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### **PERSONAL PROFILE**

My research applies institutional and comparative capitalism frameworks to address the government-society-business regulatory nexus, geopolitical tensions affecting international trade, and ethical issues in international business. I have leadership experience as founding President of the South Australian branch of the Australian Institute of International Affairs, and various academic service roles.

### **ACADEMIC POSITIONS**

2022 – present	Senior Lecturer, School of Business & Law, ECU
2019 – 2022	Lecturer, Institute for International Trade, University of Adelaide
2017 – 2019	Senior Graduate Teaching Assistant, University of Auckland
2015 – 2017	Graduate Teaching Assistant, University of Auckland

### **OTHER PROFESSIONAL POSITIONS**

2021 - 2022	President, Australian Institute of International Affairs South Australia
2021 - 2022	Board Member, Australian Institute of International Affairs, National Body

## **EDUCATION**

- **Foundations of Directorship (Governance, Risk, Finance)**, Australian Institute of Company Directors, Australia (2023)
- **Ph.D.**, School of Sociology, University of Auckland (2019), A study in comparative capitalism and institutional evolution during financial crises.
- **MA, 1<sup>st</sup> Class Hons** *Environment, Society and Development*, National University of Ireland, Galway (2014)
- **BA, 1<sup>st</sup> Class Hons** Political Science/Sociology & Philosophy, National University of Ireland, Galway (2013)

## **ACADEMIC PUBLICATIONS**

### ***Journals/Book Chapters (Publication ranking and other stats provided where available)***

- McDonagh, N., (forthcoming 2023) ‘Protection or Protectionism? Assessing the EU’s new investment screening measures against state-driven foreign investment risks’, in (eds) Steffen Hindelang and Jens Hillebrand Pohl, *Common European Law on Investment Screening*. Heidelberg: Springer
- McDonagh, N., (2022) ‘[China’s Socialist Market Economy and Systemic Rivalry in the Multilateral Trade Order](#)’, *Australian Journal of International Affairs*. [A-ranked, IF 1.656, 19% acceptance rate, 177K downloads]
- McDonagh, N., (2022) ‘System Rivalry during Pandemic Times: An Institutional Political Economy View of Great Power Vaccine Diplomacy’, S. Matthewman (ed) *A Research Agenda for COVID-19 and Society*, Cheltenham: Edward Elgar
- McDonagh, N., (2021) ‘[Credit Guidance for a Desired Economy: An Original Institutional Economics Critique of Financialization](#)’, *Review for Radical Political Economics*, 53(4): 675-693. [B-ranked, IF 1.0, 106K downloads]
- McDonagh, N., (2021) ‘[The Evolution of Bank Bailouts: Two centuries of variation, selection and retention](#)’, *Journal of Evolutionary Economics*, 31: 1065-1088. [A-ranked, IF 1.962, 175K downloads, and peer-recognized top journal in evolutionary economics]
- McDonagh, N., (2019) ‘Tales of Austerity, and a Crisis of Wealth Distribution’ in *Discourse Analysis and Austerity: Critical Studies from Economics and Linguistics*, edited by K., Power, E., Lebduskova and T., Ali. New York: Routledge.
- McDonagh, N., (2016) ‘[Is Capitalism Ending? An Institutional-Evolutionary View](#)’, *Journal of Economic Issues*, 54(3): 667-691. [B-ranked, IF 0.854, 93K download, 12% acceptance rate, and peer recognised leading journal in evolutionary economics]
- McDonagh, N., (2016) ‘[One-Dimensional Times: A Dialectical Response to the Irish Times Coverage of the Global Financial Crisis](#)’, *Culture & Organization*, 25(1): 32-51. [B-ranked, IF 2.209, 76K download, 15% acceptance]
- McDonagh, N., (2016) ‘[How to Frame a Bank Bailout: Lessons from Ireland during the Global Financial Crisis](#)’, *Social Space*, 12(2): 84-112.

### ***Book Chapter under Way***

- McDonagh, N., ‘Can the Liberal Economic Order Remain Liberal? Mapping New Forms of Economic Order in Response to China’s Rise’ in (ed) Ming Du *China and the Future of Liberal International Economic Order*, Oxford: Hart Publishing.

