

Careers in Business & Law

Accountant
Business Analyst
Entrepreneur
Event Manager

Financial Planner
HR Practitioner
Lawyer
Marketing Manager

Project Manager
PR Consultant
Resort Manager
Sport Business Manager



Creative
thinkers
made here.

2026

Shape the future

Creative thinking.
It's essential for tackling challenges.
Seizing opportunities.
For today.
But more importantly, tomorrow.
Creativity is how we move forward.
It sparks innovation.
In every industry.
And at ECU, it's at the core of
everything we do.

Creative thinkers
made here.

At ECU, we recognise and respect the significance of Aboriginal and Torres Strait Islander peoples' communities, cultures and histories.

We also acknowledge and respect the Noongar people as the traditional custodians of the land on which our campuses are located.

ECU City opening in 2026



ECU City represents the future of university education – a place where technology, industry and creativity meet to deliver the creative thinkers the world needs.

Located at the heart of Perth's commercial, cultural and entertainment districts, ECU City will feature state-of-the-art collaborative spaces for business ideation and innovation, a digital hub and smart lab, a high-tech moot court for law studies, and more.

ECU City will open to students from semester one, 2026.

→ Find out more – ecu.edu.au/degrees/ecu-city

Why study at ECU?

There are so many good reasons to choose ECU for study. Here are some of the better ones.



Get career ready while you study

During your studies, we'll help you build your personal brand to prepare you for a new career.



Become a creative thinker

Creative thinking is a skill that's highly valued by employers and we'll help you make it your superpower.



Travel overseas as part of your studies

In lots of courses, you'll have opportunities like study exchanges with other unis, study tours and more.



Experience 5-star teaching and student support

Your lecturers and tutors will help you get the best out of yourself and will introduce you to new networks and possible employers.



Know you'll be supported

We'll help you adjust to your new life as a student, whatever your study or personal challenges.



Build your own degree

For many courses, you can choose major subjects and electives to tailor your studies to your passions.



Get practical experience outside the classroom

You'll quickly turn theory into practice with work experience opportunities like internships, practicums and more.



Apply for a scholarship

Our scholarships are awarded to students from all kinds of backgrounds and for all kinds of reasons. It's not just the academically brilliant ones. This includes people who've had a challenging life without the same opportunities as others. A scholarship can help you realise your ambitions by paying for fees, textbooks and living expenses.



Industry partnerships open doors to you

Exciting internship or prac placements through our partnerships with IBM, West Coast Eagles, state-wide schools, hospitals and more.



Find out more – ecu.edu.au/scholarships

Top rated university



World University Rankings
Young
2024 TOP 100

Ranked in the world's top 100 universities under 50 years old.



QILT
Quality Indicators for Learning and Teaching

The top public university in Australia for undergraduate overall experience.



Rated 5 stars for undergraduate teaching quality for 18 straight years in a row.

Start your career

It's not unusual for uni students to be unsure about careers or what course to study. Here are some ways to help you decide what to study.

Try our 5-minute Career Finder quiz

This quiz might surprise you with a suggested career direction and courses that take you there.

→ Take the quiz – ecu.edu.au/study/career-finder



Check out our study areas

Our eight study areas cover courses that lead to different careers and industries.

→ Find out more – ecu.edu.au/degrees/study-areas



Parents' guide to university study

Whether your child is the first in the family to go to university or you've been here before, this little guide will help you understand some of the mysteries of higher education.

→ Download the guide – ecu.edu.au/industry/career-counsellor-resources



Come to an event

Visit one of our campuses and attend an Open Day or information session.

→ Find out more – ecu.edu.au/events

Life as a student

It doesn't matter if you've just left high school or you haven't been a student for a few years, study at uni is a whole new world.

The good news is, no matter what your study challenges, we're ready to help you succeed.

Adjusting to study whatever your situation

At ECU, we'll support you through your studies whatever your personal circumstances.

Our Access and Inclusion team will work with you to identify reasonable adjustments to your study and uni life.

This includes if you have a medical condition or disability or have responsibilities for caring for a family member in a similar situation. It might also include ensuring you can continue to observe any cultural or religious practices.

Adjusting to academic life

Learning at university can be a bit daunting to begin with, but we've got you covered whatever help you need.

That includes help with preparing assignments, help with researching or referencing, help with online study and loads more. You can even get a peer leader in your first semester!

Free counselling service

If you need to discuss any personal issues that may be affecting your ability to study, we have a free, professional and confidential counselling service.

Career advice and job skills

You can get support and resources to help you plan your future career, as well as find work or volunteering experience while you're a student.

This includes career-based workshops, industry events, one-to-one career advice and more.

Student health services

All ECU campuses have health centres with doctors (GPs), nurses and allied health services to assist you if you need them.

Sport and fitness

Staying active can help sharpen your mind and reduce the stress of assignments and exams.

ECU has fantastic sport and fitness facilities, designed to support your health and wellbeing. You can also join group fitness classes tailored for everyone, or drop into fun social sports and competitive representative events.

Childcare for parents

If you're a student with children, our campuses provide short term care (Crèche) and long term care (Day Care) at select locations.

Wellbeing and mental health

The Living Room is a safe and inclusive space where you can drop in to have a relaxed chat with a trained peer who understands the journey you are going on as a student.



Do you identify as an Aboriginal or Torres Strait Islander?

If that's your background and you'd like assistance with choosing a university entry pathway, please let us know.

Our team at the Centre for Indigenous Australian Education and Research, called Kurongkurl Katitjin, can also help you better understand and adapt to university life.

And we provide services on campus like:

- Nala Karla Student Rooms and facilities
- Tutorial Assistance
- Elder-in-Residence Program

→ Find out more – ecu.edu.au/indigenous

Travel overseas while you study

University study is way more than lectures, reading and assignments. As a student, you might also have opportunities to travel overseas as part of your studies, where you can immerse yourself in a new culture and develop lasting friendships.

