2021 COURSE GUIDE

ARTS & HUMANITIES

- Arts
- Counselling
- Criminology & Justice
- Design
- Media & Communication
- Psychology
- Social Science
- Social Work
- Youth Work

WORLD READY

2021
LET CURIOSITY GET THE BETTER OF YOU.

BECOME WORLD READY AT ECU.

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ECU is committed to reconciliation and recognises and respects the significance of Aboriginal and Torres Strait Islander peoples’ communities, cultures and histories. ECU acknowledges and respects the Aboriginal and Torres Strait Islander peoples, as the traditional custodians of the land. ECU acknowledges and respects its continuing association with Nyoongar people, the traditional custodians of the land upon which its campuses stand.
EXPLORE THE COMPLEXITIES OF THE HUMAN MIND, IMMERSE YOURSELF IN A CREATIVE AND ENGAGING ENVIRONMENT AND MAKE A CONTRIBUTION TO IMPROVING PEOPLE’S QUALITY OF LIFE.

ECU’s School of Arts and Humanities offers a broad range of specialist and interdisciplinary courses in the arts, design, media and communications, psychology and criminology and the social sciences. Our flexible course structures allow open access to electives in all areas of the School to encourage multi-skilling, improve employment prospects and to promote a broader understanding of how the arts and humanities play a central role in the social and cultural fabric of our society.

UNIQUE MAJORS

Our courses are structured to enable you to choose from a wide range of majors. There are more than 25 to choose from depending on your course. Some of the unique options available include:

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<th>Major</th>
<th>Description</th>
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<tr>
<td><strong>HISTORY AND POLITICS</strong></td>
<td>Examine the ideas, structures and processes that drive society at the national and international level.</td>
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<tr>
<td><strong>GAMES AND INTERACTIVE DESIGN</strong></td>
<td>Gain skills in the design, scripting, development and usability of digital media products for information, entertainment and commerce.</td>
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<tr>
<td><strong>VISUAL &amp; SPATIAL DESIGN</strong></td>
<td>Prepare for an industry that encompasses the converging fields of graphic design, spatial design, service design, strategic design, and social design.</td>
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<tr>
<td><strong>CHILDREN AND FAMILY STUDIES</strong></td>
<td>Equip yourself with the knowledge and skills of working in leadership positions with children, families and communities in a range of fields.</td>
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<tr>
<td><strong>MEDIA AND CULTURAL STUDIES</strong></td>
<td>Gain a strong sense of contemporary cultural awareness and media savvy with advanced communication and critical appraisal skills.</td>
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<td><strong>CORRECTIONS</strong></td>
<td>Provides a unique opportunity to gain valuable knowledge in the criminal justice system, with a focus on offender management.</td>
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<td><strong>BROADCASTING AND DIGITAL JOURNALISM</strong></td>
<td>Inform, educate and entertain audiences. Learn in state-of-the-art radio and TV studios, explore smart phone journalism, record interviews and prepare news reports.</td>
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<td><strong>PROFESSIONAL YOUTH WORK</strong></td>
<td>Provides an opportunity to combine a youth work major with one of ten complementary areas of study including Aboriginal and Intercultural Studies, Addiction Studies and Event Management.</td>
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<td><strong>SCREEN PRODUCTION</strong></td>
<td>Learn skills in concept development and scriptwriting, production management and directing, camera and editing to produce creative and engaging content for the screen.</td>
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**2020 QILT RANKINGS**

In the 2020 QILT (Quality Indicators for Teaching & Learning) survey, ECU ranked as WA’s top public university in the undergraduate fields of Creative Arts, Humanities, Culture and Social Sciences for:
WORLD-CLASS FACILITIES

ECU has made a major commitment to the arts through investment in multimillion Arts and Humanities facilities. The re-housing of the design, photography and media studios, and new broadcasting studios, along with the refurbishment of the visual art and fashion areas, provides world-class facilities for staff, students and researchers.

A SMOOTH TRANSITION

We offer intensive short courses designed for high school students that aim to improve the pathway from school to university. Exploring content from disciplines such as Broadcasting, Design, Fashion, Screen Production, Photomedia, Public Relations and Visual Arts, students are introduced to the foundation concepts of our undergraduate degrees and awarded credit that counts towards their future study. We also facilitate a smooth transition from the VET sector to our undergraduate social science courses. Once here, first year students across all courses have the added support of a peer mentoring program, offering advice and insider knowledge to help them settle into university life.

LINKING GRADUATES WITH INDUSTRY

Flexible courses, combined with our focus on community projects and industry placements, increases employment prospects and will equip our students with the skills needed to make a difference in people’s lives. Through our close links with industry professionals we ensure our teaching and courses are always relevant and up-to-date. Our students have been highly successful, both nationally and internationally, in gaining recognition through awards, competitions and employment in a rapidly growing and increasingly competitive market.

WE’RE ALL ABOUT BALANCE

The accessibility of our courses continues to grow with the offering of more undergraduate degrees online and across our three campuses in Joondalup, Mount Lawley and Bunbury. You can study Psychology, Counselling, Youth Work, Social Work and Social Science online to balance your work, family and study commitments. Our expansion across all three campuses, state-of-the-art facilities, contemporary teaching and research practices, all with an emphasis on a sustainable work/life balance, ensures an exciting and creative environment for students.

PROFESSIONALLY ACCREDITED COURSES

At ECU we offer you the option to study courses that are accredited, approved, or recognised by professional bodies such as:

- IAA (International Advertising Association)
- APAC (Australian Professional Accounting Certification)
- ACWA (Australian Community Workers Association)
- AASW (Australian Association of Social Workers)
WORKPLACE SKILLS FOR THE FUTURE

A study of workplace success conducted by Google Inc. (Project Oxygen, 2013) found that the seven top characteristics of success at Google are all soft skills: being a good coach; communicating and listening well; possessing insights into others (including others different values and points of view); having empathy toward and being supportive of one’s colleagues; being a good critical thinker and problem solver; and being able to make connections across complex ideas. (Source: The Washington Post)

As part of a project, Deloitte Access Economics assessed the importance of obtaining and measuring soft skills to better understand areas that need to be improved in the Australian workforce and businesses. They found that soft skills and personal attributes are greatly important to success. Indeed ten of the sixteen ‘crucial proficiencies in the 21st century’ identified by the World Economic Forum are non-technical. Soft skills are also referred to as employability skills and enterprise skills and are transferable between occupations and industries. They include things like critical thinking, problem solving, communication and teamwork, as well as emotional judgement, workplace ethics and global citizenship. The study found that soft skill-intensive occupations will account for two-thirds of all jobs by 2030. (Source: ‘Soft Skills for Business Success. Deloitte Access Economics)

All of ECU’s Arts and Humanities courses have an emphasis on important soft skills such as communication, lateral thinking and creativity. All projects that students undertake foster important teamwork and communication skills. With an ECU Arts and Humanities degree, you will graduate truly world ready.

AMAZING ARRAY OF GRADUATE TALENT AT ECU ARTSHUM 2019

ArtsHum is now a premier event in ECU’s event calendar. With its spectacular opening night, the annual Graduate Exhibition ran for 2 weeks displaying a series of simultaneous exhibitions, which celebrated the vivid and divergent creative disciplines on offer at ECU and the amazing talent and the vision of our students. Held on the beautiful grounds of ECU’s Mount Lawley Campus, each year is more impressive with the amazing displays of creative endeavour. Guests experienced works from Graphic Design, Visual Arts, Film and Video, Animation, Photomedia, Environmental and Spatial Design, Games and Interactivity, Broadcasting, Journalism, the WA Screen Academy, Fashion and Writing. For students, this is the chance to showcase their skills to industry professionals, the Perth arts community, friends, family and peers.