### Book Reviews

- McDonagh, N., (2017) 'The FIRE Economy' by Jane Kelsey, *International Journal for Crime, Justice and Social Democracy*, 6(4): 119-121.
- McDonagh, N., (2017) 'The Long Depression: How it happened, why it happened, and what happens next' by Michael Roberts, *Counterfutures: Left Thought & Practice Aotearoa*, 3: 189-200.
- McDonagh, N., (2016) 'Generation Rent: Rethinking New Zealand's Priorities' by Shamubeel Eaqub and Selena Eaqub. *Counterfutures: Left Thought & Practice Aotearoa*, 1: 167-173.

## POLICY PUBLICATIONS

### Policy Briefs

- Drapter, N., A. Freytag, N. McDonagh and M. Menter (2023) '[The Political Economy of Due Diligence Legislation](#)', Policy Brief 21, *Institute for International Trade*, University of Adelaide.
- McDonagh, N., and P. Draper (2021) '[The missing anchor: Why the EU should join the CPTPP](#)' *Lowy Institute*, 'Power and Diplomacy' [*Lowy Institute is a top 1% global think tank, ranking 57 out of 6,500 rated think tanks by the 2020 [Global Go To Think Tank Index Report](#)*].
- Freytag, A., Draper, P., Gao, H., Kautz, M., Menter, M., McDonagh, N., and Tu, X., (2021) '[Domestic Distortions through Industrial Subsidies: Reframing the G20's Potential Perspective](#)', *Think 20 Italy, Task Force 3 – Trade, Investment, and Growth*. [*G20 Insights, a globally prominent intergovernmental policy platform providing policy ideas to the G20*]
- McDonagh, N., Draper, P., (2020) '[Industrial Subsidies, State-Owned Enterprises and WTO Reform: Diverging Agendas and Paths Forward for Cooperation](#)', *Institute for International Trade*, University of Adelaide [*Member of Australia's G8 University Group, and a top 1% global university*].
- McDonagh, N., Draper, P., Evenett, S., Freytag, A., Gao, H., (2020) '[Industrial Subsidies as a Major Policy Response since the Global Financial Crises: Consequences and Remedies](#)', *Think 20 Saudi Arabia, Task Force 1: Trade, Investment and Growth*.
- Lacey, S., McDonagh, N., Humphrey, M., and Draper, P., (2020) '[From Recovery to Continued Prosperity: What Lessons from COVID19?](#)', *Institute for International Trade*, University of Adelaide.

## KNOWLEDGE TRANSFER & IMPACT

### Online Publications

2023

- McDonagh, N., [Responding to Economic Coercion: Can Allies Be Trusted to Cooperate?](#), *Australian Outlook*, May 25. [*Published by Australian Institute of International Affairs, a top 1% global think tank, ranking 66 from 6,500 by the 2020 [Global Go To Think Tank Index Report](#)*]

- McDonagh, N., [‘Divide and conquer: Beijing’s biased treatment of France and EU could backfire’](#), *ThinkChina*, Jun 22. [[Singapore-based media, part of SPH Media’s Lianhe Zaobao platform with 5 million unique monthly users](#)].
- McDonagh, N., [“Friend-Shoring”: From Rhetoric to Reality and Options for Australia](#), *Australian Outlook*, March 30.
- McDonagh, N., and S.D. Backman [‘AUKUS and intellectual property’](#), *Lowy Institute*, March 2. [[Lowy Institute is a top 1% global think tank, ranking 57 out of 6,500 rated think tanks by the 2020 Global Go To Think Tank Index Report](#)]

#### 2022

- Bachmann, S.D. and N. McDonagh [‘Mapping a Future Marshall Plan for Ukraine’](#), *Australian Outlook*, September 23.
- McDonagh, N., [‘No new market access, but IPEF could be a promising start’](#), *ThinkChina*, Jun 22.
- McDonagh, N., and S.D. Bachmann [‘Rebuilding a Geoeconomically Secure Indo-Pacific Economic Order’](#), *Australian Outlook*, May 11.
- McDonagh, N., [All told, Australian sanctions will have almost zero consequences for Russia](#), *The Conversation*, February 25. [[The Conversation has 6.8 million monthly users](#)]
- McDonagh, N., & P. Draper, [‘Will the EU step up to secure rules-based Indo-Pacific trade?’](#), *Lowy Institute*, January 27.