Not only will this look good on your résumé, but it's also an excellent opportunity for you to challenge yourself and broaden your horizons.

Student exchange

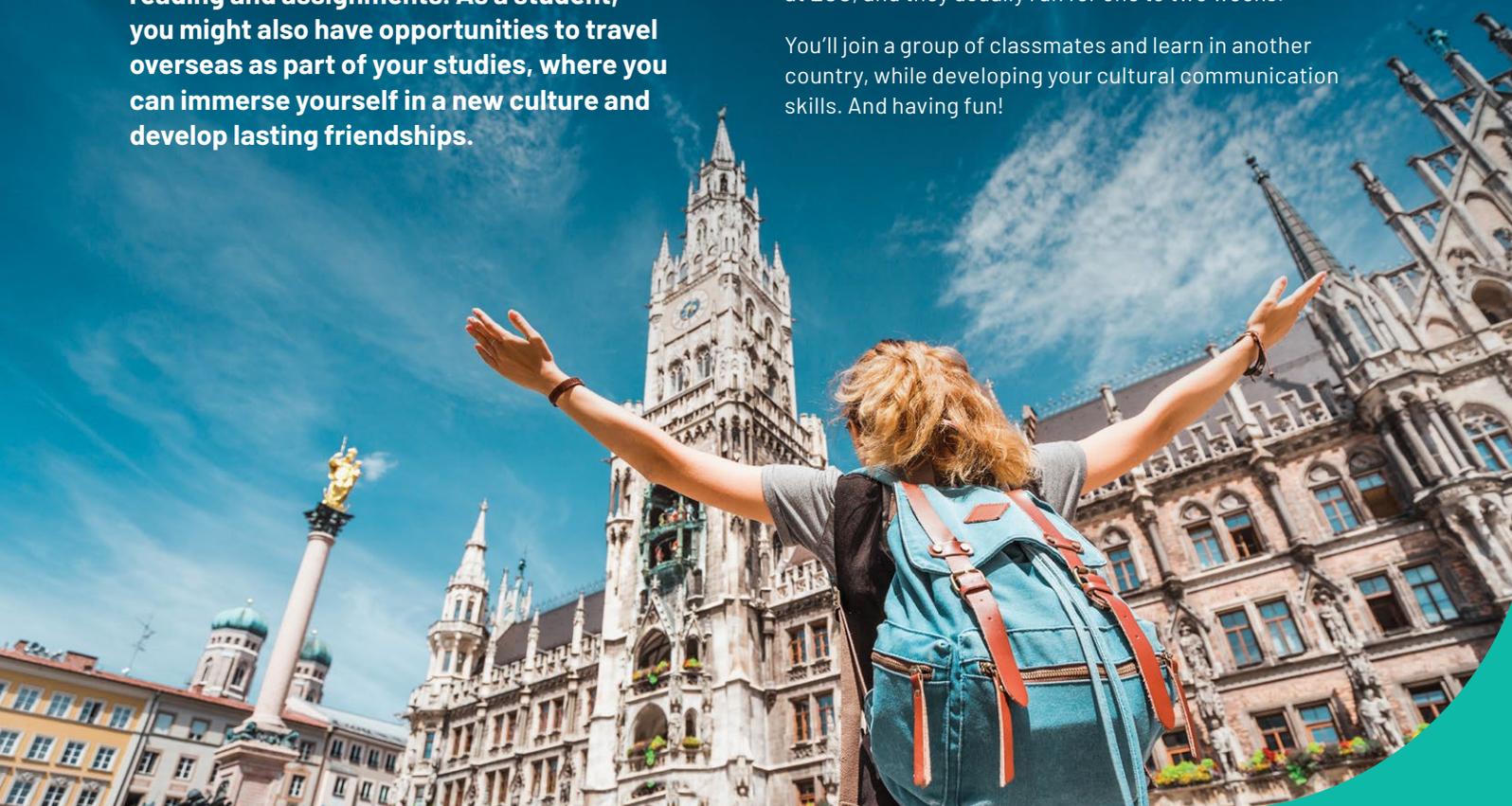
This is a program where you apply to study units related to your university course for one or two semesters in another country.

ECU has partnerships with 90 institutions in 35 countries around the world, so there's plenty to choose from.

Go on a study tour

Overseas study tours are possible during your time at ECU, and they usually run for one to two weeks.

You'll join a group of classmates and learn in another country, while developing your cultural communication skills. And having fun!



International Dual Degrees



Study in the UK

ECU has a partnership with the University of Portsmouth in the UK that provides students from each university with the opportunity to spend a year in the other campus as part of their studies.

This leads to you graduating with a unique dual degree in disciplines such as Biomedical Science, Cybercrime, Security and Intelligence, Environmental Science, Psychological Science, Exercise and Sports Science, Media and Communication and Global Sport Business.

The number of courses is expected to grow, but it's another way you can spend time in another country, build contacts and experience, and have two degrees on your résumé.



Find out more –
ecu.edu.au/uni-portsmouth

Careers in Business and Law

Successful businesses can be started with one simple idea. Challenging existing business models and disrupting traditional markets requires a certain mindset. We encourage and develop that kind of thinking in our business and law courses. Because finding new ways of doing things can really take you places.

At ECU's School of Business and Law, you'll learn skills that make you competitive in an ever-changing world of work.

All our courses have a global perspective and prepare you for finding employment or establishing your own business in a variety of fields in Australia or overseas.

Giving you an early taste

We believe the sooner you start working in the field you've chosen, the better prepared you'll be when you graduate.

So as a Business or Law student you'll have placement opportunities with a range of employers through our Work Integrated Learning program.

You might also have an opportunity to undertake an internship with one of ECU's many partners, such as global giant IBM. IBM offers paid internships to select business students while they're studying, with the chance of employment when they graduate!