ECU PSYCHOLOGICAL SERVICES CENTRE

ECU postgraduate Psychology students are able to put theory into practice at the ECU Psychological Services Centre. The Centre is a state-of-the-art psychology clinic and training centre where Clinical Psychology students provide services to the public under the direct supervision of experienced clinical psychologists.

The Centre is unique in Australia because it is located off-campus, in the heart of Wanneroo. This makes it easily accessible to the general public, and facilitates excellent communication with other services.
BACHELOR OF ARTS

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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The Bachelor of Arts enables students to pursue their passion and career goals simultaneously with a choice of focused majors. Students will engage in depth inquiry and creative responses to make a positive impact in society. There is an opportunity to explore cross-disciplinary studies to enhance skills and interests, in areas that cover historical, critical, political, theoretical and creative practices which underpin our global cultures and industries. This multi-skilled approach is essential in contextualising and applying knowledge and experience in a range of career possibilities. Arts graduates are highly employable because they have strong critical and analytical skills and are adaptable in the workplace. Arts graduates can think critically and apply creative thinking to a wide range of scenarios and employment opportunities.

Majors are available in the following disciplines:
Creative and Professional Writing, English, Historical and Political Studies, Visual Arts

Employment Opportunities
This degree provides students with lifelong transferable skills, equipping them for employment in a wide range of professional industries.

Careers

See more course information — ecu.edu.au/courses/W33

MAJOR

CREATIVE & PROFESSIONAL WRITING
This major can be studied in the following courses:

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Students with a passion for writing will be offered the opportunity to nurture a capacity for creativity and effective communication. They will develop writing skills in a range of genres, including autobiography and biography, poetry, drama, fiction, and creative nonfiction, while also gaining an understanding of important legal, ethical and practical elements of editing and publishing.

Employment Opportunities
Graduates are able to seek employment in the expanding communications sector, as well as opportunities for freelance writing work.

Careers
Writer, Editor, Scriptwriter, Journalist, Publisher, Poet, Novelist, Playwright, Reviewer, Commentator

See more course information — ecu.edu.au/courses/W33

CAMPUS KEY

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Please note accreditation or professional recognition details are correct as at time of production. For latest information please visit ecuworldready.com.au
MAJOR

ENGLISH
This major can be studied in the following courses:

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English prepares students to enter the world of work as a rigorous reader, a compelling writer, an effective speaker, and an engaged, respectful world citizen - all skills employers seek. Through the breadth and depth of their reading and writing, students develop a high level of transferable English language skills, along with a thorough understanding of human nature.

Employment Opportunities
The major successfully prepares the graduate for a diverse range of careers requiring communication skills, critical thinking and considered analysis.

Careers
Author, Biographer, Government Adviser, Journalist, Overseas Aid Worker, Politician, Press Secretary, Public Servant, Publicist
MAJOR

HISTORICAL & POLITICAL STUDIES
This major can be studied in the following courses:

- W33 - Bachelor of Arts
- W57 - Bachelor of Arts / Bachelor of Commerce
- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W58 - Bachelor of Arts / Bachelor of Science

Campus

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History and Politics address some of the most important and contentious issues facing humanity. In this major, students will examine the ideas, structures and processes that drive society at both the national and international level. One of the primary focuses of this course is the historical and political processes and patterns that have structured the relationship between individuals and communities. Emphasis is placed on assisting students to understand the nature of contemporary political challenges and the role of leadership, the media, corporate interests, public opinion and grassroots political movements in framing and addressing these challenges.

In addition there is a focus on the role understanding our history can play in informing solutions to these issues.

While the focus is global, thematic and interdisciplinary, specialist units are offered in Australian, European and Chinese politics. The major offers students the opportunity to build links between pressing contemporary issues that are impacting on global politics and international relations whilst contextualising them through a historical lens that situates the discipline as a rigorous and evidence-based approach among the multiple narratives to help frame our understanding of politics and history.

Employment Opportunities
This major is useful for a wide range of careers including the public service, journalism, policy/research positions with political parties, and with national and international non-government agencies.

Careers
Research/Policy Officer, Journalist, State/Federal Member of Parliament Employee, Diplomatic Servant, Historian, Researcher, Politician, Public Servant, Policy Analyst

“*It’s a real privilege to be elected to parliament, and I have to pinch myself because I didn’t plan to be here.*”

Back in high school, I didn’t want to be a politician – I thought politicians were these elites. My mum used to work in a bar called The Albany Club, and I would go in there to see her after school and I’d see politicians and business owners. They were the big wigs in town: they made the big decisions and they made more money than us. I just never thought I would end up in parliament. Parliament was up on the hill and I was down here in state housing.

I chose the degree – and that was a life-changing choice. There are a lot of people who say ‘don’t do this or that’, but it’s usually the people who put themselves out who get to where they want eventually. Education is so important, because it offers direction to people. Follow what you like doing, throw yourself into it and be passionate about it – that’s the main thing.

**TIM CLIFFORD MLC**
ECU Arts graduate
MAJOR

VISUAL ARTS
This major can be studied in the following courses:

W33 - Bachelor of Arts
W57 - Bachelor of Arts / Bachelor of Commerce
W62 - Bachelor of Arts / Bachelor of Media and Communication
W58 - Bachelor of Arts / Bachelor of Science

This is a practice-based visual arts major offering focused investigation across a range of two and three-dimensional studios including drawing, painting, printmaking and installation art. Through critical theory and potential cross-experimentation with existing studios such as glass, design, fashion, writing, film and video, animation, and photography, students are immersed within visual culture to develop hybrid and traditional approaches to their creative praxis.

The major is complemented by a rigorous conceptual focus to enable the student to develop their professional studio practice through a contemporary and historic lens. Students develop the confidence to exhibit publicly and to identify career opportunities in teaching, curating, independent studio practice, and with private and public arts agencies and institutions. The major culminates in a significant public exhibition, which further enhances the emphasis placed on professional practice.

Employment Opportunities
Graduates can find employment as curators, artists, designers, exhibition and installation team members and writers, both nationally and internationally.

Careers
Curator, Artist, Arts Writer, Exhibition/Installation Team Member, Multidisciplinary Artist/Designer
COURSE

BACHELOR OF ARTS (SOUTH WEST)

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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This course provides an excellent framework in which to study a range of disciplines, enabling students to harness and refine their creative passions in the arts. Students will cultivate a skill set which encompasses creative arts, strong research capabilities and diverse writing abilities. The opportunity of work placements in the thriving regional creative industries is also available, which will assist with the smooth transition from study to the work place.

A major is available in:
Literature and Writing

Employment Opportunities
WA’s South West has a burgeoning creative industry sector. Graduating students work in regional arts organisations or continue study to be teachers or researchers. They work in media, education and industry in communications, pursue their creative arts practice or work on community projects.

Careers
Artist, Cultural Development Officer, Arts Administrator, Author, Journalist, Publisher, Researcher, Communications Officer, Marketing Officer

See more course information ——
ecu.edu.au/courses/Y40

MAJOR

LITERATURE & WRITING
This major can be studied in the following course:

Y40 — Bachelor of Arts (South West)

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Prepares students to enter the world of employment as a critical reader and thinker, and as a skilled writer in a variety of styles and forms. These are marketable skills for leadership in many organisations. Students with a passion for writing will be able to explore the work of other authors while nurturing their capacity for creativity.

Careers
Writer, Communications Officer, Cultural Development Officer, Researcher
**COURSE**

**BACHELOR OF DESIGN**

Indicative ATAR: 70  
Duration: 3 years  
Availability & Campus:

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In this course students can specialise in one of three areas: Fashion, Visual and Spatial Design, and Games and Interactive Design. In Fashion, students work fundamentally with garment as a site of expression and signifier of self that can carry narratives and reference histories; Visual and Spatial Design involves making visual and spatial products, services and environments through graphic and spatial design thinking to improve communities; while in Games and Interactive Design, students get the opportunity to create original digital interactive products and services that impact on audiences and address user experiences (UX).

