

School of Business and Law Work-Integrated Learning Industry Based Projects

Would you like to engage with enthusiastic university students even though you are unable to offer work placements on site?

Do you have projects that are just waiting for some new ideas and energy to get them moving?

The ECU School of Business and Law is offering WA organisations the opportunity to engage with second and third year students on real-life business projects. Public, private and not-for-profit organisations of any size and across all sectors are invited to participate.

Students from a range of Business disciplines, including Finance, Management, Project Management, International Business and Marketing, are available to work on suitable industry projects as part of their on-campus studies.

Students are assigned to work on projects during the two academic semesters: February to May and July to October. Expressions of interests from organisations interested in engaging students to work on relevant business projects are gathered all year, although a lead time prior to semester start is required.

Students usually work in groups under the guidance of their lecturer who tracks progress, guides and assesses the student. Assessments vary depending on the discipline and type of project. Participating organisations would typically provide an initial briefing as to the project requirements, be available for clarification during the course of the work and provide feedback on a verbal and/or written presentation of the project outcomes.

If you would like to engage with ECU Business students on an industry-based project, please contact the School of Business and Law WIL team on businessWIL@ecu.edu.au or 08 6304 5257.