Get career ready while you study

ECU's Get Career Ready program works with you from your first year until the end of your final year. It builds up your skills in areas like interviewing, leadership, application writing and job search.

The program also offers experiences to help you build your personal brand, like volunteering opportunities and casual or vacation employment.

You'll also meet potential employers through ECU events like Career Fairs and Meet the Employer workshops.



"The IBM internship helps me to grow professionally while gaining credit towards my studies."

Alina Onnela
ECU Commerce student
and IBM Internship participant



[→ Find out more](#)



"The work integrated learning program at ECU led me straight into my job at KPMG."

Hugh Barrington
ECU Commerce graduate
and Advisor at KPMG



[→ Find out more](#)

Business courses

Over the next few pages, you'll discover our business courses and the 18 majors you can choose to study, depending on your degree.

A major is your chosen area of in-depth study in an undergraduate course. It's usually one-third of the units you'll study in a 3-year degree.

If a course interests you, follow the QR code to our web page where you can check out the fine details.

The Business disciplines at ECU are accredited by AACSB International. This certification is held by less than six percent of business schools globally.



Bachelor of Business Analytics

New

Indicative ATAR: 70

Minimum Duration: 3 years

Anticipated Location: City, Online

Study Mode: Full-time, Part-time

Overview

ECU's Bachelor of Business Analytics is designed to meet the increasing demand for skilled professionals in the rapidly evolving field of business analytics.

This unique program offers a strong industry focus, positioning graduates for success in a dynamic job market. Students will gain hands-on experience through industry partnerships and innovative initiatives. The course features a strong emphasis on practical learning. Extra-curricular activities are offered to further enhance students' readiness for internships, with dedicated support to help students secure placements. This course offers a distinctive edge by connecting students directly with industry leaders in the business analytics sector.

Industry Experience

All students will complete 80 hours of professional practice experience where you will engage with industry and/or community partners to practically apply your discipline learning.

Career Opportunities

Graduates will be well-placed to seek employment in business analytics roles in every industry sector including accounting and finance, human resource management, marketing, project management and supply chain management.



"My work placement experience inspired me to pursue a career in audit, where you are always working with different clients and in different industries, all with their own processes."

Karanpal Singh
ECU Commerce (Accounting and Finance)
graduate and Senior Analyst at KPMG

→ See more course information – ecu.edu.au/courses/Y00





Bachelor of Commerce

Indicative ATAR: 70

Minimum Duration: 3 years

Anticipated Location: City, South West*, Online

Study Mode: Full-time, Part-time

*If you're studying Commerce at ECU South West, some core units and electives may be available to complete on campus, but you will need to complete the remaining units online or at ECU City.

Overview

Our Bachelor of Commerce will equip you with the business knowledge and skills to set you up for career success. This includes critical skills in the areas of leadership, teamwork, critical thinking, communication, sustainability, ethics, and problem-solving.

Starting from day one, you'll be supported to develop your career. You'll be advancing your networking by learning from industry-experienced academics, participating in industry-ready activities, and gaining practical experience in real organisations through Work Integrated Learning (WIL), including internship opportunities.

With a Bachelor of Commerce, you can tailor your study to your interests by choosing one or two majors that are developed in consultation with industry. Create your own mix of majors, minors, and electives, then choose your study modes from a mix of on-campus, online, and on-the-job activities.

Majors you can study in this course

- Accounting
- Accounting and Finance
- Business Analytics
- Entrepreneurship
- Event Management
- Finance
- Health Management
- Human Resource Management
- International Business
- International Hotel and Resort Management
- Law in Business
- Management
- Marketing
- Marketing for the Creative Arts
- Professional Practice
- Project Management
- Sport Business
- Tourism and Hospitality Management

Industry Experience

All students undertaking the course will complete a professional practice experience where you engage with industry and/or community partners to practically apply your discipline learning. You will also have the option of extending this WIL experience to participate in a Placement, Internship or the major in Professional Practice (by application only).

Career Opportunities

The course prepares students for a diverse range of business-related careers. The key is in choosing one or two of our 18 majors on offer in an area you're interested in.



See more course information –
ecu.edu.au/courses/W23



Business majors

In this part of our guide, we'll cover our 18 majors, the subject areas that will help shape your career direction. You'll study one or two majors in your chosen course.



All 18 majors are available if you study the Bachelor of Commerce degree.

ECU has been ranked in the top 250 universities in the world for Business and Economic studies (THE Subject Rankings, 2024).

Accounting

This major gives you the practical skills employers are looking for in accounting theory and principles. It will also develop your capacity for inquiry, abstract logical thinking and critical analysis, as well as the communication and interpersonal skills required for success in any industry, whatever the size of the organisation. Chartered Accountants Australia and New Zealand, CPA Australia, and Institute of Public Accountants have accredited this major.

Accounting and Finance

This double major will give you a strong foundation in the theory and principles of accounting and finance, including practical skills in accounting and finance software. You'll also develop the practical skills employers are looking for, such as a capacity for inquiry, abstract logical thinking and critical analysis, plus the communication and interpersonal skills required for success in any industry. Chartered Accountants Australia and New Zealand, CPA Australia, and Institute of Public Accountants have accredited the Accounting major.

Business Analytics

New

In this major you'll be exposed to a broad range of relevant theories, knowledge, and approaches essential for developing and enhancing your conceptual and practical understanding of data analytics across various business domains. This includes project management, human resources management, marketing, law, and accounting. You'll have opportunities to work with a diverse range of business analytics tools to identify patterns and trends in complex data sets and visualise them in meaningful ways. Such understanding is crucial for those aiming to engage with Artificial Intelligence (AI) and for business professionals who seek to enhance the quality of data-driven decision-making within their fields.