Students will explore the impact design has on history and on the future development of local, national and global communities. The course will provide opportunities for students to collaborate locally and internationally. The design majors, run by experienced graphic, spatial, digital, fashion and service design professionals and researchers at the forefront of design in Western Australia, encourage the sustainable use of materials, images and ideas as vehicles for exploration in relation to environments and individual people in real world and online contexts.

Students develop transferable visual and spatial problem identification, ideation, and prototyping skills to establish their own place in the world, with a personal style, career opportunities and entrepreneurial skills.

**Majors are available in the following disciplines:**  
Fashion, Games and Interactive Design, Visual and Spatial Design

**Employment Opportunities**

Employment is available in Service Design, Graphic Design, Spatial Design, Healthcare Design, Strategic Design, UX (User Experience Design), Web Design, Fashion Design, Fashion Merchandising, Game Design. Increasingly, Design is a valued skill in a range of ancillary industries and students can work in transdisciplinary areas such as designing games for education and training, working with architectural design companies to create visualisations, and plan and manage public space, work with information industries such as libraries, archives and museums. The course equips students in managing projects, clients, and their roles in teams as well as the generic skills required to adapt to a rapidly evolving industry.

**Careers**

Graphic Designer, Spatial Designer, Service Designer, Web Designer, Fashion Designer, Game Designer, Interior Designer, Conceptual Artist, Illustrator

See more course information ———  
[ecu.edu.au/courses/W64](http://ecu.edu.au/courses/W64)

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"I constantly found myself looking at signs and symbols and thinking, ‘Oh, this could be designed better.’ Or ‘What if we did this?’"

I was always a visual artist and I just wanted to figure out a way to get a consistent income working in that field. Through the units in my degree, especially the Fremantle based unit, the Happiness Project, I realised it wasn’t just about graphic design. For me it’s about design communication, designing systems and figuring out how to help people – asking why are we doing this? Who does it affect? How is it helpful? Thinking with empathy.

I’d always wanted to help people, but I never thought as a creative that I would find a way to both earn an income and do that.

**AIMEE CHAPPELL**  
ECU Design graduate
MAJOR

FASHION
This major can be studied in the following courses:

W64 - Bachelor of Design

Campus

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This major applies creative design methodologies to investigate possibilities for contemporary fashion. Students are introduced to enquiry-based design strategies, traditional and contemporary knowledge, technical skills and practical design outcomes to develop a creative, reflexive and sustainable approach to garment design and construction.

The fashion major engages students in contextual and historical investigations with garment, textiles and the contexts in which they function. It prepares students for a range of creative and contemporary outcomes such as textile design development, pattern making, garment construction and contemporary fashion presentation supported by associated photographic and video work.

Employment Opportunities
Employment opportunities include the design and construction of garments for self-established fashion brands with online sales or retail presence as commissioned through agent representation or independent pop-up outlets. Other positions may include employment with established designers as a design assistant, sample maker, sample machinist, design consultant, stylist, buyer or fashion retailer. Alternatively, graduates may work in fashion or arts project management and/or event coordination.

Careers
Fashion Designer, Costume Designer, Sample Maker, Sample Machinist, Design Consultant, Stylist, Fashion Buyer, Retailer, Fashion Project Manager
MAJOR

GAMES & INTERACTIVE DESIGN
This major can be studied in the following courses:

W64  -  Bachelor of Design

This major prepares students for the emergent growth industries of entertainment and interactive design afforded by ubiquitous digital technologies. With a focus on game and interactive design, the major provides studies in both traditional multimedia and emerging digital interactive technologies, drawing together theory and knowledge from multiple creative disciplines including Web, visual and interaction design.

Students gain skills and competence in the design, scripting, development and usability of digital media products for information, entertainment and commerce. Students will study the social and cultural impact and the psychological and social principles of digital products of web and other emergent digital products.

Production Experience
This unit set provides students with the opportunity to work with real-world clients to participate in the development of a creative project located in an industry environment. Projects can be carried out individually or in teams and will be based on a real life problem. Students have the opportunity to respond to a client brief or negotiate with their lecturer regarding the nature of the project. The unit will require students to engage in authentic project management process as they develop their project, analysing needs and appropriate methods, developing design and implementation plans and critically evaluating results, establishing clear metrics, templates and standards. For more information, see course details on our website.

Employment Opportunities
Employment opportunities include the development and design of games, game concepts, game scenarios, e-learning materials, websites, digital media, multimedia systems, digital content development, and digital design project management.

Careers
Game Concept Artist, Game Evaluator, Educational Game Designer, Game Level Designer, Game Researcher, Web Designer, Web Developer, Interface Designer, Interaction Designer
MAJOR

**VISUAL & SPATIAL DESIGN**

This major can be studied in the following courses:

W64 - Bachelor of Design

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The economic basis of the design industry has changed from manufacturing to the provision of services and strategies. In this major, design is seen as part of a whole system, with a focus on sustainable design practices that consider environmental, social, cultural and economic needs. This major prepares students for a rapidly changing industry that encompasses the converging fields of graphic design, spatial design, service design, strategic design, and social design. Through an emphasis on live briefs for real clients, students develop an informed, critical, creative approach to crafting visual communications, environments, services, through to challenging and improving current applications of design. Students will understand the impact design has on the development of local and global communities. Students learn and develop skills that suit them for work in both the professional design industry and within organisations that employ design thinking.

**Employment Opportunities**

Employable in industries where the broader application of design is utilised.

**Careers**

Retail Spatial Designer, Interior Designer, Display and Event Designer, Graphic Designer, Information Designer, Service Designer, Data Visualiser, Social Designer, Human-Centred Designer
COURSE

BACHELOR OF MEDIA AND COMMUNICATION

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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Prepares students for employment in a range of professions that cater to the changing needs of our media-saturated society. Superior skills in communication practice and innovative creative outputs are developed in the majors on offer. Students acquire knowledge about the cultural impact of the media and gain critical insights to make a meaningful contribution to the local and global communication industries and wider society. Students develop integral employment attributes, such as critical communication, exceptional competency in team building and advanced problem solving skills for a diverse and ever changing work environment.

Majors are available in the following disciplines:
Advertising, Broadcasting and Digital Journalism, Media and Cultural Studies, Photomedia, Public Relations, Screen Production, Screen Studies

Admission Requirements
One or more of the majors in this course has admission requirements. Refer to the major for more information.

Employment Opportunities
This degree provides students with advanced communication and critical engagement skills that are essential in a wide range of professions.

Careers
Broadcaster, Journalist, Writer, Public Relations Consultant, Communications Officer, Film Maker, Script Writer, Social Media Analyst, Content Creator

See more course information ——
ecu.edu.au/courses/W63
**MAJOR**

**ADVERTISING**

This major can be studied in the following courses:

- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W63 - Bachelor of Media and Communication

**Campus**

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Advertising is a discipline that combines strategic thinking, creativity, communication and science with potential career paths through advertising agencies and commercial organisations. The Advertising major includes creative strategy, design elements, channel planning and specific communications research to develop and showcase a student’s individual strengths. The major addresses the discipline as a communication specialism rather than a sub-section of a marketing plan.

**Professional Recognition**

International Advertising Association (IAA) have accredited this unit set.

**Careers**

Advertising Manager, Media Planner, Account Planner, Marketing Officer, Copywriter, Market Researcher, Advertising Executive, Media Analyst, Media Researcher, Art Director

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**MAJOR**

**BROADCASTING & DIGITAL JOURNALISM**

This major can be studied in the following courses:

- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W63 - Bachelor of Media and Communication

**Campus**

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This is a major for storytellers with a mission to inform, educate and entertain audiences. It provides both knowledge and practical skills for broadcasting and digital journalism, particularly broadcast and online. Students explore the rapidly changing world of the professional journalist, and learn how to navigate the complexities of media law and ethics. Students work in state-of-the-art radio and TV studios, explore smart phone journalism, develop online content, record interviews and prepare news reports and packages for radio and television. In an age of fake news, there is a strong emphasis on factual and evidence-based journalism.

