

## . Associate Professor Trevor Cullen - Publications

### . Book chapters

Cullen, T. (2013). [Health reporting: Opportunities and challenges](#). A chapter in *Investigative Journalism*, edited by S. Tanner. Oxford. Oxford University Press, pp. 232-245.

Cullen, T. (2010). [Reporting HIV and its broader impact in Asia: The case of Papua New Guinea](#). Book chapter in *Liberalizing, Feminizing and Popularizing Communications in Asia*. London: Ashgate, pp. 43-58.

Cullen, T. (2009). [HIV Surveys and HIV Communication Theories](#), in *Changing Media, Changing Societies: Media and the Millennium Development Goals*. Singapore: Asia Media Information and Communication (AMIC).

Cullen, T. (2008). [The Impact of HIV on Development' in Media and Development in Issues and challenges in the Pacific Islands](#). Suva: USP.

Cullen, T. (2001). [Reporting Health and Coverage of HIV/AIDS in the South Pacific](#). In *The Pacific Journalist: A Practical Guide*. Suva: University of the South Pacific.

### Peer-reviewed journal articles

Cullen, T. (2014) (Forthcoming) [News editors evaluate journalism courses and graduate employability](#). *Asia Pacific Media Educator*, 24 (2).

Cullen, T. (2014). [Mind the Gap: Health reporting in the Pacific](#). *Pacific Journalism Review* 20(1), 197-209.

Cullen, T. (2013). [Exploring ways to improve online health stories](#). Peer-reviewed journal article in *eJournalist*, Volume 13 (No 2).

Cullen, T., Stewart, H., Williams, M., Johnston, M., Phillips, G., Mulligan, P., Bowman, L., Meadows, M (2012). [Indigenous Voice Closing the Gap and Putting Communication for Social Change into Practice](#). *Asia Pacific Media Educator* 1 (21) 55-68.

Cullen T. (2011). [Health reporting: The missing links](#). *ejournalist*. Vol 11 (2) 137 - 147.

Cullen. T. & Callaghan, R. (2010). [The use of narrative fiction to spread HIV information in Papua New Guinea](#). *ejournalist*, Vol 10 (2).

Cullen, T. & Callaghan, R. (2010). [Reporting HIV in Papua New Guinea: Trends and omissions from 2000 to 2010](#). *Pacific Journalism Review* 16(2) 163 - 177.

Cullen, T. & Callaghan, R. (2010). [Promises, Promises, Promises. What Universities promise journalism students](#). *Australian Journalism Review*, 32(1) 117 - 130.

Cullen, T. (2010). Student journalists learn about Aboriginal communities and culture in Western Australia. *Asia Pacific Media Educator*. 1(20) 153 - 162.

Cullen, T. (2009). Health communication theories: Implications for HIV reporting in Asia and the Pacific. *Asia Pacific*

*Media Educator*. 1(19) 112 - 125. Cullen, T. (2007). Review of the International Federation of Journalists new handbook on HIV/AIDS for journalists. *Pacific Journalism Review*. 13 (1) 219 - 220.

Cullen, T. (2006). HIV/AIDS: 25 years of press coverage. *Australian Journalism Review*. 28 (2) 187 - 198.

Cullen, T. (2006). HIV/AIDS in PNG: A reality check: *Pacific Journalism Review*. 12 (1) pp 155 - 168.

Cullen, T. (2005). Press coverage of HIV/AIDS in PNG: Is it sufficient to report only the news? *Australian Studies in Journalism* (15) pp 133 - 150.

Cullen, T. (2003.) HIV/AIDS: 20 years of Press Coverage. *Australian Studies in Journalism*, 12(1): 64 - 82.

Cullen, T. (2003). Press Coverage of HIV/AIDS in the South Pacific: Short-term view of a long-time problem. *Pacific Journalism Review*, 9(1): 138 - 147.

Cullen, T. (2002). Reporting HIV/AIDS. Pacific AIDS Alert, No 23, 19 - 20.

Cullen, T. (2001). Obstacles to Press Coverage of HIV/AIDS in the South Pacific. *HIV Australia*, 1 (1) 17 - 20.

Cullen, T. (2001). Reporting STI's in the South Pacific. *Sexual Health*, 8 (1) 245 - 247.

### Peer-reviewed conference papers

Cullen, T. (2014). Industry needs and tertiary journalism education: views from news editors in Western Australia. Peer- reviewed paper presented at the Teaching and Learning Forum 2014, University of Western Australia, Perth, 30th January.

Cullen, T. (2013). Online health information: Shortcomings and challenges. Peer-reviewed paper presented at the Australia and New Zealand Communication Association (ANZCA) Conference , Fremantle, Western Australia, 5th July.