Entrepreneurship

This major will encourage you to think outside the box. You'll gain the knowledge and business skills to successfully identify business opportunities, locally and internationally, and to turn your innovative ideas into reality. You'll also develop the confidence and skills necessary to bring your ideas to market through promoting and managing ventures. During your studies, you'll have the opportunity to work with industry, including small businesses, as well as the City of Joondalup and the Small Business Development Corporation. You'll also join our entrepreneurial student group ENACTUS.

Event Management

This major gives you the skills to pursue your ideal job in event management. That could be planning an international sporting match, business conference, art exhibition, corporate event, wedding expo, a local music festival or many other possibilities. You'll also gain an insight into the events industry with a focus on marketing, communications and sponsorship, managing the service experience, human resource and strategic management and so much more. It's the best ticket in town!

Finance

This major will prepare you for a fast-paced career in banking, corporate advisory, and portfolio management. You'll learn how to provide insightful analysis and build financial models with industry standard technology, including LSEG Data & Analytics. You'll also develop critically important employability skills like leadership, teamwork and problem-solving.

Health Management

Effective leadership and management is crucial in the health care industry where continuous change requires people with a vision and commitment to meet the challenges of providing effective health care. This major will introduce you to this international growth area and will help you develop your leadership and management capacity for roles in health care environments, including in hospitals, aged care facilities, clinics, outpatient facilities, businesses, schools and community centres.

Human Resource Management

People are an organisation's most valuable resource, and HR professionals are responsible for many challenges like recruiting, retention and even retirement of staff. If you have an interest in human behaviour, especially in a corporate workplace, this major will teach you how to recruit, manage, train and develop a successful team. And you'll benefit from ECU being a leading university in organisational work and wellbeing. The Australian Human Resources Institute has accredited this major.

International Business

In this exciting and challenging major, you'll learn the basics of management and then delve into cross-cultural business, international human resource management, negotiation, strategy, foreign direct investment, market entry, global production networks and foreign trade. You'll also gain exposure to real-world case studies, practices and environments, and enhance your critical thinking, teamwork, cultural intelligence, problem-solving and effective communication skills.



"I was involved in clubs and activities on campus, which really enhanced the experience and was a game changer on my resume."

Jasmine Head
ECU Commerce
(International Business and Finance) graduate

International Hotel and Resort Management

In this major, developed in consultation with industry professionals, you'll develop the practical employability skills that can lead to a successful career as a business professional and industry leader in the contemporary hotel management sector. You'll learn to manage hotels and their operations, including food and beverage management, room division management, service experience, international resort and facilities management, financial management and strategic management.

Law in Business

This major will give you a sound understanding of commercial law and the ability to manage legal risk, skills that are valued by employers in the private and public sectors. While this major doesn't qualify you to become a practising lawyer, you may qualify for entry to ECU's Bachelor of Laws after completing the first-year core units.

Management

The world needs leaders like never before. If you aspire to being a leader, succeeding in managerial positions in any business, this major is a good place to start. You'll learn about organisational behaviour, human resource management, ethics, leadership and strategy. You'll also develop highly transferrable skills in critical and innovative thinking, problem-solving, teamwork and communications.



"My work integrated learning placement at the Intercontinental Hotel provided valuable insight into the world of human resources."

Lucy Shirley
ECU Commerce
(Management and Marketing) graduate

Marketing

Marketing is key to the success of any business. This major gives you the practical skills to research the needs of customers, bring products to market, create and implement marketing plans, and manage customer relationships, including attracting new customers or retaining existing ones. You could also have the opportunity to do a work placement in an area of interest, making industry contacts and gaining insights into future employment. And you'll create a portfolio that showcases your talents. The Australian Marketing Institute has accredited this major.

Marketing for the Creative Arts

This major is ideal for someone who wants to work in the business side of the diverse and exciting creative industries. You'll learn skills in marketing, digital innovations and analytics to enable you to research the needs of customers, bring products to market, create and implement marketing plans, and manage customer relationships. You'll also develop an understanding of new media, arts festivals and the arts in general. As part of your studies, you'll work in close collaboration with employers in the marketing and arts industry and this could lead to employment opportunities in either of these sectors.

Professional Practice

Provides a unique opportunity for students to engage in a minimum of 900 hours of meaningful learning in a work setting. You will work on a part-time basis during your second and third years of study, developing and applying professional capabilities and skills and knowledge related to your course learning outcomes and primary major or minor. This major is offered exclusively as a second major and can't be studied with the Accounting major or the Accounting and Finance double major.

Project Management

From healthcare and infrastructure to technology and the environment, Australia needs projects that create impact and bring about change to solve our greatest challenges. But change doesn't just happen. It requires skilled project managers to lead people, create value and drive the transformation. In this major, you'll learn about project management principles and practice, stakeholders, scope, cost, quality and risk management. Your new in-demand skills will prepare you to lead projects across the commercial, government and not-for-profit sectors. From day one you will become a member of the Project Management Institute (PMI), learning to apply generative AI tools to project management tasks through PMI Infinity.

Sport Business

Sport provides entertainment to billions of people around the world and is also a multi-billion-dollar industry. The global growth of the sport industry has increased demand for university graduates with the knowledge and practical skills to manage businesses and become industry leaders in sports agencies and organisations or manage their own sport business. You'll graduate with not only theoretical knowledge, but also get to apply that knowledge during a range of industry placements and work integrated learning during your degree.

Tourism and Hospitality Management

This major equips you to function as a business professional and industry leader in contemporary tourism or hospitality organisations. You'll focus on key areas required for managing diverse tourism and hospitality businesses, such as managing the service experience, marketing and communications, sustainable tourism development, and strategic management. You can also tailor your studies by choosing specialised elective subjects that will set you apart in your field.



Bachelor of Global Sport Business Management

Indicative ATAR: 70

Minimum Duration: 3 years

Anticipated Location: City, Online

Study Mode: Full-time, Part-time

Overview

This course gives you everything you'll need to kick off a career in the globalised sport industry, including the growth area of event management.