#### 2021

- McDonagh, N., [‘Can the China model be accommodated in the CPTPP?’](#), *Lowy Institute*, September 23.
- McDonagh, N., [‘Putting “Values” into Value Chains in an Era of Systemic Rivalry’](#), *Institute for International Trade*, April 10.
- McDonagh, N., [‘Is plurilateralism making the WTO an institutional zombie?’](#), *East Asian Forum*, February 17.
- Draper, Peter and Naoise McDonagh [‘Reforming industrial subsidies usage through the WTO: process proposals’](#), *OECD Development Matters*, January 15. [[The OECD is one of the world’s most influential intergovernmental organizations for global policy development](#)]

#### 2020

- McDonagh, N., [‘Sure, let’s bring production onshore, but it might not ensure supplies’](#), *The Conversation*, July 10. [[6.8 million monthly users](#)]
- Freytag, Andreas and Naoise McDonagh, [‘The “German” debate on supply chain ethics: assessing the role for businesses in human rights enforcement’](#). *Institute for International Trade*, July 30.
- McDonagh, N., [‘Geopolitics, Trade and Protectionism: Covid-19’s impact and paths forward’](#). *Institute for International Trade*, March 27.
- (2020) McDonagh, N., [‘A Phase One Deal, but for what purpose?’](#) *Institute for International Trade*, January 16.
- (2019) McDonagh, N., [‘Failure of strategic trade diplomacy’](#), *Institute for International Trade*, December 9.

## Media Appearances

### 2023

- Podcast guest: '[National interest: Inside the US and China's disintegrating relationship](#)', *Current Accounts*, Hinrich Foundation Trade Podcast, May 16.

### 2022

- Podcast guest: '[The Great China-Australia Trade Spat](#)', *What China Wants*, November 24.
- Interviewed for *Livewire* article '[China could block Australia's exports again. Here's why that's not a big deal](#)', with numerous direct quotes in the article, published July 19. [[Livewire is a bespoke Australian investment site with over 250,000 monthly users](#)]
- Interviewed for *The New Daily* article '[Financial tailspin: Russia scrambles to contain sanction fallout as Ruble plunges](#)', with direct quotes in the article, published March 2. [[The New Daily has over 2 million unique monthly readers](#)]
- Interviewed live-on-air, ABC Australia, *SA Country Hour* Live Radio Show; 12 minute interview on 'Ukraine-Russia crisis and implications for Australian international trade, effects of economic sanctions on trade and commodities price inflation'. Broadcast 12pm-1pm, February 23. [Recording available here](#), February 23. [[ABC is Australia's leading public broadcaster](#)]

### 2021

- ABC News, TV appearance. A section of the interview for the story '[Bill to ban slave labour imports gains support as Uyghurs long for missing relatives](#)' was aired on the 7pm Saturday night ABC news South Australia, August 21. [[Australia's leading public broadcaster](#)]
- ABC News interview. Multiple direct quotes in '[Bill to ban slave labour imports gains support as Uyghurs long for missing relatives](#)', August 21. [[Australia's leading public broadcaster](#)]
- Radio interview. Flow FM, Kapunda, South Australia, [China's trade restrictions on Aussie goods such as Wine & Barley](#), Aug 16.

### 2020

- Interview for [Nikkei Asian Review](#) story on Australia-China trade tensions, with quotes from interview in the published article, 22 October. [[Nikkei has 3.6 million unique monthly users](#)]
- Radio Interview: Radio2FM, Upper Hunter Valley Sydney, '[Supply chain resilience](#)', July 27.