The major also focuses on building knowledge, developing research and analytical skills and acquiring practical skills for an ever-changing media landscape. There is focus on student employability, and what employers want such as effective writers and speakers, team players and problem solvers. These abilities are transferable across a wide range of media and communication jobs.

**Careers**

Journalist, Broadcaster, Radio Reporter, Producer, Television Presenter, Digital Editor, Political Media Staff, Film/Food/Music Reviewer, Digital Content Producer

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“I chose ECU because it is simply the best option for studying broadcasting in WA.”

You get so much hands-on experience and real-world advice from lecturers and tutors who are often professionals in the industry.

The lecturers offered a no-nonsense approach to the industry and really prepared me for a field of work that is not glamorous and not for the faint-hearted. I had no misconceptions about what I was signing up for – which made me feel more than prepared for work experience. I have stayed in contact with my lecturer and she continues to help me with my career decisions – even today.

**JERRIE DEMASI**

ECU Broadcasting graduate
MEDIA & CULTURAL STUDIES
This major can be studied in the following courses:

- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W63 - Bachelor of Media and Communication

Prepares students for future success in traversing our media-driven environment. Studying this major equips students with the ability to ask meaningful questions about issues such as the power and influence of traditional media, the complexities and contradictions of social media and the ubiquity of popular culture. Particularly the focus is on these forces that affect everyday life.

It introduces students to a significant range of contemporary theoretical ideas as well as critical approaches used to analyse popular culture, media texts, media technologies, media institutions and their place in the world today. By studying any of the topics covered in the major, students develop a set of critical thinking and analytical skills along with an ability to work independently and communicate effectively.

Employment Opportunities
Students will have a strong sense of contemporary cultural awareness and media savvy with advanced communication and critical appraisal skills which will benefit a broad range of careers.

Careers
Communications Officer, Film Critic, Producer, Public Relations Consultant, Public Relations Manager, Researcher, Writer, Social Commentator

PHOTOMEDIA
This major can be studied in the following courses:

- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W63 - Bachelor of Media and Communication

The Photomedia major encourages critical and creative thinking in the application of image production pertinent to contemporary photographic practice. Students investigate historical and analytical perspectives in photography and explore original visual strategies and aesthetic values to communicate their ideas.

Studying photographic language, technologies and techniques prepares students for a diverse range of current practices employing photomedia including contemporary art, advertising, fashion, illustration, editorial, photojournalism and videography. Knowledge acquired in seminars, workshops and assignment production and exhibition is suited to a variety of contexts and applications empowering students to create work related to their own personal and professional aspirations.

Employment Opportunities
This major prepares students for work in a number of areas that involve photography.

Careers
Photographer, Photojournalist, Photo Editor, Commercial Illustrative Photographer, Commercial Industrial Photographer, Photographic Artist

“ECU’s photomedia course was the best course on offer.”

ECU offered the best course for what I wanted. Studying a Communications degree with a combination of journalism and photomedia units gave me the tools I needed to shine a light on environmental and social justice which is what I am passionate about and informs my photography now. While I was studying, my lecturers encouraged me to participate in Foto Freo, a festival that focused on photojournalism. I got some practical experience interning with the festival, and that really was the catalyst for me becoming passionate about documentary style work.

CLAIRE MARTIN
ECU Photomedia graduate
MAJOR

PUBLIC RELATIONS

This major can be studied in the following courses:

- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W63 - Bachelor of Media and Communication

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Public relations uses various strategies to build and maintain relationships between organisations and the public. It is the key to effective communication in all sectors of business, government, academic and not-for-profit industries. The PR major provides students with the practical expertise to make an effective contribution at any level. It equips students with critical thinking, creativity and problem-solving skills, and the ability to take the initiative and make decisions.

Through a focus on technology, creativity and the arts as a foundation to sustainable, ethical and innovative business practice, the PR program at ECU is well-placed for a progressive and fast-moving world. We use our unique position in the School of Arts and Humanities to develop programs, research, and opportunities based on experience, mentorship, and a close interaction between students, staff and industry professionals.

Employment Opportunities

This major not only prepares students for employment specifically in public relations, but also in many other communication and media-related fields. It has a broadly applicable skill-set that transfers readily across many areas and sectors of business.

Careers

Public Affairs Officer, Public Affairs Manager, Corporate Affairs Officer, Corporate Affairs Manager, Corporate Relations Officer, Corporate Relations Manager, Media Relations Officer, Media Relations Manager, Communications Officer

MAJOR

SCREEN PRODUCTION

This major can be studied in the following courses:

- W62 - Bachelor of Arts / Bachelor of Media and Communication
- W63 - Bachelor of Media and Communication

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Students will produce creative and engaging content for the screen in ECU's Screen Production major. Work with WAAPA screen actors, dancers and composers. Learn skills in concept development and scriptwriting, production management and directing, camera and editing while working collaboratively in small groups on diverse projects including drama, factuals, music video and screen installations. Soak up our state-of-the-art TV studio and training facilities. Forge vocational skills and make creative partnerships to last a lifetime.

Students excelling in the Screen Production major have the opportunity to apply for postgraduate studies in the School or entry to the prestigious Master of Screen Studies at the WA Screen Academy.

Careers

Film Director, Film Editor, Film Producer, Film Critic, Television Producer, Cinematographer, Scriptwriter, Media Support Officer, Web Content Producer

MAJOR

SCREEN STUDIES

This major can be studied in the following courses:

- W63 - Bachelor of Media and Communication

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Provides a strong theoretical and analytical foundation, the opportunity to take electives in areas that will enhance the student’s specialisation, and an intensive production program in a variety of formats and genres. These include film and multicam drama, documentary and client-based productions including music videos and television commercials. Students also develop skills in digital production and post-production techniques as well as associated web-based content.

The major makes significant use of its strong links to industry and the professional community to engage with and mentor students. Many professional and community partnerships have been established to ensure students, academics and members of the industry work together to share ideas, knowledge and expertise, and collaborate on the industry-focused projects that form a significant component of the teaching program. Components are delivered in cooperation with the Western Australian Academy of Performing Arts.

Admission Requirements

All applicants are required to be Screen Academy students only, attend an interview, and have completed an Advanced Diploma of Screen and Media, with equivalents considered. Alternatively applicants can have completed a Diploma of Screen and Media, but are required to complete a transitional semester to qualify for entry into the program.

Employment Opportunities

This major prepares graduates for employment in digital production for the screen, concentrating on the key positions of producer, director, scriptwriter, cinematographer, editor, sound and production designer.

Careers

Producer, Director, Editor, Screenwriter, Sound Recordist, Sound Mixer, Cinematographer, Film Critic, Series Creator
BACHELOR OF PSYCHOLOGY

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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Full-time

Part-time

This course is designed for students with a humanities or science background. It is for students who are interested in careers comprising psychology and a wide range of areas including arts and humanities, family and child support, youth work, community work, addiction studies, human services, criminology and justice. The course equips students with skills in analysing, researching behaviour and explaining interactions between people and their environment.

Professional Recognition
Australian Psychology Accreditation Council (APAC) has accredited this course.

Employment Opportunities
Employment opportunities in psychology span across many fields, including human resources management, criminal justice, education, rehabilitation, business, mental health, counselling, and the administration and provision of social services; in particular, performing in any job or role that involves understanding and guiding human behaviour, showing empathy and compassion, and displaying skills such as the ability to evaluate the needs of a client, write formal reports, and keep accurate and organised records. Finally, this course will prepare students for further postgraduate studies in psychology.