You'll learn about sport delivery systems, event management, leadership and programming, business environments and markets, culture and developing a professional identity, sport and recreation facilities and services management, strategic and human resource management, marketing in global sport business, funding and finance, sport venue management, event operations management, legal aspects, marketing analytics and business research and planning.

Majors you can study in this course

- Human Resource Management
- Management
- Marketing
- Sports Science
- Tourism and Hospitality Management

Industry Experience

You'll be required to complete a minimum of 51 practicum placement hours in total across host organisations, such as the West Coast Eagles, Perth Heat and Western Force.

Career Opportunities

The wide scope of topics in this course will help you get a picture of your future career. Opportunities exist in a range of professional, commercial, not-for-profit and government sport, recreation and event organisations at local, state, national and international levels. Your future job title might be as a Sport Development Manager, Sport Communications Manager, Sport Marketing and Sponsorship Manager, Player Manager and many others.



See more course information –
ecu.edu.au/courses/Y53



ECU and Eagles launch groundbreaking Academy of Sport Business

This groundbreaking partnership provides an opportunity to study in the Eagles' high-performance environment while completing the ECU Diploma in Sport Business at club headquarters, Mineral Resources Park in Lathlain. You'll gain up to 100 hours of hands-on experience with the West Coast Eagles Football Club and may be eligible for up to one year of credit towards select ECU undergraduate degrees upon completion.



Find out more –
eaglesasb.com.au



Bachelor of Global Sport Business Management (International)

International Dual Degree

Indicative ATAR: 70

Minimum Duration: 4 years

Anticipated Location: City*

Study Mode: Full-time, Part-time

*Years 1 and 2 on-campus at ECU. Year 3 full-time and on-campus at UoP. Year 4 on-campus at ECU.

Overview

This International Dual Degree provides you with an opportunity to gain valuable international experience while receiving two degrees - a Bachelor of Global Sport Business Management (International) from ECU and a BSc (Hons) Global Sport Management from the University of Portsmouth (UoP) in the UK.

In this course, you'll learn how the global business of sport works and how you can be part of it, including the exciting field of event management.

Alongside the many topics included in this dual degree, you'll learn about sport entrepreneurship, the economics and finance of sport, event operations management, sales and marketing in global sport business and sport law.

Majors you can study in this course

- Human Resource Management
- Management
- Marketing
- Sports Science
- Tourism and Hospitality Management

Industry Experience

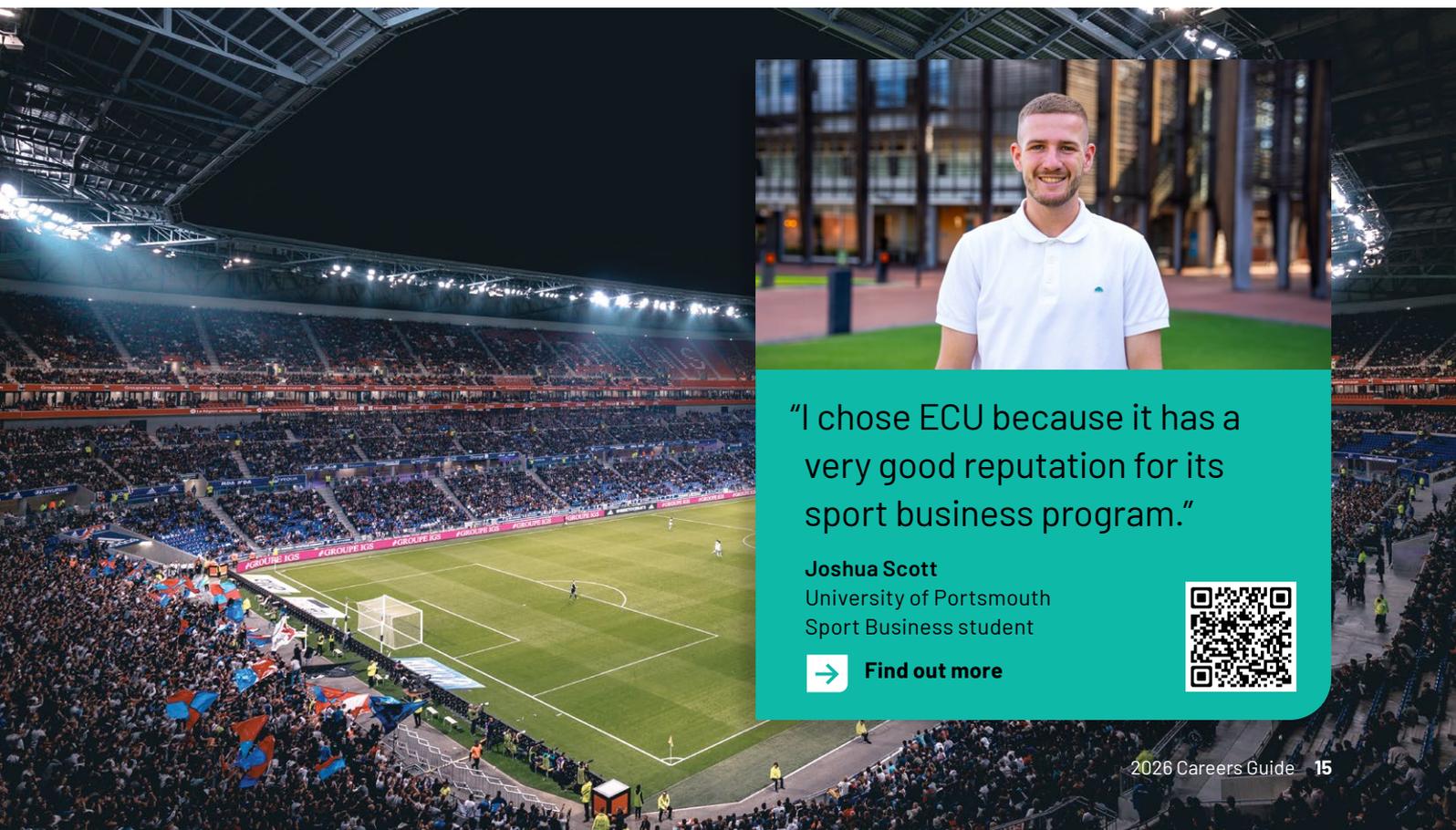
You'll be required to complete a minimum of 51 practicum placement hours in total across host organisations, including international partners.

