

Program Costs

	Base Fee	Tuition	Housing
Exchange Basis*	€ 515	–	€ 450 - € 520
Tuition Basis	€ 515	€ 3.699	€ 450 - € 520

*In general, there is no tuition for students enrolled at and nominated by WHU's partner universities.

The base fee includes:

- Course materials
- Group transfer service to/from airport
- Welcome reception and farewell dinner
- Lunches
- Company visits and social excursions
- Local bus ticket
- 24 hour gym access
- On-campus wi-fi
- Library access

How to Apply

Apply by March 1st, 2026

To apply for the program and on-campus housing, please download the application form at www.whu.edu/mba-esp. If applying on exchange basis, please contact the International Office at your home university.

Contact

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www.whu.edu/mba-esp

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Excellence in
Management
Education

WHU 
Otto Beisheim School of Management



MBA European Summer Program 2026

The Changing Environment for
International Business in Europe

Session I: May 06 to May 20, 2026

Session II: May 10 to May 22, 2026

To learn more about the **Online MBA ESP** (May 03/04 to May 15/16, 2026),
visit: www.whu.edu/online-mba-esp

Student Profile

MBA students in their second year who are interested in International Business, Finance and Corporate Strategy.

Contact Hours

48 Academic Hours
22 Cultural Hours

3 US Credits (**6** ECTS)

Language of Instruction

English

Evaluation

Group Projects

Final Exam

Course Topics*

- European Trade Integration and the Euro
- Competing in European Markets
- European Aspects of Family Business
- The Business Tax Environment in Europe
- Business Environment and Strategies of FDI Investors in Central and Eastern Europe
- Entrepreneurship from a European Perspective
- The Relevance of Family Businesses in Europe
- Raising Capital in European Capital Markets

* Topics may be subject to change

Company Visits

Integrated into the program are several company visits including a visit to the European Central Bank or another large financial institution, as well as visits to several international companies in the area.

Cultural Program

Included as part of the two week program are a number of cultural and social activities:

- Welcome and farewell dinners
- Visit to a medieval castle
- Guided city tour of Koblenz
- Boat tour along the Rhine
- Winery tour and tasting

Katie Stahl

University of Tampa, USA

"The WHU European MBA Summer Program in Vallendar has been an incredible experience. I loved getting to visit such a wide range of businesses—from small family-run companies to global giants—and learning how they operate within the EU and beyond. Each visit gave me new insights into different industries and business cultures. Outside of class, exploring cities around the region added so much to the experience. I also really appreciated that each course was taught by a different professor, bringing diverse perspectives from around the world. It's been a perfect mix of learning, culture, and professional growth."