Careers
Public Sector Worker, Government Agency Worker, Market Researcher, Children and Family Service Provider, Marketer, Human Resource Worker, Statistician, Mental Health Services Worker, Financial Service Worker

See more course information — ecu.edu.au/courses/W74

“I chose to study Psychology because I’ve always had a passion for helping people and wanted to be a part of the fight to change the stigma surrounding mental health. The broad knowledge and transferable skills I gained during my studies allowed me to obtain great volunteer placements including as a Psychology Intern at First Choice Psychology, a Student Researcher with the Department of Justice, and a Youth Mentor with The Wanderlust Age. These practical experiences provided great exposure to psychology in the real world. Since graduating I’ve gained employment as an Autism Therapist at Intervention Services for Autism and Developmental Delay (ISADD) where I assist young children with autism improve their language and social skills, which is incredibly rewarding, interesting, and challenging.

CHELSEA THOMPSON
ECU Psychology graduate
BACHELOR OF PSYCHOLOGY AND COUNSELLING

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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This course provides students with introductory counselling skills to complement their knowledge of the discipline of psychology. It prepares students for working in a counselling role, or for further postgraduate studies in psychology and counselling. The course equips students with skills in analysing, researching behaviour and explaining interactions between people and their environment.

Professional Recognition
Australian Psychology Accreditation Council (APAC) has accredited this course.

Employment Opportunities
Employment opportunities include counselling, human resources management, criminal justice, education, rehabilitation, business, mental health, and the administration and provision of social services, and performing in any job or role that involves understanding and guiding human behaviour, showing empathy and compassion, and displaying skills such as the ability to evaluate the needs of a client, write formal reports, and keep accurate and organised records; in particular, this double major of psychology and counselling prepares students for work in a counselling role, or for further postgraduate studies in psychology and counselling.

Careers
Counsellor, Public Sector Worker, Government Agency Worker, Market Researcher, Children and Family Service Provider, Marketer, Human Resource Worker, Statistician, Mental Health Services Worker

See more course information ——
ecu.edu.au/courses/W65
COURSE

BACHELOR OF PSYCHOLOGY, CRIMINOLOGY AND JUSTICE

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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This course is designed for students who wish to pursue further study in the area of psychology, criminology, or justice, or those who wish to be employed within the criminal justice system. The course equips students with skills in analysing, researching behaviour and explaining interactions between people and their environment.

Professional Recognition
Australian Psychology Accreditation Council (APAC) has accredited this course.

Employment Opportunities
Employment opportunities include case management in the criminal justice system, human resources management, education, rehabilitation, business, mental health, and the administration and provision of social services, and performing in any job or role that involves understanding and guiding human behaviour, showing empathy and compassion, and displaying skills such as the ability to evaluate the needs of a client, write formal reports, and keep accurate and organised records; in particular, this double major of psychology, criminology and justice prepares students for work within the criminal justice system, or for further postgraduate studies in psychology, criminology and justice.

Careers
Criminology and Justice System Worker, Counsellor, Public Sector Worker, Government Agency Worker, Market Researcher, Children and Family Service Provider, Marketer, Human Resource Worker, Statistician

See more course information ——
ecu.edu.au/courses/W73

“Being able to work on The Innocence Project drew me to ECU.”

ECU’s Psychology & Criminology course offered units no other universities offered, including The Innocence Project. This hands-on project allows us to investigate real cases of alleged wrongful conviction. It has been extremely beneficial to work on this in teams and use practical skills.

The facilities are excellent and being able to study online is very helpful and convenient. This allowed me to continue my course when I moved interstate temporarily. The lecturers I had were fantastic; all friendly, approachable and experts in their fields. The entire study experience at ECU has been rewarding, enjoyable and has helped me to grow as a person.

GEORGIA WILLIAMS
ECU Psychology, Criminology & Justice graduate
COURSE

**BACHELOR OF SOCIAL SCIENCE**

Indicative ATAR: 70  
Duration: 3 years  
Availability & Campus:

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Social Science is what connects people with each other and what divides us, as well as exploring questions of social justice and inequality. This course equips you with an understanding of how society works and how you can make a positive change. You learn to analyse, challenge and gain insight into globally significant theories about class, race, work, social justice, gender, family and communities. You will also explore the exciting complexities of the human social experience and armed with these in-depth insights, you can help policy makers find the right solutions to improve the society in which we exist.

**Majors are available in the following disciplines:**  
Children and Family Studies, Human Services and Community Work

**Practicum**

Students are required to complete a professional placement unit during the course. The requirements for this professional placement vary depending on the major that is selected but both majors must meet the Standards of Practice as set by the Australian Community Workers Association (ACWA). There are attendance requirements for this practicum.

**Clearance and/or Risk Management Protocols Required:**

Risk Management Assessment is negotiated with the agencies and ECU under agreement arrangements. Students are required to have a Working With Children check and a National Police Clearance.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

**Professional Recognition**

Australian Community Workers Association (ACWA) have accredited this course. Australian Community Workers Association (ACWA) have accredited this course. To meet the professional accreditation requirements with ACWA, students must undertake certain units including 400 hours in the community and social science field.

**Non-Standard Timetable**

For the Human Services Major some units undertaken on the South West (Bunbury) Campus are offered in intensive mode.

**Employment Opportunities**

This course prepares graduates for working with people and communities, and being able to specialise in family support, community work and community development.

**Careers**

Community Worker, Community Development Officer, Policy Officer, Family Support Officer, Parent Education Coordinator, Project Officer

**Related Studies**

- Bachelor of Social Work
- Bachelor of Youth Work

See more course information — ecu.edu.au/courses/C58

“I wanted more from my job, to be more involved with children and families who are disadvantaged.”

I worked in childcare for many years and had worked my way up to management. I wanted more from my job, and wanted to be more involved with children and families who are disadvantaged. As a student, I never had a bad experience with any lecturer; they were always happy to help, listen and challenge my thinking. And I didn’t know how valuable the networking would be and how many opportunities it would open up. It was so much more than studying further to get a job. I went to Camp Kulin as camp counsellor, then did my second placement at Foundations Care which opened up a whole new world for me. This was the dream job, the job I have always wanted.

**JOYCE NEDERPEL**

Bachelor of Social Science graduate
CHILDREN & FAMILY STUDIES

This major can be studied in the following courses:

C58 - Bachelor of Social Science

Campus

JO ML BU OL

Equips students with knowledge and skills of working in leadership positions with children, families and communities in a range of fields. These fields include early education and care, family support, parent education and policy and service development.

Practicum

This major includes two professional placement components. The first one is undertaken in the first year of study, while the second is a year-long placement undertaken in the third year of study.

Clearance and/or Risk Management Protocols Required:

Students are required to provide evidence of a valid Working With Children Check.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

Professional Recognition

Australian Community Workers Association (ACWA) have accredited this unit set. Australian Community Workers Association (ACWA) have professionally accredited this course. To meet the professional accreditation requirements with ACWA, students selecting this major as part of the Bachelor of Social Science must undertake certain units including 400 hours in the community and social science field.

Employment Opportunities

This major prepares graduates for a range of positions in the family support, early education and care, and community development field in local, state government and in the not-for-profit sector.

Careers

Early Childhood and Care Educator, Children Services Coordinator, Coordinator of Parent Education and Early Intervention Programs, Family Support Officer/Coordinator, Community Development Officer/Coordinator, Policy Officer
MAJOR

HUMAN SERVICES & COMMUNITY WORK
This major can be studied in the following courses:

CS8 - Bachelor of Social Science

Campus

| JO | ML | BU | OL |

Provides students with the knowledge and skills required to work with people and communities in diverse settings. This major covers community work, interpersonal and helping skills, cultural and gender dimensions, social policy, social research, leadership and management, and challenges students to consider viewing and solving societal issues from a number of perspectives.

