



GLOBAL INSIGHTS @ ECU

YOUR OPPORTUNITY TO JOIN US FOR A VIRTUAL INTERNATIONAL EXPERIENCE

Imagine a future where our traditional approaches to communication no longer operate. How will students be able to tell the story of their country and their culture to those who don't know their language and don't have their technologies?

The School of Arts and Humanities invites your students to join the Global Insights @ ECU program. Connecting with students from ECU and ECU's international partner institutions in real-time, this classroom enables everyone to apply the fundamentals of design thinking and visual communication to real-life contexts.

You will have access to skilled lecturers from ECU, as well as guest international experts to provide unique insights into global issues. Learning is further supported by ECU student ambassadors, who join each class and workshop as mentors.

The aim is to use collaborative (group) approaches to develop innovative solutions to global issues. For example, we will create artefacts that tell the story of who we are for future generations.

The minimum student number for this cohort is 24. However, we are happy to negotiate parts of the program, such as the schedule, cost and student numbers. For example, if you are considering a cohort of 20 and have specific days in mind for teaching, please contact us so we can advise if it is possible.

STUDENT COMMITMENT

- Attend Zoom meetings Mondays, Tuesdays and Thursdays for four weeks between 4-6pm Australian WST (GMT +8).
- Two hours per session for 12 sessions.
- Be available to work in groups with students outside of class at mutually agreed times

LEARNING OUTCOMES

- Cultural Similarities and Differences
- Analogue and Digital Communication Tools
- Perspectives on Creativity and Creative Processes
- Visual Communication Techniques
- Design Thinking to Address Wicked Problems
- Teamwork and Co-design
- Interpersonal and Presentation Skills

Student participation and project work will be assessed by ECU, with results provided to enable credit at their home institution. Students will also receive a certificate of participation.

PROGRAM TUITION

\$650 (inc. GST) per student with a minimum of 24 students.

Program customisation may require additional fees. We encourage you to contact us if you wish us to consider a cohort with more or less than 24 students.

For more information and to apply, email international.office@ecu.edu.au

GLOBAL INSIGHTS 2021 | ACADEMIC PROGRAM

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
MONDAY	<p>Welcome and orientation</p> <p>Acknowledgement of Country</p> <p>LECTURE</p> <p>International relations</p> <p>LECTURE</p> <p>Creative thinking</p> <p>GROUP ACTIVITY</p> <p>Get to know your group</p>	<p>INTERNATIONAL INSIGHTS – GUEST LECTURER</p> <p>Review of week 1</p> <p>GROUP ACTIVITY</p> <p>Presentation of cultural artefact and related research</p> <p>LECTURE</p> <p>Forming a team for global problems</p>	<p>INTERNATIONAL INSIGHTS – GUEST LECTURER</p> <p>Review of week 2</p> <p>LECTURE</p> <p>Case study: Creative processes in practice. Sculptures by the Sea</p> <p>Introduction to collaborative project</p> <p>GROUP ACTIVITY</p> <p>Collaborative project practice</p>	<p>Review of week 3</p> <p>LECTURE</p> <p>Design as research (case studies)</p> <p>GROUP ACTIVITY</p> <p>Multiple redefinition: Using diverse perspectives to problem solve</p>
	<p>HOMEWORK</p> <p>Pre-course task (Breakfast diagrams)</p>	<p>HOMEWORK</p> <p>Creative types quiz</p>	<p>HOMEWORK</p> <p>Collaborative project</p>	<p>HOMEWORK</p> <p>Collaborative project</p>
TUESDAY	<p>ENGLISH FOR GLOBAL PROBLEM SOLVING with Edith Cowan College</p>	<p>GROUP ACTIVITY</p> <p>What type of team member are you?</p> <p>GROUP ACTIVITY</p> <p>Oral description sketching</p> <p>LECTURE</p> <p>Visual communication</p>	<p>ENGLISH FOR GLOBAL PROBLEM SOLVING with Edith Cowan College</p>	<p>LECTURE</p> <p>Fun theory and human centred design</p> <p>GROUP ACTIVITY</p> <p>Collaborative project session: Presentation skills and preparation</p>
		<p>HOMEWORK</p> <p>Research and observe visual communication rules from your country</p>		<p>HOMEWORK</p> <p>Collaborative project</p>
THURSDAY	<p>INTERNATIONAL INSIGHTS – GUEST LECTURER</p> <p>Review of days 1 and 2</p> <p>GROUP ACTIVITY</p> <p>Presentation of breakfast diagrams</p> <p>LECTURE</p> <p>Design process and wicked problems</p>	<p>LECTURE</p> <p>Visual communication in Aboriginal cultures</p> <p>GROUP ACTIVITY</p> <p>Visual communication rules from your country</p>	<p>INTERNATIONAL INSIGHTS – GUEST LECTURER</p> <p>LECTURE</p> <p>Ideation and iteration (prototyping and testing)</p> <p>GROUP ACTIVITY</p> <p>Thinking hats for problem solving</p>	<p>COLLABORATIVE PROJECT PRESENTATIONS</p> <p>Closing ceremony</p>
	<p>HOMEWORK</p> <p>Cultural artefact finding and research</p>		<p>HOMEWORK</p> <p>Collaborative project</p>	

INTRODUCING THE GLOBAL INSIGHTS TEAM



Professor Mark McMahon is Director International and Strategic for the School of Arts and Humanities. With multiple university teaching awards and over 20 years of research, teaching and course leadership experience, Mark is at the forefront of emerging technologies and pedagogies.



Dr Eko Pam is the Inbound Study Tour Coordinator and a Lecturer in the School of Arts and Humanities. She has a PhD in Spatial Design with a focus on the role of the design process on the success of sustainable outcomes. Eko has over 15 years of teaching experience including teaching English as an additional language.