## Submissions to Parliamentary Inquiries

- Lacey, S., McDonagh, N., Humphrey, M., and Draper, P., (2020) 'From Recovery to Continued Prosperity: What Lessons from COVID19?' submitted to Parliamentary Inquiry: Joint Standing Committee on *Defence, Foreign Affairs & Trade Inquiry into the implications of the COVID-19 pandemic for Australia's foreign affairs, defence and trade* (August 2020)
- Draper, P., McDonagh, N., and Lacey, S., (2020) 'Supply Chain Security and Australia in the Context of Resilience, Robustness and Diversification', submitted policy brief to a *Parliamentary Inquiry: Joint Standing Committee on Trade and Investment Growth* (September 2020)

## Testimony delivered to Parliamentary Inquiry

- Parliamentary Inquiry: Joint Standing Committee on Foreign Affairs and Trade (30 September 2020)

## **CONFERENCE PAPERS**

### **Invited Presentations**

- (2023) ‘Reflections on the Rules-Based Order: Diplomacy & Conflict in Taiwan's Region’, *Australian Institute of International Affairs*, Canberra, 20 June.
- (2023) ‘Can the Liberal International Economic Order Survive Great Power Politics and Competing Models of Capitalism’, presented at Durham University’s *Centre for Chinese Law and Policy*, United Kingdom, January 2023.
- (2022) Panel Chair for ‘New Ways Forward in the Australia-China Relationship?’, *New Frontiers in Australian Foreign Policy*, AIIA National Conference, Canberra, Australia, 24 October.
- (2022) ‘Idealism vs Pragmatism in Values-based Trade’, presented at the *Third Australia-Europe Economic Relations Dialogue*, Friedrich Schiller University, Jena, Germany, 04 October.
- (2022) ‘Protection or Protectionism? How China’s socialist market economy justifies new EU investment screening measures’, presented at the *Annual CELIS Forum on Investment Screening*, Uppsala University, Stockholm, 1-3 June.
- (2022) ‘Goeconomic Competition and Rival Models of Capitalism: the EU Debate on Sovereign-Driven Investment Screening’, presented at *Australia Institute of International Affairs*, Sydney, NSW, May 10.
- (2022) ‘How Russia’s invasion of Ukraine transformed the geopolitics of economic sanctions’ presented at ‘*The War in Ukraine – Why?*’, Adelaide University MBA Alumni Event, Naval, Military & Air Force Club of South Australia, March 22.
- (2022) ‘[China’s Socialist Market Economy: How and Why it Became a Systemic Rival to the Liberal Order](#)’, webinar presentation for *Australian Institute of International Affairs*, South Australia, March 16.
- (2021) ‘Goeconomic competition and its policy implications on sovereign-driven investment: addressing the China Challenge’ to be presented at ‘The Emerging Law of Investment Control in Europe: Screening, Sanctions and Subsidies’, *CELIS Institute Virtual Symposium*, Dec. 2-7.
- (2020) ‘Resilience and Robustness in Regional Supply Chains’, presented at ‘Resilient Supply Chains and Connectivity’, *United Nations, Economic and Social Commission for Asia and the Pacific (ESCAP)*, 25 September.
- (2020) ‘Resilient teams for trade: developing adaptive thinking’, prepared for ‘Building Supply Chain Resilience’, *Asia-Pacific Economic Cooperation (APEC) Webinar*, 12 August.
- (2016) ‘Discussion panel: What does the sociology discipline need to become?’, presented at *Sociological Association of Aotearoa New Zealand Annual Conference*, Nov. 22-24.

### **General Conference Presentations**

- (2020) ‘Industrial Subsidies as a Major Policy Response since the Global Financial Crisis: Consequences and Remedies’, presented at: *T20 Summit Season, Task Force Webinar, Task Force 1: Trade, Investment and Growth*, September 17. Recording link: <https://www.youtube.com/watch?v=YUKmxAKFTIA&feature=youtu.be> (start time 55:50).
- (2020) ‘Industrial Subsidies, State-Owned Enterprises and WTO Reform: Diverging Agendas and Paths Forward for Cooperation’, presented at *Institute for International Trade* webinar on ‘Industrial Subsidies and Trade’, 15 July.

