Professor Craig Standing

SBL Professorial Research Talk, 7 April

Professor Craig Standing is the Foundation Professor of Strategic Information Management at the School of Business and Law.

Professor Standing will be covering systems theory is the study of how systems work. A wide array of concepts such as holism, open systems, lean systems, emergence and complex adaptive systems have been used in systems theory research but the study of systems is still seen as a niche field. As practitioners, we talk about and develop systems every day but we rarely discuss the nature of systems. This talk will explain the application of systems concepts in relation to a number of case studies including electronic health records adoption, national systems of innovation, and corporate social media use.

Biography:

With research interests including national innovation strategies and the use of ICT to support organisational innovation, Craig has also been the recipient of ARC Linkage and Discovery grants and was a member of the ARC College of Experts between 2011 and 2013. He collaborates on research projects with members of the Centre for Innovative Practice and international academics from the UK, Denmark and Finland.

Craig studied at Lancaster University, University of Manchester, and the University of Western Australia. He has published in the top ten Information Systems journals and has presented at many international conferences. He has obtained significant research funds including the prestigious Australian Research Council Awards.

Craig has authored several books on information systems that have been adopted by university courses in information systems. He has supervised numerous doctoral students, having won awards from the postgraduate association at his university for the quality of his supervision. As Editor of the Journal of Systems and Information Technology, Craig is at the forefront of knowledge on information systems research and research methods.

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