Career Opportunities

There are many career opportunities in professional, commercial, not-for-profit and government sport, recreation and event organisations in Australia and across the world. Roles may involve management of clubs, associations and federations, events, facilities, sport and entertainment venues, player and athlete development, sales, communications and marketing and more. Your year of study at the University of Portsmouth will also provide opportunities to build networks in the UK and Europe.



See more course information – ecu.edu.au/courses/T90



"I chose ECU because it has a very good reputation for its sport business program."

Joshua Scott
University of Portsmouth
Sport Business student



Find out more



Bachelor of Hospitality and Tourism Management

Indicative ATAR: 70

Minimum Duration: 3 years

Anticipated Location: City, Online

Study Mode: Full-time, Part-time

Overview

This degree will equip you for a career in the hospitality and tourism management sector – one of the world’s fastest growing and in demand industries.

You’ll gain an understanding of food and beverage management, sustainable tourism development, managing the service experience, hospitality finance, the business environment, and data analytics. You can also specialise by choosing a major in marketing, human resource management, international business or event management.

Hospitality & Tourism Management ranked #41 in the world

ECU is ranked #41 in the world in the ShanghaiRanking’s 2024 global rankings for Hospitality & Tourism Management.



This course will introduce you to industry standard technology and will give you an international and cultural perspective about the industry. Ready to graduate with the essential skills to succeed in middle and senior levels in hospitality and tourism management?

Industry Experience

You’ll have the option to complete work experience within a public, private or not-for-profit organisation.

Career Opportunities

You’ll have career opportunities within a diverse range of global hospitality and tourism businesses, including hotels, resorts, tour companies, travel agencies, visitor centres, theme parks, visitor attraction sites, convention centres, events companies, restaurants, and cafes and bars. You could be involved in the operations and management of accommodation provision servicing, including food and beverage services, entertainment, conferences, tourism operations, visitor services, sales and marketing, and much more.



See more course information – ecu.edu.au/courses/K93



“I was offered a role at the Novotel Perth Langley after my internship and was quickly promoted to Talent and Culture Coordinator.”

Samika Sen Thakuri
ECU Hospitality and Tourism Management graduate



Bachelor of Marketing, Advertising and Public Relations

Indicative ATAR: 70

Minimum Duration: 3 years

Anticipated Location: City, Online

Study Mode: Full-time, Part-time

Overview

This course is unique to ECU. It blends three different but related disciplines - marketing, advertising and public relations - to give you a suite of skills to work in any creative industry.

You'll hone your marketing skills with strategic business management knowledge, and gain employability skills, including critical thinking, teamwork, communication and problem-solving. You may also get the opportunity to do a work placement in your area of interest, giving you advanced access to industry contacts, and a practical insight into future jobs.

You'll work with industry contacts, using the latest software to gain the skills you need to attract new customers, retain existing customers and enhance the relationship with the product, brand, or organisation. You'll also gain practical experience in both traditional and digital media and create portfolios that showcase your learnings and talents.

Majors you can study in this course

- Entrepreneurship
- Event Management
- Management
- Project Management
- Sport Business

Industry Experience

You'll have a Work Integrated Learning placement with an industry partner by completing the Internship Minor.

Professional Recognition

This course is accredited by the Australian Marketing Institute (AMI).

Career Opportunities

This combination of disciplines in one course will equip you with a competitive career advantage across many industries. You can also focus on areas of interest through your elective units. Will you be a Marketing Manager, Digital Marketing Manager, Brand Manager, Product Manager, Business Development Manager, Market Researcher, Media Planner, Advertising and Promotions Manager, or a Copywriter?



See more course information –
ecu.edu.au/courses/Y99



Law courses

Good lawyers think on their feet. At ECU, we'll equip you with critical thinking skills for the courtroom and beyond, preparing you for a rewarding career in the legal, corporate, commercial and social justice fields. Ready to raise the bar?

Some things you should know about studying Law at ECU:

- We have WA's only online law degree that's professionally accredited by the Legal Practice Board of Western Australia.
- As a student, you'll be able to practise your courtroom skills in our purpose-built high-tech Moot Court.
- You may also get work experience opportunities at our Tax Clinic and Northern Suburbs Legal Centre.
- This page features our two undergraduate Law courses. One is for someone studying their first degree, while the other is for people who already have a degree.



"My degree has helped me prepare for my career by instilling creativity and giving me the skills to be able to practically apply law in what I do."

Kerri Evangelista
ECU Law graduate



Bachelor of Laws

Indicative ATAR: 85

Minimum Duration: 4 years

Anticipated Location: City, Online

Study Mode: Full-time, Part-time

Overview

If you want to study law and this is your first degree, you've come to the right place. This fully accredited law degree can be studied on-campus or online, depending on your current commitments.

The course equips you with skills for the courtroom and beyond, providing you with options for a rewarding career that could be in the law, but might also extend to legal, the corporate, commercial and social justice fields.

Our law program goes beyond the classroom. Here, you'll have the chance to put theory into practice by working on real life cases in our Law Access Program, competing in mooted competitions around the world, and by being involved in the Law Society Peer Mentoring Program.

You can also tailor the course to an area of interest by selecting one of several elective units.

Industry Experience

You'll have an opportunity to gain practical experience at the on-campus Northern Suburbs Community Legal Centre and through the Criminal Justice Review Project (Innocence Project).

