



# VIRTUAL STUDY TOURS @ ECU

**CONTACT US TODAY TO DISCUSS OUR TAILORED VIRTUAL STUDY EXPERIENCES IN 2021**

**The School of Business and Law has expertise developing bespoke study tours within the field of Entrepreneurship, International Business and Marketing.**

These virtual experiences are available at any time of year and last at least one month.

The classroom and main project are shaped around a case (business offering) in a simulated industry environment, whereby students create a business proposition for potential investors in the form of a "pitch deck" and video presentation.

Professionals in various fields from around the world mentor the students. This involves personal coaching by an accomplished ECU academic and industry professionals in academia.

The program has flexible English requirements, content and study level (undergraduate and postgraduate). On successful completion, students receive a certificate of participation.

## STUDENT COMMITMENT

- Virtual meetings every 1-2 weeks (1-2 hours each)
- Communicate with peers, academics and industry through video-conferences, email and text
- Write an outline of the business offering for potential investment partners
- Write regular reports on their project progress

## LEARNING OUTCOMES

- Business Offering (Case) via Pitch Deck
- Video Presentation
- Cross-cultural Awareness
- Business Communication
- Teamwork and Digital Collaboration
- Professional Networking

## PROGRAM TUITION

The following are the indicative program costs. Customisation may require additional fees.

5 students: AU \$10,000 (inc. GST)

6–10 students: AU \$13,000 (inc. GST)

11–20 students: AU \$17,000 (inc. GST)

**For more information and to apply, email [international.office@ecu.edu.au](mailto:international.office@ecu.edu.au)**