- (2018) 'From Darwin, To Marx(ists): "Variation is part of species essence"', presented at *Union for Radical Political Economy, 50<sup>th</sup> Anniversary Conference*, University of Massachusetts, MA, September 27-30.
- (2017) 'What to Resist, Financialization or Neoliberalism', presented at *Sociological Association of Aotearoa New Zealand Annual Conference*, December 6-10.
- (2016) 'The logic of finance: Why speculation is fundamental to capitalism', presented at *Sociological Association of Aotearoa New Zealand Annual Conference*, Nov. 22-24.
- (2016) 'Rational Exuberance: 'Why finance is the real economy'', presented at *Intersections of Finance and Society*, City University of London, Nov 3-4.
- (2015) 'Save Finance and Become a Socialist: The truth about 'Too Big to Fail'', presented at the *Sociological Association of Aotearoa New Zealand Annual Conference*, Dec 9-11.
- (2015) 'One-Dimensional Times: A dialectical response to the Irish Times coverage of the Global Financial Crisis', presented at the *5<sup>th</sup> Annual New Zealand Discourse Conference*, Dec 7-9.
- (2015) 'Framing Finance during Crisis', presented at the *Inaugural Cultural Political Economy Conference*, Lancaster University, UK, Sept 1-2.
- (2014) 'Too Powerful to Fail? A critical analysis of the Irish media's framing of finance during the 2009 global financial crisis', presented at the *5<sup>th</sup> International Symposium in Environment, Society and Development*, National University of Ireland, Galway.
- (2014) 'Green Energy Research Group: Finding a path to energy efficiency in Sarajevo, BiH', presented at *Environment, Society and Development International Conference*, 2014, Sarajevo.

### **ACTIVE RESEARCH PROGRAMS**

2022 *Project title: 'Value-Based Foreign Economic Relations: Human Rights, Global Supply Chains and Corporate Due Diligence'* (secured funding for collaboration project with German researchers, see funding below)

*Project title: 'Realignment of Global Politics: Geopolitics, Regulation and the New World of International Trade'*

### **ACADEMIC SERVICE**

- Policy & Engagement Managing Editor, Institute for International Trade, 2019 – 2022
  - Oversaw production of 90 op-eds, 19 policy briefs, 12 working papers
  - Engaged stakeholders, consolidated IIT's policy impact & leadership, supported consultancy positioning
- Postgraduate Coordinator for Institute for International Trade, 2021 - 2022
- School of Economics & Public Policy Research Committee Member, 2021 - present
- Network coordinator for an international research network cooperating on industrial subsidies research, and grant applications for funding network activities, 2020 – 2021.
- Learning and Teaching Committee, Institute for International Trade, (2021)
- Monthly Seminar Coordinator, *Institute for International Trade*, (2020-2021)

- In-Depth Course Reviewer for Trade 7004 in Preparation for Major External Program Review (2020)

### **Academic Peer Reviewing**

*Cambridge Journal of Economics – Journal of Institutional Economics – East Asia Forum – Review of Radical Political Economics – Erasmus Law Review*

### **TERTIARY TEACHING**

#### **Current teaching duties (2021) University of Adelaide**

<b>Course Title</b>	<b>Role</b>	<b>Level</b>	<b>Years taught</b>
ECON 3529, <i>Rethinking Capitalism</i>	Course Coordinator	Undergrad, Year 3—BA	2022—present
Trade 7003, <i>Research Methods in International Trade</i>	Course Coordinator	Postgraduate—Masters	2020—present
Trade 7004, <i>Principles in International Trade and Development</i>	Course Coordinator	Postgraduate—Masters	2020—present

#### **Previous courses taught**

<b>Course Title</b>	<b>Level</b>	<b>Years taught</b>	
Trade 5000, International Trade: Negotiations & Agreements	Postgraduate – course contributor	2020 - 2021	University of Adelaide
SOCIOL 200, <i>Theory and Society</i>	Undergraduate - Tutor	2015, 2016, 2018	University of Auckland
SOCIOL 100, <i>Introduction to Sociology</i>	Undergraduate - Tutor	2016, 2018, 2019	University of Auckland

#### **Postgraduate Supervision**

- *Current:* Co-supervisor 4 full-time PhD students
- *Past:* Main supervisor 4 ‘Masters with major (12 unit) research component’

#### **Other Supervision**

- *Past:* Supervisor for final-year undergraduate internship program, POLIS 3107 International Relations; full semester research project relating to host institute’s activities, with final report 6-7000 words.