Practicum
Students are required to complete a year-long professional placement unit of 400 hours.

Clearance and/or Risk Management Protocols Required:
Students must apply for a Working With Children Check. Students are required to complete risk management protocols on commencement of their practicum.

For more information, see course details on our website.

Employment Opportunities
This major prepares the student to work as a human services worker, community worker and in leadership positions in some areas of the community services sector.

Careers
Community Worker, Community Development Officer, Community Support Worker, Family Welfare Officer, Parent and Early Intervention Program Coordinator, Child and Family Support Worker, Child Protection Worker
COURSE

BACHELOR OF COUNSELLING

Indicative ATAR: 70
Duration: 3 years full-time or part-time equivalent
Availability & Campus:

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This course provides students with theoretical foundations, beginning therapeutic skills and first self-reflective clinical practice proficiency in counselling. It gives students the opportunity to learn interpersonal competencies, including communication, interpersonal skills, teamwork, self reflection, negotiation and conflict resolution skills.

The course is preparatory for those wishing to pursue postgraduate studies in counselling and psychotherapy.

**Majors are available in the following disciplines:**
Family and Child Support, Professional Youth Work

**Admission Requirements**
One or more of the majors in this course has admission requirements. Refer to the major for more information.

**Employment Opportunities**
This course prepares students for a range of entry-level human services positions which utilise counselling.

**Careers**
Entry-Level Counsellor, Client Liaison, Community Worker, Family Welfare Officer, Human Service Worker, Mental Health Worker, Pastoral Roles

See more course information — ecu.edu.au/courses/C56

MAJOR

FAMILY & CHILD SUPPORT

This major can be studied in the following courses:

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<td>C56 - Bachelor of Counselling</td>
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<td>G81 - Bachelor of Criminology and Justice</td>
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**Campus**

Equips students with knowledge and skills of working in leadership positions with children, families and communities in a range of fields. These fields include early education and care, family support, parent education and policy and service development.

The major adopts the frameworks of human rights and social inclusion and includes a practical placement to enable students to apply their theoretical knowledge to practice and to develop professional networks in the field.

The major can be combined with other related fields such as counselling, criminology and justice, psychology and youth work.

**Practicum**
This major includes one year-long professional placement that needs to be undertaken in the third year of study. There are attendance requirements for this practicum.

**Clearance and/or Risk Management Protocols Required:**
All students are required to obtain a Working with Children Check card (or equivalent if resident outside Western Australia, for example, a National Police Clearance) prior to commencement of practicum placement in the final year of study.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

**Employment Opportunities**
Prepares graduates for a range of positions in the field of family and child support. Graduates can expect to access positions such as coordinators of family support and early intervention programs in various local and state government agencies and in the not-for-profit sector.

**Careers**
Coordinator of Early Intervention Programs, Family Support Officer/Coordinator, Policy Officer
MAJOR

PROFESSIONAL YOUTH WORK
This major can be studied in the following courses:

- C56 - Bachelor of Counselling
- G81 - Bachelor of Criminology and Justice

Campus

Provides an opportunity for students to combine a youth work major with complementary areas of study. This includes Aboriginal and Intercultural Studies, Addiction Studies, Health Promotion, Community Work, Criminology, Psychology, Counselling, Visual Arts, Media and Communications, and Event Management.

Admission Requirements
All applicants are required to obtain a Working with Children Check card (or equivalent if resident outside Western Australia, for example, a National Police Clearance) prior to commencement of practicum. If a student is denied this card they will not be able to complete the practicum and will not be able to complete this unit set, with equivalents considered.

Practicum
Students are required to undertake a practical placement in at least two different youth work agencies. This placement is assessed by portfolio against the requirement of the Western Australian Association of Youth Workers. There are attendance requirements for this practicum.

Clearance and/or Risk Management Protocols Required:
Risk Management Assessment is negotiated with the agencies and ECU under agreement arrangements. Western Australian applicants are required to have a Working With Children Check. Applicants from other Australian states and territories must be able to meet the criminal checks relevant to their jurisdiction. International students must meet Western Australian requirements, in addition to the requirements of their home country.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

Employment Opportunities
Prepares graduates for a diverse range of positions in youth work. Depending on students’ selection of complementary studies they may wish to pursue careers with a special focus on recreation, sport, adventure programs, youth arts, youth counselling, addiction services, youth mental health services, or youth justice.

Entry level positions may be in youth welfare services including homeless support services, youth health, youth advice, advocacy and support programs. Graduates also find employment in youth holiday programs, youth activity centres, informal education with young people, school-based support programs, and chaplaincy.

Employers of youth work graduates include, Local, State and Federal Government, National Charities and local community organisations.

Careers
Youth Worker, Youth Support Worker, Youth Development Officer, Youth Activities Officer, Youth Welfare Worker, Youth and Family Mediation, Youth Health Educator, Youth Policy Officer, Youth Outreach Worker
Bachelor of Social Work

Indicative ATAR: 70
Duration: 4 years
Availability & Campus:

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Provides a professional education in the field of social work. The course develops a student’s professional competencies and enhances their ability to work within a complex, uncertain and contested social work practice environment. Students undertake studies in social work theory and practice, research, politics, policy, law, and ethics, with particular reference to the relevance of this knowledge to practice in regional, rural and remote settings.

The curriculum is designed to develop social workers who are able to understand and meet the Practice Standards for Social Workers (AASW, 2013).

Clinical or professional work placement
Students are required to undertake two 14-week social work field placements.

For more information, see course details on our website.

Professional Recognition
Australian Association of Social Workers (AASW) have accredited this course.

Membership
Graduates are eligible to apply for membership with the Australian Association of Social Workers (AASW).

Non-Standard Timetable
Students who elect to study online will be required to attend on-campus activities for a minimum of 5 days per semester in order to meet the accreditation requirements of the Australian Association of Social Workers (AASW).

Careers
Community Development Officer, Mental Health Worker, Human Service Manager, Child Protection Officer, Youth Worker, Policy Research Officer, Hospital Social Worker, Community Health Worker, Family Support Worker

Related Studies
• Bachelor of Counselling
• Bachelor of Social Science
• Bachelor of Youth Work

See more course information ——
ecu.edu.au/courses/K41

“I chose Social Work at ECU as the course content seemed fascinating and offered a wide range of employment opportunities upon completion. The course has increased my knowledge, challenged my thinking, influenced my perceptions and allowed me to develop valuable skills that I know will assist me in the field.

MELISSA D’AMICO
ECU Social Work graduate

“Studying at ECU has been a life-changing experience.”
COURSE

BACHELOR OF YOUTH WORK

Indicative ATAR: 70
Duration: 3 years
Availability & Campus:

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Provides a comprehensive program of study in the essentials of youth work as an embedded practice within community work. The course includes specialist units in youth work, plus complementary studies in community work. Students can choose complementary areas of study such as Aboriginal and Intercultural Studies, Addiction Studies, Community Work, Criminology, Psychology, Counselling, Visual Arts, Media and Communication, Events Management, and Outdoor Adventure.

Practicum
A key feature of the course is the year-long practicum that offers students the opportunity to gain real world experience working with young people in supportive environments. Students graduate with valuable employability skills and enhanced job prospects.

There are attendance requirements for this practicum.

Clearance and/or Risk Management Protocols Required:
Risk Management Assessment is negotiated with the agencies and ECU under agreement arrangements.

Western Australian applicants are required to have a Working With Children Check. Applicants from other Australian states and territories must be able to meet the criminal checks relevant to their jurisdiction. International students must meet Western Australian requirements, in addition to the requirements of their home country.

