

# Work-Integrated Learning (WIL)

## School of Business and Law



### What is Work-Integrated Learning?

WIL represents a collaborative effort by industry and higher education to enhance student learning, and is attracting considerable attention as a means of better preparing students for employment.

Participating organisations can:

- Access motivated, enthusiastic students with new ideas
- Complete existing or commence new projects
- Develop their own staff capacity through mentoring, coaching and engagement with students
- Develop mutually beneficial links with the University and other like-minded organisations
- Have the opportunity to trial prospective employees over a significant timeframe, and
- Provide point of difference feedback to shape what future students are taught

Public, private and not-for-profit organisations of any size and across all sectors are invited to participate in the WIL program in the School of Business and Law.

If you are interested in supporting the WIL program, please contact us at [businesswil@ecu.edu.au](mailto:businesswil@ecu.edu.au) or 08 6304 5727.

### Partner Testimonial

Kate Brough from the Intercontinental Hotel Group (IHG), an organization which runs both the Holiday Inn Perth City and Crowne Plaza Perth, say the program is invaluable to both students and employers!

“Students who have workplace experience during their studies generally have better graduate opportunities compared to students who do not work during their studies.”

“Employers also benefit from WIL because they get to personally know the most talented and committed students and are often able to retain and develop those students further after they graduate from University.”



## Placements and Internships

### Undergraduate Programs

Unit Title	Length	Structure	Start	Discipline(s)	Terms
<b>Business Practicum (FBL3501)</b>	100 hours	1-2 days per week	February July	Accounting, Finance, Management, Project	Unpaid
<b>Business Internship (FBL3400/3500)</b>	600 hours	16 weeks full-time	February July	Management, HRM, Marketing, Events Management, Sport/Recreation Management, Tourism, Hospitality Management and Planning.	Employers encouraged to pay for a minimum of 8 weeks
<b>Service Learning (FBL2505)</b>	80 hours	Flexible	February July		Unpaid
<b>Bachelor of Commerce Professional (W22)</b>	44 weeks	Full time week	Varied	All	Paid

### Postgraduate Programs

Unit Title	Length	Structure	Start	Discipline(s)	Terms
<b>Management Practicum (BUS6900)</b>	100 hours	1-2 days per week	February July	HRM, Management and Marketing.	Unpaid
<b>Professional Internship (FBL6505/6510)</b>	600 hours	16 weeks full-time	February July	Finance, Management, Project Management, HRM, Marketing and Hotel Management	Employers encouraged to pay for a minimum of 8 weeks

Host organisations are expected to provide a safe workplace with a supervisor who is suitably qualified to mentor and guide the student.

The SBL WIL team canvasses WIL opportunities from potential industry partners throughout the year. Students are recruited and matched to industry partners' needs and preferences.

For more information please contact [businesswil@ecu.edu.au](mailto:businesswil@ecu.edu.au)