Professional Recognition and Registration

The Legal Practice Board of Western Australia (LPBWA) has accredited this course. Registration with the LPBWA is required to practice in the profession after you graduate.

Career Opportunities

With an ECU Law degree, there are career opportunities in private practice, in-house corporate practice and in-house government roles. Your excellent written and verbal communication skills, and your analytical thinking ability could also open doors in corporate planning, government policy, politics, journalism, creative writing and many other careers.

→ See more course information – ecu.edu.au/courses/V72



Bachelor of Laws (Graduate Entry)

Indicative ATAR: Not applicable

Minimum Duration: 3 years

Anticipated Location: City, Online

Study Mode: Full-time, Part-time

Overview

If you have a bachelor's degree in another field and are interested in studying law, this is your course. This fully accredited law degree can be studied on-campus or online in three years of full-time study or part-time equivalent.

The course equips you with the skills for a rewarding career in the legal, corporate, commercial or social justice fields.

During the course you'll have the chance to put theory into practice by competing in mooted competitions nationally and internationally and being involved in the Law Society Peer Mentoring Program.

You'll graduate prepared for a career in the courtroom and beyond.

Professional Recognition and Registration

The Legal Practice Board of Western Australia (LPBWA) has accredited this course. Registration with the LPBWA is required to practice in the profession after you graduate.

Career Opportunities

With an ECU Law degree, there are career opportunities in private practice, in-house corporate practice and in-house government roles. Your excellent written and verbal communication skills, and your analytical thinking ability could also open doors in corporate planning, government policy, politics, journalism, creative writing and many other careers.

→ See more course information – ecu.edu.au/courses/Y11



Double down on your career

Studying a double degree is a great way of keeping your options open and can demonstrate a higher level of expertise to future employers.

A double degree also gives you the flexibility to tailor your study and create your own niche. It's a kind of employability superpower.

→ Find out more



Bachelor of Commerce / Bachelor of Psychology

This double degree will not only help you better understand people and their motivations, but it also covers the business of managing people in a corporate context. For the Commerce degree, you'll major in Human Resource Management. Add the Psychology degree, and your career options are wide open!

→ See more course information –
ecu.edu.au/courses/W75



Bachelor of Engineering Honours / Bachelor of Commerce

Want to be an engineer, but also have desires on a business career? The good news is there's a growing demand in high-tech industries and research centres for engineers who also have knowledge and professional skills in business, management and finance. It's a career win-win.

→ See more course information –
ecu.edu.au/courses/W26



Bachelor of Laws / Bachelor of Commerce

If you have an interest in both business and law, why not study both? This double degree will open many career doors. And you can tailor your studies to your interests by choosing from a huge range of elective subjects in law, and an exciting mix of majors in commerce.

→ See more course information –
ecu.edu.au/courses/W28



Bachelor of Laws / Bachelor of Criminology and Justice

With this double degree you'll not only learn how to practise as a lawyer, including courtroom and other skills, but you'll also develop a solid understanding of the nature of criminology, social justice and the justice system. It's a great combination that could set you up for the future in many ways.

→ See more course information –
ecu.edu.au/courses/K30





Bachelor of Laws / Bachelor of Psychology

With this double degree you'll not only learn how to practise as a lawyer, including courtroom and other skills, but you'll also gain skills in analysing and researching human behaviour and explaining interactions between people and their environment. It's the kind of combination that could open many future career options.

➔ See more course information –
ecu.edu.au/courses/W83



Bachelor of Science / Bachelor of Commerce

Have an interest in an area of science that could lead to a business opportunity? Or maybe a role in government or an NGO? In this double degree you can combine one major from each of our Science and Commerce courses. Add some electives to the mix and you've tailored your own course and career!

➔ See more course information –
ecu.edu.au/courses/W27



Bachelor of Science (Exercise and Sports Science) / Bachelor of Commerce (Sport Business)

We're guessing you love sport. In which case this double degree is totally fit for purpose. The course is sports mad. And it can take you in many directions – from running your own sports or fitness business, to running an international sport event or working abroad in this multi-billion-dollar global industry.

➔ See more course information –
ecu.edu.au/courses/W31



Postgraduate courses in Business

Whether you're looking to upskill or make a career change, our postgraduate business courses provide you with the ability to adapt and thrive in challenging situations within modern organisations.

In today's ever-changing and competitive business environment, organisations require highly-skilled managers who can lead in an effective, efficient and responsible manner. Our courses focus on developing problem-solving skills, and effective interpersonal and relationship management skills.



Find out more –
ecu.edu.au/business

Graduate Certificate

Diversify your current skills and knowledge with courses of only three units in as little as six months of full-time study. It's also a recognised pathway into many other postgraduate coursework programs.

Courses we offer:

- Graduate Certificate of Accounting and Finance
- Graduate Certificate of Applied Digital Marketing
- Graduate Certificate of Business*
- Graduate Certificate of Business Analytics
- Graduate Certificate of Business Psychology*
- Graduate Certificate of Environmental, Social and Governance (ESG) Leadership*
- Graduate Certificate of Executive Leadership and Management
- Graduate Certificate of Hospitality Management
- Graduate Certificate of Human Resource Management*
- Graduate Certificate of Leadership in Mining Workplace Safety
- Graduate Certificate of People and Culture*
- Graduate Certificate of People in Project Management*
- Graduate Certificate of Project Management*
- Graduate Certificate of Strategic Project Management*
- Graduate Certificate of Supply Chain and Logistics Management

Graduate Diploma

Comprises of six units in a particular discipline and expands further on content studied at Graduate Certificate level. These courses generally entail one year of full-time study.

Courses we offer:

- Graduate Diploma of Accounting and Finance
- Graduate Diploma of Business
- Graduate Diploma of Business Administration*
- Graduate Diploma of Business Analytics
- Graduate Diploma of Business Transformation
- Graduate Diploma of Human Resource Management*
- Graduate Diploma of Project Management*
- Graduate Diploma of Supply Chain and Logistics Management



*This course/specialisation is available in an accelerated online delivery mode.



