

Edith Cowan University

# AGENT NEWSLETTER

April 2009

Health and Wellness Building  
ECU Joondalup



## WELCOME

Dear ECU Representative,

Having just achieved another record 1st semester intake it is timely to touch base and sincerely thank all our loyal representatives around the globe. Whilst the full effect and indeed the full extent of the global economic decline may yet not truly be known, it is clear that our recruitment activities have held up well in these uncertain times. As always we thank you for your support and we hope that good business for us has meant good business for you too.

Despite the turmoil afflicting markets around the world exchange rates seem to be assisting our continued growth. Indeed, growth in applications over the past 2 years has been staggering and as some of you will have experienced, this has led to longer turn-around-time from application to offer. This is particularly problematic when AL3 and AL4 level applications for second semester are coming in during the peak lead up to the 1st semester start.

We are working to put measures in place to ameliorate this problem with some of the planned improvements relying on further technology solutions. These solutions are expected to roll out over the coming months and should go some way to addressing things before Jan/Feb next year. In the meantime, and indeed at all times I would encourage you to submit applications as early as possible – especially from AL3 and AL4 locations.

The positive is that these load issues are problems borne of success: success that we hope in the long term underpins our continued positive business together.



Mr Callum Cowell  
Head of International  
Marketing

## AGENT COMMISSIONS

Please be aware that all invoices for commission payment should reflect the new ECU International address in Joondalup and that you should send the invoices to [commissions@ecu.edu.au](mailto:commissions@ecu.edu.au). Unless your contract states otherwise, invoices to ECU should be made on a semester by semester basis.

## PROMOTIONAL MATERIAL

ECU Representatives, can order promotional materials such as brochures and posters via our online ordering system. Please [click here](#) to order our latest promotional material

Should you not have a login and password, please email us at [agents@ecu.edu.au](mailto:agents@ecu.edu.au).

## E-BROCHURE

Our e-Brochure is now available in twelve different languages; visit our [website](#) to view our e-Brochure.

## NEW COURSES @ ECU

We are always trying to adapt our courses to the industry demand and we are please to announce that we will have new and exciting courses for 2010!

Some of these include:

- Bachelor of Marketing, Advertising and Public Relations (K77)
- Bachelor of Marketing & Creative Services (K76)
- Master of Management (Information System) (I54)
- Master of Clinical Nursing (I52)

## APPLICATIONS

When sending applications via email to [apply@ecu.edu.au](mailto:apply@ecu.edu.au), we request that you put in the Subject Header of the email:

- (a) Agency Name
- (b) if an ENGLISH PACKAGE is required
- (c) SEMESTER START date

This will help us sort and prioritise urgent applications. For any queries on this matter please feel free to contact Mr Simon Davies Burrows, Manager International Recruitment Systems ([s.daviesburrows@ecu.edu.au](mailto:s.daviesburrows@ecu.edu.au)).

## HEALTH & WELLNESS BUILDING: EFFICIENCY AT ITS BEST

Opened in August 2008, the Health and Wellness Building is the latest examples of ECU's ongoing quest in offering the latest facilities to its students and setting high standards in environmentally sustainable architectural design.

The Health and Wellness Building, located on ECU's Joondalup Campus, is a state-of-the-art facility that is home to the School of Nursing, Midwifery and Postgraduate Medicine, ECU's multi-disciplinary health research centre, the Vario Health Institute and health science facilities for Occupational Therapy and Nutrition Programs.

The School of Nursing, Midwifery and Postgraduate Medicine's award-winning Centre for Excellence in Healthcare Simulation, draws upon the skills of performing arts students within the Western Australian Academy of Performing Arts (WAAPA) to prepare future nurses for the challenging clinical scenarios they may face. The Nursing School houses four mock clinical practise wards that are fully functional and up to the latest industry standards.

The Vario Health Institute provides cutting edge research, teaching and community health programs with a focus on illness prevention and disease management through lifestyle change. The Clinic also offers exercise physiology, nutrition, fitness and health education, counselling and clinical psychology, occupational therapy and physiotherapy services to the public.

The Health and Wellness Building encompasses groundbreaking design, first class facilities, and ecological sustainability. The building demonstrates ECU's commitment to forge ahead in the field of health, research, technology, and sustainability.

## Contact Details

<u>Submitting Applications:</u> <a href="mailto:apply@ecu.edu.au">apply@ecu.edu.au</a>	<u>Agent Enquiries:</u> +61 8 6304 2467 <a href="mailto:agents@ecu.edu.au">agents@ecu.edu.au</a>
<u>ECU Brochure Login Request:</u> <a href="mailto:agents@ecu.edu.au">agents@ecu.edu.au</a>	ECU International Building 18 270 Joondalup Drive Joondalup, WA6027
<u>Commissions:</u> <a href="mailto:commissions@ecu.edu.au">commissions@ecu.edu.au</a>	
<u>Website:</u> <a href="http://www.ecu.edu.au">www.ecu.edu.au</a>	