

Regional Plan

2022-2026

Several whole-of-University supporting plans provide a bridge between the ECU Strategic Plan 2022-2026 and ECU's annual operating plans: Aboriginal and Torres Strait Islander Plan, Educational Experience Plan, Enrolment Growth Plan, Equity and Inclusion Plan, International Plan, Regional Plan, Research Plan, and People and Culture Plan. The supporting plans provide a coordinated approach to achieve a broad range of objectives for the relevant Strategic Priorities from the Strategic Plan.

The overall purpose of the Regional Plan is to create an identifiable presence within Western Australia's regions, and to build the capacity and success of ECU South West, which includes Bunbury Campus, study hubs, and other locations in the South West Region. The Regional Plan demonstrates ECU's social responsibility by supporting the educational, research, community, and industry needs of regional Australia.

The focus of the Regional Plan is to improve access, participation, and outcomes for regional ECU students, and to increase engagement opportunities in regional, rural, and remote Western Australia to the benefit of ECU and these communities.

The Regional Plan's Senior Executive sponsor is the **Deputy Vice-Chancellor (Regional Futures)**, and it was approved by the Vice-Chancellor on 2 February 2022. Progress against the plan will be reviewed annually, with adjustments incorporated where necessary.

Objectives

No.	Objective	Strategic Priority
1.	Partner with government, local industries, and communities for sustainable regional futures.	21
2.	Support and connect students through a vibrant, technology-enhanced culture.	21
3.	Grow regional student participation in higher education to retain more young talent in the regions.	21
4.	Improve environmental sustainability at ECU South West and beyond.	22
5.	Influence social change within the South West Region.	22