Cullen, T. (2009). Reporting HIV: One frame fits all. Peer- reviewed paper presented at the 9th International Congress on AIDS in Asia and the Pacific. Bali International Convention Centre, Bali, Indonesia, 11 August.

Cullen, T. (2008). HIV Surveys and Communication Theories. What journalists and Journalism educators need to know. Peer-reviewed paper presented at the 17th AMIC International conference, Manila, Philippines, 15 July.

Cullen, T. (2007). 25 years of Reporting HIV: What can Pacific journalists learn? Peer-reviewed paper presented at the JEANZ conference in Wellington, New Zealand, 11 December.

## **Research papers at International health and media conferences**

- Cullen, T. (2013). [What skills do health communication graduates need in the digital age](#). Research paper delivered at the 2013 Mleague International Forum, Communication University of China, Beijing, China, 27th September.
- Cullen, T. (2013). [Working with the media to promote HIV awareness and education](#). Research paper delivered at the 3rd Annual Congress of Microbes – 2013, Beijing, China, 30th July.
- Cullen, T. (2013). [Assessing the standard of Journalism education in Australia](#). Plenary panel paper delivered at the Australian and New Zealand Communication Association conference, Fremantle, Australia, July 5th.
- Cullen, T., Tanner, S., Green, K., O Donnell, M. (2013). [Journalism education futures, partnerships and innovations](#). Paper presented at the International Association for Media and Communication Research (IAMCR) conference, Dublin City University, Dublin, Ireland, 27th June.
- Cullen, T. (2013). [The accuracy of health information: challenges and opportunities](#). Paper delivered at the International Association for Media and Communication Research (IAMCR) conference, Dublin City University, Dublin, Ireland, 26th June.
- Cullen, T. (2012). [Health reporting: is it enough to provide content without a context?](#) Peer Reviewed paper presented at the International Asia Media and Communication Conference, Concord Hotel, Kuala Lumpur, 12th July.
- Cullen, T. (2011). [Media Coverage of HIV: Can we do better](#). Three-day United Nations sponsored workshop for Broadcasters in the Asia Pacific region. Tonga Convention Centre, Nuku'alofa, Tonga. 19 - 21 December
- Cullen, T. (2011). [Reporting HIV in Papua New Guinea: Trends and Omissions from 2000- 2010](#). Presented at the 10th International AIDS Congress for Asia and the Pacific, Busan, South Korea, 29 August.
- Cullen, T. (2008). [HIV communication: Reporting the wider links](#). Paper presented at the XV11 International AIDS Conference, Mexico City, Mexico, 7 August.
- Cullen, T. (2008). [HIV Surveys and Communication Theories. What journalists and Journalism educators need to know](#). Peer-reviewed paper presented at the 17th AMIC International conference, Manila, Philippines, 15 July.
- Cullen, T. (2008). [Can health communication theories assist HIV reporting?](#) Paper presented at a Workshop on Mass Media and Medicine. Organised by the Asia Research Institute (ARI) at the National University of Singapore, 29 February.
- Cullen, T (2007). [25 Years of Reporting HIV](#). Peer-reviewed presentation accepted for inclusion in the 50th Anniversary meeting of IAMCR, UNESCO, Paris, 24 July.

Cullen, T. (2007). The status of journalism education and the RQF process at ECU. Paper presented to the JEA delegates attending the WJEC conference at The Grand Copthorne Waterfront Hotel, Singapore, 29th June.

Cullen, T. (2007). [Reporting HIV in Africa](#). Paper presented at the AUSI Institute, Nairobi, Kenya, 3 May. Cullen, T. (2006). [HIV/AIDS. Is it sufficient to report only the news?](#) Paper presented at the IAMCR International conference in Cairo, 26 July.

Cullen, T. (2006). [Media Coverage of HIV/AIDS in the Asia Pacific Region](#). Paper presented at the Media in Asia Conference. Miri, Malaysia, 16 February.

Cullen, T. (2005). [Press Coverage of HIV/AIDS In the South Pacific: Is it sufficient to report only the news?](#) Peer-reviewed paper presented at the first Pan Pacific Regional HIV Conference, Auckland, New Zealand, 27 October.

Cullen, T. (2004). [HIV in the Pacific](#). Peer-reviewed paper presented at the Journalism Educators Conference, United Nations Centre, Suva, Fiji, 5 - 9 December.

Cullen, T. (2003). [HIV/AIDS: Working with the Media](#). Research paper presented at the Global Health Conference, Hawaii, USA, 12 - 14 June.

