

# EcoECU

## 3 EASY THINGS YOU CAN DO TO MAKE A REAL DIFFERENCE!

### What we do matters....

Each time we walk into an air-conditioned room, switch on a light or flush a toilet we have an impact on our fragile natural environment, not only locally, but globally.

At ECU we are committed to working towards understanding the impacts we have on our global and local environment and taking steps and measures to significantly reduce them.

EcoECU is our environmental management program, working with staff and students on a wide range of activities and initiatives across the University.

You can help to make a real difference for the environment by following these 3 EASY ACTIONS that everyone can take. If only everything could be this simple!

### 1. Not going far? Lose the car!

Make just one less car trip per week. By cycling, walking or catching public transport, you are helping to reduce traffic congestion, noise pollution and greenhouse gas emissions while supporting biodiversity conservation and a safer, healthier lifestyle! Phew, all that in one days work!

### 2. Consume responsibly

Buy less 'stuff'. Everything that we consume comes from the natural environment. But how often do we think about what it's made from, how it was produced and where it goes after we've used it? Sustainable consumption is about only using what we need, minimising the waste we produce and chewing through fewer of our precious natural resources. Remember to *reduce*, reuse and recycle, in that order!

### 3. Talk it up!

Spread the word and tell a friend. There's an easy way for you to double the positive impact you are having on the environment, and that's to inspire a friend to do the same! Talking about the environment and environmental issues also helps people question their behaviours and actions, beliefs and way of thinking. (It's also a great conversation starter!)

For more information on the University's environmental programs and initiatives and more on how you can get involved, go to: [www.ecu.edu.au/fas/ecoecu](http://www.ecu.edu.au/fas/ecoecu) or contact the Environment Officer on 6304 2232.