

OVERDRESSED|2023

OVERDRESSED | 2023 showcases the creative works of **Sam PRICE**

OVERDRESSED explores the impact of our natural environment on our sense of self and belonging. Price draws on his personal experience of feeling disconnected from the Australian landscape, style and culture of the 90s.

Officially opened by Associate Professor **Lyndall ADAMS**

Spectrum Project Space

Opening: Wednesday 28 June 5pm – 7pm

Exhibition dates: 28 June to 27 July 2023

Floor talk: Wednesday 5 July 12:30pm – 1:30pm

Gallery opening hours: Tuesday to Friday 10am – 4pm

Building 3, 2 Bradford St, Mount Lawley

ECU Galleries acknowledges the traditional custodians, the Whadjuk Noongar people, and elders past and present. We pay our respects for the great privilege of living, making and researching on these unceded lands.



ECU Galleries



Artist's Statement

OVERDRESSED is a body of work that explores our natural surroundings and how it shapes us. Specifically the work explores the question; How do we develop a sense of self and belonging if we don't feel a connection to our environment and culture?

These concepts are realised through digital animations of clothing garments I owned as a child being engulfed and suffocated by the Australian landscape and climate. Over the course of the exhibition, this relationship changes from one of repression to one of co-existence, and eventually one of understanding and growth, reflecting my personal journey with the surroundings in which I live and work.

The exhibition also showcases this progression by representing the Australian landscape in new and abstracted ways. Representing the land in these ways has helped me to recontextualise and re-evaluate my surroundings and to develop a new perspective and appreciation of them, and I hope it gives viewers the opportunity to do the same.

Ultimately OVERDRESSED reflects my personal journey of navigating an environment and culture that wasn't accepting of the way I expressed myself growing up, and the journey of finding my place amongst the beautiful landscape we call home.

Biography

Sam Price is a Digital Artist and Designer working with new technology and emerging mediums. He has produced projection-based installations and interactive exhibitions, as well as performed as a Visual Artist and Musician. His work has been shown at the Museum of Modern Art PS1 space in New York and the Sydney Opera House.

