



## **SBL PROFESSORIAL RESEARCH TALK**

### **Professor Craig Standing on Systems Theory in Action**

The SBL Professorial Research Talks are organised by the SBL Research Office for our Professors to share their research insights with the School, the University, and the broader community.

In each one-hour talk, there will be a presentation by one of our Professors, followed by an interactive discussion. Attendees will have the opportunity to network and engage with our Professors over refreshments.

On this occasion, we feature one of Australia's leading researchers in Information Systems and Innovation, Professor Craig Standing.

**When:** Friday, 7 April 2017  
**Where:** Lecture Theatre JO7.103,  
ECU Joondalup campus  
**Time:** 13:00 – 14:00

To register and obtain your free admission pass for this event, please log on to the Eventbrite website: <https://sblprofresearchtalk2.eventbrite.com.au>

I warmly invite you to join us for an exciting and sociable gathering.

**Associate Professor Hadrian Djajadikerta**  
**Associate Dean Research**  
**School of Business and Law**

Systems theory is the study of how systems work. A wide array of concepts such as holism, open systems, lean systems, emergence and complex adaptive systems have been used in systems theory research but the study of systems is still seen as a niche field. As practitioners, we talk about and develop systems every day but we rarely discuss the nature of systems. This talk will explain the application of systems concepts in relation to a number of case studies including electronic health records adoption, national systems of innovation, and corporate social media use. The aim of the talk is to demonstrate how systems concepts can be used to frame research perspectives that have relevance for managers.

**Professor Craig Standing** is Foundation Professor of Strategic Information Management at the School of Business and Law. His research interests include national innovation strategies and the use of ICT to support organisational innovation. Craig has been the recipient of ARC Linkage and Discovery grants and was a member of the ARC College of Experts between 2011 and 2013. He collaborates on research projects with members of the Centre for Innovative Practice and international academics from the UK, Denmark and Finland.