### **EXTERNAL LEADERSHIP**

- President: Australian Institute of International Affairs, South Australia
  - Led the development and national affiliation of this state-level branch during 2021; began running public events in Jan 2022
  - Chairperson of a branch council comprising senior academics (Professor level), senior civil servants (space agency) and a retired senior Canadian civil servant (former High Commissioner and Consul General)
  - Public-facing engagement activities with diplomats, government officials, senior University officials, and other stakeholders
  - The Branch regularly holds monthly events to educate the public on international affairs

### **AWARDS & ACHIEVEMENTS**

- Shortlisted for the Executive Dean Award for Vision, Service, Culture, External Engagement Award, 2020
- Neil Smith [Graduate Research Award](#) 2014, National University of Ireland, Galway



- Short-listed as '[Highly Commended](#)' in the 2014 Global Undergraduate Awards

### **CONSULTANCY WORK**

**2022 Project Lead:** 'Global Scenarios Planning: Realignment of Global Politics, Risks and Opportunities for Foreign Direct Investment'; *Department of Trade and Investment, South Australia*. Value: \$12,000

### **RESEARCH FUNDING**

**2022 Universities Australia: Australia-Germany Joint Research Co-operation Scheme**  
*Project title:* 'Value-Based Foreign Economic Relations: Human Rights, Global Supply Chains and Corporate Due Diligence'  
*Value:* AUD \$25,000.00

**2021 Lowy Institute: Power and Diplomacy Program**  
*Project title:* 'Regional Trade Agreements and Rule Convergence/Divergence: The Case for the EU to Join the Comprehensive and Progressive Agreements for Trans-Pacific Partnership'  
*Value:* AUD \$4000

**2018 Performance Based Research Fund (PBRF) University of Auckland**  
*Project title:* 'From Darwin, To Marx(ists): "Variation is part of species essence"', presented at Union for Radical Political Economy, 50th Anniversary Conference, UMASS, MA.  
*Value:* \$1000

**2016 PBRF**  
*Project title:* 'Why finance is the real economy', presented at Intersections of Finance and Society, City University of London.  
*Value:* \$1000.

**2015 PBRF**  
*Project title:* 'Framing Finance during Crisis', presented at the Inaugural Cultural Political Economy Conference, Lancaster University, UK.  
*Value:* \$1000.

**2015 3-year University of Auckland Doctoral Scholarship**  
*Project title:* 'The End of Capitalism, Again? An Institutional-Evolutionary View'  
*Awarded through competitive tender by:* School of Sociology Doctoral Research Committee  
*Value:* \$108,000 over three years.

**2012 10 Week Research Bursary, NUIG Summer Internship Programme**  
*Project title:* '[Media representation of the Irish economic crisis, 2008-2009](#)'  
*Awarded by:* School of Political Science and Sociology Research Committee, National University of Ireland Galway. *Value:* €2,000 EUR

### **PROFESSIONAL MEMBERSHIPS & ACADEMIC PROFILES**

#### **Memberships:**

- Australian Institute for International Affairs (AIIA)
- Association for Evolutionary Economics (AFEE)

- World Interdisciplinary Network for Institutional Research (WINIR)

**Media Profiles:**

- Research Gate [https://www.researchgate.net/profile/Naoise\\_Mcdonagh2](https://www.researchgate.net/profile/Naoise_Mcdonagh2)
- LinkedIn: <https://www.linkedin.com/in/naoise-mcdonagh-economist/>
- Social Science Research Network: [https://papers.ssrn.com/sol3/cf\\_dev/AbsByAuth.cfm?per\\_id=4288940](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=4288940)

**REFEREES**

Professor Peter Draper, Institute for  
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School of Sociology, University of Auckland  
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Emeritus Professor Geoffrey Hodgson  
School of Business and Economics. University  
of Loughborough, London,  
[g.hodgson2@lboro.ac.uk](mailto:g.hodgson2@lboro.ac.uk)

Professor Andreas Freytag  
School of Economics, Friedrich-Schiller  
University, Jena.  
[andreas.freytag@uni-jena.de](mailto:andreas.freytag@uni-jena.de)