

# Work Integrated Learning (WIL) at ECU

How your organisation could benefit from our industry ready students



# What is Work Integrated Learning?

Work Integrated Learning (WIL) is where students connect with industry and community members as part of their university studies. This could be in the workplace (internships, placements), virtually or on-campus (projects, consultancies).

As a WIL partner, you can:

- Engage with motivated, enthusiastic students with new ideas.
- · Complete existing or commence new projects.
- Trial prospective employees and create a pipeline ofnew graduate talent.
- Develop your team's capacity through mentoring and coaching students.
- Develop mutually beneficial links with the University.
- Help to shape what future students are taught.

Public, private and not-for-profit organisations of any size and across all sectors are invited to participate in the WILprogram in ECU's School of Business and Law.

### **WIL OPTIONS**

There are a number of WIL options available providing the flexibility to best suit your organisation's needs and level of involvement you are able to commit to. These options range from ECU students attending your workplace or by providing virtual projects and mentoring students, and include:

- Work Placement undergraduate or postgraduate student 1 to 2 days per week (100 hours)
- Internship undergraduate or postgraduate student 13 weeks full-time (450 hours)
- Industry-based Project 13 weeks on or off campus (virtual project)

#### How to get involved

If you want to provide a WIL placement, internship or are simply looking for more information:

- Email BusinessWIL@ecu.edu.au and our reply will answer any questions you may have and then if you would like to proceed, we will direct you to complete a brief expression of interest (EOI) form outlining the potentialplacement role.
- 2. We will then select candidates based on students' preferences that are best matched to the criteria thatyou outline in the EOI form.
- If a suitable candidate(s) is matched, we will email youthe student's public LinkedIn profile and their short introduction video for your review.
- 4. You can then conduct your own recruitment processes that may include a face-to-face interview.
- Once you are happy to proceed with a candidate, you will be directed to complete a simple online confirmation form.

#### Quick notes on insurance:

- Any unpaid WIL work experience is fully covered by ECU's insurance.
- Any paid WIL work experience must be covered under your normal business insurances.
- You must be able to provide your Public Liability Insurance Certificates of Currency upon request.
- Please feel welcome to view ECU's Certificates of Currency from our website www.ecu.edu.au

"Our experience working with the WIL team at ECU has been positive all around."

We started earlier this year with some ECU students and it has been threefold in the value it has offered us. Firstly, all of the students that havecome through have been able to contribute to theoverall team effort of our company. Through the diverse students that have come through, they've been able to offer for us a diverse perspective.

They have also helped us train our own team in leadership development. We also see the WIL program as a potential recruitment pool for the right students and we've definitely had some discussions with previous students about possibleemployment opportunities in the future.

**David Wong** 

**Human Resource Leader, Griffiths Industries** 

"Students get real work experience, which means when they move towards their future career they've got demonstrated skills, and can say that they have worked in a large organisation."

It means for us as a city, we've given back to the future workforce and it's incredibly important from an economic development perspective.

The City of Joondalup has an excellent relationship with Edith Cowan University, particularly the School of Business and Law.

The WIL team are absolutely fantastic, they make the process of identifying students very easy and the paperwork that's associated with taking those students into the workplace easy to do. I'd recommend it to anybody.

**Claire Creamer** 

**Economic Development Officer, City of Joondalup** 





# **Placements and Internships**

## **Undergraduate Programs**

Unit Title	Length	Structure	Start	Discipline(s)	Terms
Business Practicum (FBL3501)	100 hours	1-2 days per week	February July December	Accounting, Finance, Management, Project Management, HRM, Marketing, Event Management, Sport/Recreation Management, International Business, Law, Tourism and Hospitality Management.	Unpaid
Business Internship (FBL3400/3500)	450 hours	12 weeks full-time	February July		Employers encouraged to pay for a minimum of 6 weeks
Bachelor of Commerce Professional (W22)	40 weeks	Full-time week	Varied	All	Paid

## **Postgraduate Programs**

Unit Title	Length	Structure	Start	Discipline(s)	Terms
Management Practicum (BUS6900)	100 hours	1-2 days per week	February July	HRM, Management, Marketing, Supply Chain Management, Finance, Accounting, Hospitality and Hotel Management, and Project Management.	Unpaid
Professional Internship (FBL6505/6510)	450 hours	12 weeks full-time	February July		Employers encouraged to pay for a minimum of 6 weeks

Host organisations are expected to provide a safe workplace with a supervisor who is suitably qualified to mentor and guide the student.

The SBL WIL team canvasses WIL opportunities from potential industry partners throughout the year. Students are recruited and matched to industry partners' needs and preferences.

For more information please contact  $\underline{\textbf{businesswil@ecu.edu.au}}$