, agencies or individuals associated with the competition.

3. Members of ECU’s Marketing team will select the winning entry via a random draw. ECU’s decision is final and cannot be contested.

4. ECU accepts no responsibility for any lost, misplaced or misdirected prizes.

5. Prizes are non-transferable, not extendable, cannot be redeemed for cash and are not valid in conjunction with any other offer.

6. All unclaimed prizes remain the property of ECU.

7. By entering the competition, you agree, should you be a winner, to have your name and competition entry published on ECU’s website, or social media channels for promotional, marketing, publicity or research and profiling purposes for an indefinite period.

8. By entering the competition, you also agree, should you be a winner, to have your photo published by ECU for promotional purposes if required.

9. To the fullest extent permitted by law, ECU absolves itself of any and all liability, financial or resultant arising out of, or in connection with this contest.

10. To the fullest extent permitted by law, all contestants release from, and indemnify ECU against, all liability, cost, loss or expense arising out of acceptance of any prize or participation in the competition including (but not limited to) loss of income, personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.

11. You grant to ECU a perpetual, irrevocable, worldwide, royalty free licence to reproduce, communicate, adapt, modify and publish your entry for the purposes of marketing, promotion and publicity.