Cullen, T. (2002). [HIV/AIDS and the Media](#). Paper presented at the annual Journalism Educators Conference (JEA), Hong Kong, China, 2 - 6 December.

Cullen, T. (2002). [Reporting HIV/AIDS in the Pacific Region](#). Paper presented at the South Pacific Community's (SPC) Regional Media Conference. Suva, Fiji 9 October.

Cullen, T. (2002). [Reporting Reproductive Health Care](#). Paper presented at the South Pacific Community's (SPC) regional media conference. Suva, Fiji, 9 October.

Cullen, T. (2002). [Promoting Health Strategies in the Media](#). Paper presented at the Global Health Conference, Hawaii, USA, 12 - 14 June.

Cullen, T. (2001). [Press Coverage of AIDS in the Pacific Region](#). Paper presented at the Sixth International Conference on AIDS in Asia-Pacific. Melbourne, 5 October.

Cullen, T. (1999). [Medical Reporting of HIV in the Pacific](#). Paper presented at the annual meeting of the Pacific Islands News Association (PINA), Suva, Fiji, 8 October.

Cullen, T. (1999). [Press coverage of HIV/AIDS in the South Pacific: Delaying the Inevitable](#). Paper presented at the Fifth International Congress on HIV/AIDS in Asia and the Pacific. Kuala Lumpur, Malaysia, 26 October.

### **Research papers at national journalism and health conferences**

Cullen, T. (2013). Views from news editors in Western Australia about what skills and attributes journalism graduates need in the digital newsroom. Talk presented at the annual Journalism Education Association of Australia conference, Mooloolaba, Queensland, 4th December.

Cullen, T., Tanner., Green, K., and O'Donnell, M. (2013). Australian journalism programs: are they listening to the needs of industry? Talk presented at the annual Journalism Education Association of Australia conference, Mooloolaba, Queensland, 3rd December.

Cullen, T. (2013). Assessing the quality of medical journalism in Australia: ten years of 'Media Doctor'. Talk presented at the annual Journalism Education Association of Australia conference, Mooloolaba, Queensland, 4th December.

Cullen, T. (2012). Is it time to review and rewrite what Australian universities promote as selling points to journalism students? Paper delivered at the Australian Journalism Education Association conference, Deakin University, Melbourne, 3rd December.

Cullen, T. (2011). [The value of practical placements: What student journalists learnt while working with Aboriginal communities](#). Peer-reviewed paper presented at the 2011 Teaching and Learning Forum, Perth, Western Australia, 1 February.

Cullen, T. (2010). [The unhealthy state of health journalism: peel away the layers of PR, press releases and spin and what is left?](#) Paper presented at the Investigative Journalism and Technology Conference, Auckland University of Technology, 4 December.

Cullen, T., & Callaghan, R. (2010). [Reporting HIV in Papua New Guinea: Trends and omissions from 2000 to 2010](#). Paper presented at the national Journalism Education Association conference, University of Technology, Sydney, 24 November.

Cullen, T. & McManus, J. (2010). [Student journalists learn about Aboriginal communities and culture in Western Australia](#). Paper presented at the national Journalism Education Association conference, University of Technology, Sydney, 26 November.

Cullen, T. (2010) [Journalism student placements with Aboriginal communities in Western Australia](#). Paper delivered at the UNESCO World Press Freedom Day 2010 Global Conference. University of Queensland, 1 May.

Cullen, T. (2009) [The catalyst Clemente project: Making Journalism education accessible to disadvantaged Australians](#). Peer-reviewed paper delivered at the annual Journalism Education Association of Australia conference, Perth, 1 Dec.

Cullen, T. (2008). From Assignment to publication. Paper presented at the Journalism Education Association Conference. Wollongong University, NSW, 30 November.

Cullen, T. (2008). [Understanding and reporting HIV: What tertiary media educators need to know](#). Paper presented at the Teaching and Learning Forum. Curtin University of Technology, Perth, WA, 31 January.

Cullen, T. (2007). [Reporting HIV in the Pacific: Is it time to widen the coverage?](#) Research paper delivered at an international conference on Media: Policies, Cultures and Futures in the Asia Pacific Region.

Cullen, T. (2006). [Press coverage of HIV: 25 years on](#). Paper presented at the annual Journalism Educators Conference (JEA), Auckland, New Zealand, 4 December.

Cullen, T. (2006). [AIDS is boring to report. So let's try to make it interesting](#). Research paper presented at the Media in Asia Conference. Curtin University of Technology, Perth, Australia, 28 November.

Cullen, T. (2006). [Health Journalism](#). Paper presented at the Australasian Medical Writers Association 23rd Annual Conference held at Sydney University, Sydney, 2 September.