“My experience with ECU has been excellent thanks to the flexibility and the practical orientation of the MBA program. This hands-on approach really helped my ability to grasp complex concepts and implement them in real-world scenarios.”

Boyd Keyser
ECU Master of Business Administration student

Masters

Develops advanced knowledge and skills in a discipline or area of practice. Course length varies depending on the level of your previous qualification and if that qualification is in the same discipline as the Masters course.

Courses we offer:

- Master of Business Administration*
- Master of Business Administration International
- Master of Business Analytics
- Master of Business Psychology*
- Master of Finance and Banking
- Master of Human Resource Management*
- Master of International Hospitality Management
- Master of Management Information Systems
- Master of Marketing and Innovation Management
- Master of Professional Accounting
- Master of Project Management*
- Master of Supply Chain and Logistics Management

Research

Involves the production of a written body of work that makes an original contribution to knowledge, normally known as a thesis. The research will be developed over a period of time and involves identifying a topic, conducting the research and producing the thesis.

Courses we offer:

- Master of Business by Research
- Master of Laws (Research)
- Doctor of Philosophy
- Doctor of Philosophy (Integrated)

*This course/specialisation is available in an accelerated online delivery mode.

What pathway can you take?

If you don't have an ATAR, or you do but got a lower ATAR than expected, you still have pathway options into university courses.

For some of these pathways, you may need to have completed WACE or meet English competency requirements.

University Preparation pathway*

Our free UniPrep course is recommended for students who didn't get the ATAR result they were hoping for, or don't have an ATAR. This short enabling course is even available over the summer break, from November to January, in time to start uni in Semester 1.

→ Find out more – ecu.edu.au/uniprep

Experience Based Entry pathway

This pathway allows school leavers and other applicants to be considered for entry to an undergraduate course by providing a portfolio of evidence that proves your ability to succeed in higher education.

→ Find out more – ecu.edu.au/experience

VET pathway

If you've completed or started a VET course at a TAFE or another training organisation, this pathway is for you. A completed Cert IV or higher might make you eligible to go straight into an undergraduate course.

→ Find out more – ecu.edu.au/pathways

What are you studying this year?

4+ ATAR subjects

ATAR pathway

Apply for an ECU undergraduate course

3+ ATAR subjects & 1 general subject

Experience Based Entry pathway

Apply for an ECU undergraduate course

Certificate IV/ Diploma

VET pathway

Apply for an ECU course

General subjects only

UniPrep pathway

Apply for one of ECU's UniPrep courses

Notes

1. All Year 12 students applying for ECU courses need to apply via TISC, meet English competency requirements and achieve WACE.
 2. Depending on your current school, you may qualify for an adjustment to your ATAR (higher). Ask us about this.
- * This pathway also applies to Year 12 students completing a recognised university enabling program that leads straight into an undergraduate course.

How to apply

Application options can vary, depending upon your situation and your chosen pathway.

Australian universities have 4 standard categories that cover student applications. These are:

- Recent secondary education (typically most school leavers)
- Work and life experience (people who left secondary education 2+ years ago, haven't studied a VET course and have professional or work experience)
- Vocational education and training (VET)
 - includes TAFE students and other VET providers
- Higher education student (people who may have studied a higher ed course or completed a bridging or enabling course)

We won't try to explain these here, but we suggest you visit our Applying page and see which category is your best fit. The page also details your different entry requirements and options.

If you're ready to apply now, don't forget to have scanned copies of qualifications, your résumé or other required paperwork, ready to upload.

→ Find out more – ecu.edu.au/apply

Become an ECU student in 6 steps

- 1 Choose your course**

Consider having a back-up course in case you've applied for a popular course, and it's oversubscribed. You can apply for up to 3 courses at once.
- 2 Check course entry requirements**

Some courses have special admission or 'inherent' requirements so check these too.
- 3 Check the application date**

Don't miss the deadline for your chosen course(s).
- 4 Apply for a scholarship**

These are awarded to all kinds of people, not just high achievers. You can do this when you apply for a course.
- 5 Have your paperwork ready and go online**

You'll need scanned copies of other qualifications, your résumé or other required paperwork ready to upload.
- 6 Accept your offer**

If you're successful, we'll send you an offer of a place. We hope you accept it and become an ECU student!



If you'd rather talk to us about applying for courses, we'd love to hear from you.

Call 134 328 or drop into your nearest ECU campus.

It all started with Edith Cowan

The Edith Cowan story holds a special place not just at ECU, but in Australian history.

She influenced the course of education in Australia, paving the way for many people to access education they could previously only dream of.

It's why we didn't just take Edith's name. We embraced everything she stood for.

Before she became the first woman elected to an Australian Parliament, everyone told her it would be a tough nut to crack. So she celebrated by giving her fellow members a gumnut brooch, known today as the 'tough nut'.

We love this story so much, we've included the gum leaf as part of our new logo. It is our pledge to carry on her beliefs and continue to transform the way we learn.



**Creative thinkers
made here.**



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Greening ECU

Edith Cowan University is committed to reducing the environmental impact associated with its operations by conducting its activities in a socially and environmentally responsible manner. This includes implementing strategies and technologies that minimise waste of resources and demonstrate environmentally sensitive development, innovation and continuous improvement.



Disclaimer

Every effort has been made to ensure that the information in this publication is correct at the time of production. The information is subject to change from time to time and the University requests the right to add, vary or discontinue courses and impose limitations on enrolment in any course. The publication constitutes an expression of interest and is not to be taken as a firm offer or understanding. This publication is intended for Australian citizens and permanent residents only. Some information contained in this publication may not be applicable to international students.

Creative thinkers made here.



Contact

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-  ECU.EDU.AU

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