The practicum coordinator must view the Working with Children Check before students commence practicum. Placement agencies may also need to see the Working with Children Check. If a student is denied this card they will not be able to complete the practicum and will not be able to graduate from the course.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

Employment Opportunities
This course prepares graduates for a diverse range of positions in youth work. Entry level positions may be in youth welfare services including homeless support services, youth health, youth advice, advocacy and support programs. Graduates also find employment in youth holiday programs, youth activity centres, informal education with young people, school-based support programs, and chaplaincy.

Depending on students’ selection of complementary studies they may wish to pursue careers with a special focus on recreation, sport, adventure programs, youth arts, youth counselling, addiction services, youth mental health services, or youth justice.

Employers of youth work graduates include, Local, State and Federal Government, National Charities and local community organisations.

Careers
Youth Worker, Youth Support Worker, Youth Development Officer, Youth Activities Officer, Youth Welfare Worker, Youth and Family Mediation, Youth Health Educator, Youth Policy Officer, Youth Outreach Worker

See more course information —— ecu.edu.au/courses/C57
BACHELOR OF CRIMINOLOGY AND JUSTICE

Indicative ATAR: 70
Duration: 3 years full-time or part-time equivalent

Availability & Campus:

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Recommended for students with an interest in criminology, social justice and the justice system. The course provides a comprehensive understanding of the nature of criminology and justice and the principal disciplines of law, political science, psychology and sociology, which inform criminological and justice-related issues.

It adopts a contemporary, international approach to criminology and justice education in developing well-educated practitioners. Students examine the nature of crime and social control, as well as a broad range of areas in the domain of justice, including policing, courts, law, corrections and alternative dispute resolution.

Majors are available in the following disciplines:
Addiction Studies, Corrections, Family and Child Support, Policing, Professional Youth Work, Security Management

Admission Requirements
One or more of the majors in this course has admission requirements. Refer to the major for more information.

Employment Opportunities
Students gain a significant background in the contemporary theory and research that informs criminology and justice professions. They also develop professional skills required for employment in criminology and justice, including Indigenous cultural responsiveness.

Careers
Police Officer, Community Corrections Officer, Parole Officer, Youth Justice Officer, Prison Officer, Research & Policy Officer, Family/Juvenile Counsellor, Family Law Case Worker, Customs Officer, Security Officer

Related Studies
- Bachelor of Laws / Bachelor of Criminology and Justice

See more course information — ecu.edu.au/courses/G81

MAJOR

ADDITION STUDIES
This major can be studied in the following courses:

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<th>G81</th>
<th>Bachelor of Criminology and Justice</th>
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<tr>
<td>W32</td>
<td>Bachelor of Engineering Honours / Bachelor of Science</td>
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<tr>
<td>K97</td>
<td>Bachelor of Health Science</td>
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<tr>
<td>Y83</td>
<td>Bachelor of Science</td>
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<tr>
<td>W27</td>
<td>Bachelor of Science / Bachelor of Commerce</td>
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Campus

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Provides students with an understanding of the use and problems associated with alcohol, tobacco and other psychoactive drugs. Students investigate fundamental concepts about drug use and drug users, psychoactive drug use, the nature of addiction and dependency and behaviour change. Australian and international approaches to drug policy, intervention initiatives, alcohol and other drug counselling skills, and evidence-based approaches to reducing harm are also covered.

Non-Standard Timetable
Two units within this major require students to attend on-campus classes. Students who are unable to attend classes may, with the permission of the Course Coordinator, substitute two online counselling units from the School of Arts and Humanities.

Employment Opportunities
There are interesting and dynamic addiction studies career pathways available in a range of health promotion agencies, not-for-profit organisations, research centres, welfare agencies, corrective services and the justice sector.

Careers
Community Health Officer, Drug Rehabilitation Officer, Youth Worker, Child Health Officer, Health Care Officer, Health Promotion Officer, Health Officer, Drug Policy Worker, Quit Smoking Project Officer
**MAJOR**

**CORRECTIONS**
This major can be studied in the following courses:

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<td>G81</td>
<td>Bachelor of Criminology and Justice</td>
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<tr>
<td>K30</td>
<td>Bachelor of Laws / Bachelor of Criminology and Justice</td>
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**Campus**

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Provides students with a unique opportunity to gain valuable knowledge in the criminal justice system, with a focus on offender management. The major develops students’ interpersonal and leadership skills, while building a comprehensive understanding of the theories of offender management and motivational change. Students will develop an appreciation for the complex issues surrounding offender management and how they can work within an environment that seeks to reduce recidivism.

The major is relevant to students with an interest in criminology and justice, but also has a wider appeal to social work, psychology, security and other students in the humanities discipline.

**Employment Opportunities**
The criminal justice system is a popular career path, with employment opportunities in fields such as the court system, government and private prison systems, community-based corrections, and offender treatment programs. Employment opportunities also exist in community services, sociology and youth work, the public and private sector, Government agencies, research and universities, criminology, policy development, intelligence, crime analysis and restorative justice.

**Careers**
Community Corrections Officer, Youth Justice Officer, Prison Officer, Crime Prevention Officer, Victim Support Officer, Policy Development Officer, Researcher, Community Services Officer, Security Services Officer, Intelligence Officer

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**MAJOR**

**FAMILY & CHILD SUPPORT**
This major can be studied in the following courses:

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<th>Course Code</th>
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<tr>
<td>C56</td>
<td>Bachelor of Counselling</td>
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<tr>
<td>G81</td>
<td>Bachelor of Criminology and Justice</td>
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**Campus**

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Equips students with knowledge and skills of working in leadership positions with children, families and communities in a range of fields. These fields include early education and care, family support, parent education and policy and service development.

The major adopts the frameworks of human rights and social inclusion and includes a practical placement to enable students to apply their theoretical knowledge to practice and to develop professional networks in the field.

The major can be combined with other related fields such as counselling, criminology and justice, psychology and youth work.

**Practicum**
This major includes one year-long professional placement that needs to be undertaken in the third year of study. There are attendance requirements for this practicum.

**Clearance and/or Risk Management Protocols Required:**
All students are required to obtain a Working with Children Check card (or equivalent if resident outside Western Australia, for example, a National Police Clearance) prior to commencement of practicum placement in the final year of study.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

**Employment Opportunities**
Prepares graduates for a range of positions in the field of family and child support. Graduates can expect to access positions such as coordinators of family support and early intervention programs in various local and state government agencies and in the not-for-profit sector.

**Careers**
Coordinator of Early Intervention Programs, Family Support Officer/Coordinator, Policy Officer
MAJOR

PROFESSIONAL YOUTH WORK
This major can be studied in the following courses:

- Bachelor of Counselling
- Bachelor of Criminology and Justice

Provides an opportunity for students to combine a youth work major with complementary areas of study. This includes Aboriginal and Intercultural Studies, Addiction Studies, Health Promotion, Community Work, Criminology, Psychology, Counselling, Visual Arts, Media and Communications, and Event Management.

Admission Requirements
All applicants are required to obtain a Working with Children Check card (or equivalent if resident outside Western Australia, for example, a National Police Clearance) prior to commencement of practicum. If a student is denied this card they will not be able to complete the practicum and will not be able to complete this unit set, with equivalents considered.

Practicum
Students are required to undertake a practical placement in at least two different youth work agencies. This placement is assessed by portfolio against the requirement of the Western Australian Association of Youth Workers. There are attendance requirements for this practicum.

MAJOR

POLICING
This major can be studied in the following courses:

- Bachelor of Criminology and Justice
- Bachelor of Laws / Bachelor of Criminology and Justice

Provides students with an understanding of the broad range of areas relevant to contemporary policing. Adopting a justice perspective, students acquire theoretical and practical knowledge in areas such as intelligence, security, investigative practices, interviewing procedures, specialist policing units, and crime prevention and ethics. Although learning occurs within the context of an evidence-based policing paradigm, emphasis is placed on the practical skills relevant to this discipline area.

The major is relevant to students with an interest in criminology and justice, but has a wider appeal to social work, psychology, security and students enrolled in the social sciences or humanities.