Cullen, T. (2005). [HIV/AIDS in Papua New Guinea: Ninety-eight per cent of the population is not infected. So, what's all the fuss?](#) Paper presented at the annual Journalism Educators Conference (JEA), Gold Coast, Brisbane, 29 Nov - 2 December.

Cullen, T. (2003). [Media Coverage of HIV/ADS: 20 Years On](#). Paper presented at the Journalism Educators Conference held at the School of Communication, Design and Media. University of Western Sydney, 26-29 November.

Cullen, T. (2000). [Obstacles to reporting HIV/AIDS in the South Pacific. A view from the editors](#). Paper presented at the JEA conference, Brisbane, 10 December.

Cullen, T. (1999). [Press Coverage of HIV/AIDS in PNG and the South Pacific: A Lost Opportunity](#). Research paper presented at the annual meeting of the World Association of Press Councils (WAPC) Brisbane, Australia, 23 June.

### **International workshops on reporting HIV**

Cullen, T. (2014). [Working with the Media](#). Workshops for HIV leaders attending the 2014 International AIDS Conference, Melbourne Convention Centre, 26-27th July.

Cullen, T. (2011). [Media Coverage of HIV: Can we do better](#). Three-day United Nations sponsored workshop for Broadcasters in the Asia Pacific region. Tonga Convention Centre, Nuku'alofa, Tonga. 19 - 21 December

Cullen, T. (2011) [Reporting HIV: Obstacles and challenges](#). One day United Nations sponsored workshop conducted for international journalists attending the 10th International AIDS Congress for Asia and the Pacific, Busan, South Korea, 29 August.

Cullen, T. (2001). [Reporting HIV/AIDS in the South Pacific: Delaying the Inevitable](#). International workshop for journalists in the Pacific region on reporting HIV. Brisbane, 27 November.

Cullen, T. (2000) [Reporting HIV In Papua New Guinea](#). Workshop for PNG journalists, June 5-8. Cullen, T. (1999). Reporting HIV. Three UN-sponsored workshops for journalists IN Fiji, Tonga and Samoa. July 2- 18.

Cullen, T. (1999). [HIV/AIDS: Working with the Media in the Pacific](#). Media workshop conducted at the First Regional Conference of HIV/AIDS in the Pacific, Nadi, Fiji, 23 February.

## **Sharing research on teaching and health at public lectures /seminars**

Cullen, T. (2013). [What must graduates do to secure jobs in the media: views from news editors in WA](#). Public talk presented at the John Curtin Policy Institute, Curtin University, Perth, 13th September, 2013.

Cullen, T. (2012). [Reporting health in Asia](#): Talk presented to postgraduate students in the School of Television and Journalism at the Communication University of China, Beijing, China. 21st June.

Cullen, T. (2012). [Practice-led research](#): Talk presented to staff in the School of Communications at Auckland University of Technology, Auckland, New Zealand. 24th May.

Cullen, T. (2012) [Working with the Media](#). Talk presented to students in the School of Population Health at the University of Western Australia, Perth, 19th April.

Cullen, T. (2011). [The unhealthy state of health journalism](#). Paper presented at The John Curtin Institute of Public Policy, Curtin University, Perth, 2 September.

Cullen, T. (2011) [Working with the Media](#). Public seminar for health science students at University of Western Australia, 14 April.

Cullen, T. (2010). [Finding ways to improve knowledge and understanding of Aboriginal communities and culture in Western Australia](#). A public lecture delivered at The John Curtin Policy Institute, Curtin University, Perth, 24 September.

Cullen, T. (2010). [Global health: HIV in the Media](#). A public lecture delivered at the Global Health Short Course, University of Western Australia, Perth, 31 August

Cullen, T. (2010). [Organizing professional placements: are they really worth all the effort?](#) A public lecture delivered at Edith Cowan Research Week, ECU, 17th August.

Cullen, T. (2010). [Journalism student placements with Aboriginal communities in Western Australia](#). A public lecture delivered at the United Nations World Press Freedom Day 2010 Global Conference. University of Queensland.

Cullen, T. (2009 -2013) [Working with the Media](#). Public talk for dance and music students at the Western Australian Academy of Performing Arts (WAAPA).

Cullen, T. (2010). [Global health: HIV in the Media](#). Paper delivered as a public lecture at the Global Health Short Course, University of Western Australia, 31st August.

Cullen, T. (2010). [Journalism student placements with Aboriginal communities in Western Australia](#). Paper delivered at the United Nations World Press Freedom Day 2010 Global Conference. University of Queensland, May 1st -