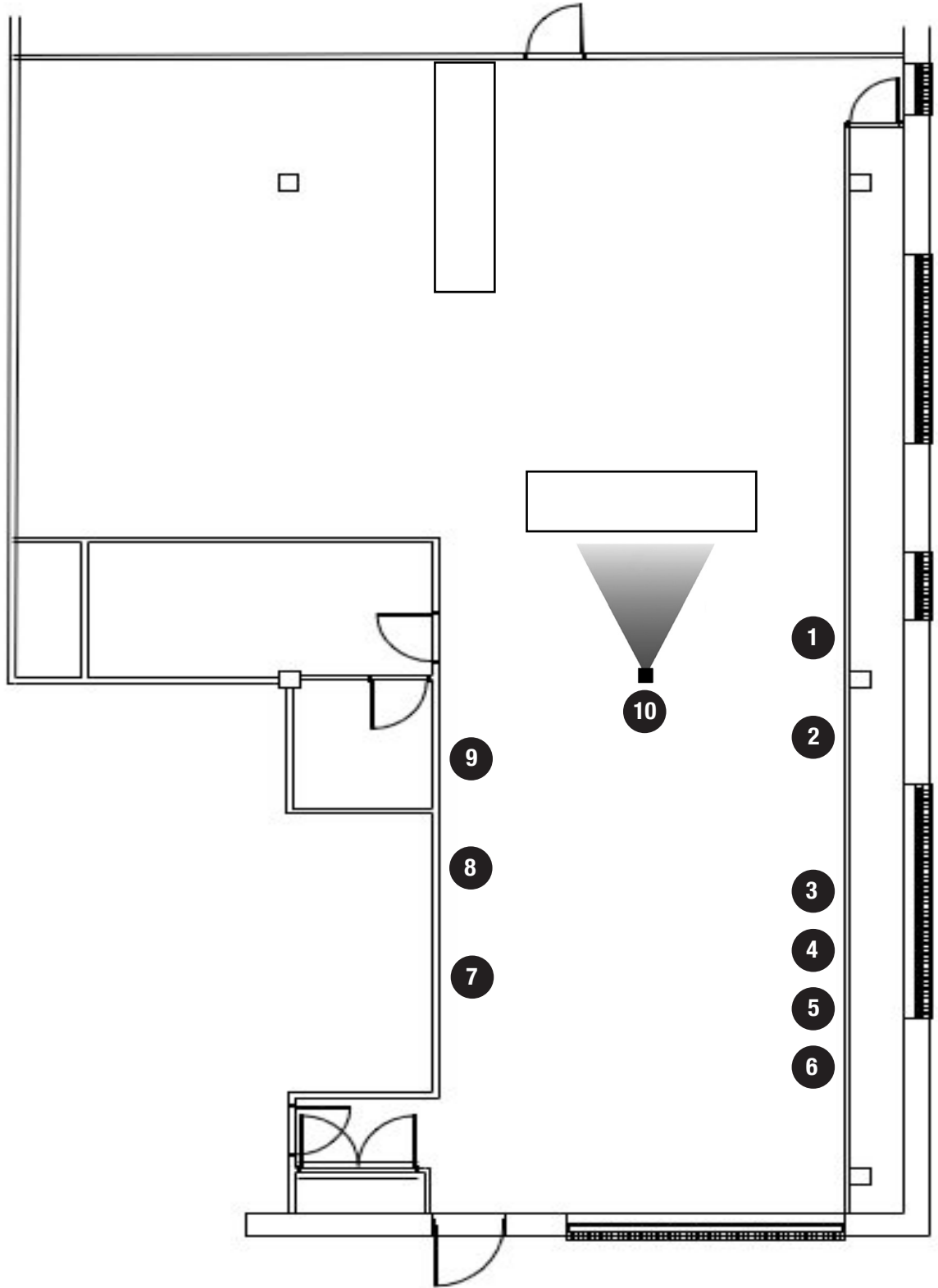
Sam has collaborated with a number of musical artists such as Empire of the Sun, Gang of Youths, and TA-KU, producing visual content and direction for their live shows. This has led to working with international clients Nike, Puma, Intel, Bombay Sapphire, and Red Bull. In addition to working with international clients, Sam is also passionate about telling local stories. He has collaborated with first nations artists Lisa Waup, Joan and Justin Martin, and Layne Dhu-Dickie.

Sam's work has earned him several awards, including the 2019 Diamond Skull, which is awarded to the best overall portfolio of creative work in the West Australian advertising and design industry. He also won the 2021 and 2022 best digital talent category.

Contact Information

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Instagram: [@samprice.tv/](https://www.instagram.com/samprice.tv/)

Spectrum Project Space floor plan



List of Works

- 1 **Bushland**, 2023, 720x576 pixel digital render displayed on cathode-ray tube monitor.
- 2 **Metamorphic**, 2023, 720x576 pixel digital render displayed on cathode-ray tube monitor.
- 3 **Adaptation 01**, 2023, 400x600mm digital print on 500x700 paper. 310gsm cotton rag with Ultrachrome pigment.
- 4 **Adaptation 02**, 2023, 400x600mm digital print on 500x700 paper. 310gsm cotton rag with Ultrachrome pigment.
- 5 **Adaptation 03**, 2023, 400x600mm digital print on 500x700 paper. 310gsm cotton rag with Ultrachrome pigment.
- 6 **Adaptation 04**, 2023, 400x600mm digital print on 500x700 paper. 310gsm cotton rag with Ultrachrome pigment.
- 7 **Cellulose Sea**, 2022, 720x576 pixel digital render displayed on cathode-ray tube monitor.
- 8 **The Beach**, 2023, 720x576 pixel digital render displayed on cathode-ray tube monitor.
- 9 **APETALA1**, 2023, 720x576 pixel digital render displayed on cathode-ray tube monitor.
- 10 **Biteland**, 2023, 720x576 pixel digital render displayed on cathode-ray tube monitor.