Employment Opportunities
Employment opportunities exist in law enforcement, as well as customs, state and federal police, state and national security, community services, sociology and youth work, public and private sector, Government agencies, research and universities, criminology, policy development, intelligence, crime analysis and restorative justice.

Careers
State or Federal Police Officer, ASIO Officer, Private Security Officer, Security Services Officer, Policy Development Officer, Intelligence Officer

I am the first ECU student to participate in the Evidence Based Policing Internship Program with the WA Police, as part of my studies in the Bachelor of Criminology and Justice course at ECU. This initiative is designed to provide high-calibre university students the opportunity to gain practical experience and the chance to apply their research, evaluation, critical analysis and writing skills in a dynamic work environment.

My project consisted of data analysis, evaluative research, data selection and processing, which I found highly complementary to my existing course of study at ECU.

I cannot emphasise enough the value of this experience. It has provided me with a strong motivation to contribute to work efforts regarding crime and criminal justice.

LEILANI KWAN
ECU Criminology and Justice graduate

“The program was challenging, stimulating and very exciting.”
Clearance and/or Risk Management Protocols Required:
Risk Management Assessment is negotiated with the agencies and ECU under agreement arrangements. Western Australian applicants are required to have a Working With Children Check. Applicants from other Australian states and territories must be able to meet the criminal checks relevant to their jurisdiction. International students must meet Western Australian requirements, in addition to the requirements of their home country.

Students on practicum must observe professional practice rules.

For more information, see course details on our website.

Employment Opportunities
Prepares graduates for a diverse range of positions in youth work. Depending on students’ selection of complementary studies they may wish to pursue careers with a special focus on recreation, sport, adventure programs, youth arts, youth counselling, addiction services, youth mental health services, or youth justice. Entry level positions may be in youth welfare services including homeless support services, youth health, youth advice, advocacy and support programs. Graduates also find employment in youth holiday programs, youth activity centres, informal education with young people, school-based support programs, and chaplaincy.

Employers of youth work graduates include, Local, State and Federal Government, National Charities and local community organisations.

Careers
Youth Worker, Youth Support Worker, Youth Development Officer, Youth Activities Officer, Youth Welfare Worker, Youth and Family Mediation, Youth Health Educator, Youth Policy Officer, Youth Outreach Worker

MAJOR
SECURITY MANAGEMENT
This major can be studied in the following courses:

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<td>G81</td>
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<td>K99</td>
<td>Bachelor of Aviation</td>
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Campus

Brings together key aspects of national and international security, with an emphasis on contemporary security issues. Students will undertake specialised study in how to counter the terrorist threat, think critically, and analyse and understand criminal motivation. Students will learn to use suitable technology to secure assets, protect critical and national infrastructure, and employ security management techniques to achieve desired security outcomes.

Employment Opportunities

This major equips students to access careers in national security, corporate security, defence, government, policing and law enforcement, homeland security, critical infrastructure protection, threat and risk assessment, security consultancy, corporate intelligence, counter terrorism, and security analysis.

Careers

ASSOCIATE DEGREE IN CRIMINOLOGY AND JUSTICE

Indicative ATAR: 70
Duration: 2 years full-time or part-time equivalent
Availability & Campus:

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Full-time  ○  Part-time  ○

Adopts a contemporary approach to the education of practitioners in the areas of policing and corrections. Students will develop an understanding of the theory and research that informs policing practice and offender management, as well as excellent academic literacy skills, including cultural awareness. The course facilitates students’ practical skills and provides opportunities to apply learning.

Admission Requirements
All applicants are required to meet the admission requirements of the Western Australian Police or the Department of Corrective Services. Applicants who have previously completed equivalent police or corrections training in another jurisdiction will be considered for entrance.

Admission requirements for WA Police can be found at www.stepforward.wa.gov.au

Admission requirements for Corrective Services (Community Custodial Officer, Juvenile Custodial Officer or Prison Officer) can be found at www.correctiveservices.wa.gov.au/careers/opportunities/default.aspx

Practicum
Students are required to complete Police or Corrective Services training as a unit in the last semester of study. Students must apply for this independently, it is not organised by ECU.

For more information, see course details on our website.

Employment Opportunities
This course links closely with the WA Police Academy and the Department of Corrective Services, giving students the opportunity to participate in relevant practical training and providing a career pathway into policing or corrections.

The course also provides a unique career development opportunity for those working in the area of policing, security, public safety, custodial corrections or community corrections. Students are able to apply their existing knowledge of policing and/or offender management to their learning and develop their academic literacy skills with a high level of support. These skills include understanding and applying research, academic writing and critical thinking.

Careers
Police Officer, Community Corrections Officer, Parole Officer, Youth Justice Officer, Research & Policy Officer

Related Studies
- Bachelor of Laws / Bachelor of Criminology and Justice

See more course information ——
ecu.edu.au/courses/C25
CERTIFICATES

COURSE

CERTIFICATE IN COUNSELLING SKILLS

Duration: 1 year part-time
Availability & Campus:

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Full-time

Part-time

This non-award, non-AQF qualification course offers an introduction to counselling skills for those with practice experience. The focus of the course is on providing the conceptual underpinnings of counselling practice and developing a self awareness - two practitioner capabilities essential to effective counselling in a community work context.

See more course information — ecu.edu.au/courses/T24
**DOUBLE DEGREES**

**COURSE**

**BACHELOR OF ARTS / BACHELOR OF COMMERCE**
Indicative ATAR: 70  
Duration: 4 years  
Availability & Campus:

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Students attend the Mount Lawley Campus for the Arts component and the Joondalup Campus for the Commerce component.

See more course information — ecu.edu.au/courses/W57

**COURSE**

**BACHELOR OF ARTS / BACHELOR OF MEDIA AND COMMUNICATION**
Indicative ATAR: 70  
Duration: 4 years  
Availability & Campus:

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See more course information — ecu.edu.au/courses/W62

**COURSE**

**BACHELOR OF ARTS / BACHELOR OF SCIENCE**
Indicative ATAR: 70  
Duration: 4 years  
Availability & Campus:

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Students are required to attend classes at both Joondalup and Mount Lawley Campuses to complete the course.

See more course information — ecu.edu.au/courses/W58

**COURSE**

**BACHELOR OF COMMERCE / BACHELOR OF PSYCHOLOGY**
Indicative ATAR: 70  
Duration: 4 years  
Availability & Campus:

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See more course information — ecu.edu.au/courses/W75

**COURSE**

**BACHELOR OF LAWS / BACHELOR OF CRIMINOLOGY AND JUSTICE**
Indicative ATAR: 85  
Duration: 5 years  
Availability & Campus:

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See more course information — ecu.edu.au/courses/K30
ECU FACILITIES
- Fully-equipped modern libraries
- e-labs available 24/7 year round with free Wi-Fi

HEALTH & WELLBEING
- Medical Centres (Joondalup and Mount Lawley)
- Free Counselling service
- Fully-equipped sports, recreation and fitness centres (Joondalup and Mount Lawley)
- Mini-gym and playing courts (Bunbury)

ECU SECURITY
- Security service 24/7
- Well-lit pathways
- Emergency phones
- Over 5,689 parking bays across all campuses
- Night security escort
- Security app

STUDENT HUB
The Student Hub is a dedicated service centre that can assist with the following:
- Course information and advice
- Enrolment assistance
- How to resume a course following a deferral or discontinuation
- Extension of time, including time requirements for completion of courses
- Graduation eligibility

FAMILY SUPPORT
- Childcare
- Parenting rooms
- Crèche
- ECU Kids Holiday Program (Joondalup and Mount Lawley)

ACADEMIC SUPPORT
- Learning Advisers
- Career, Volunteering, Mentoring and Leadership Services
- Equity, Diversity & Disability Services
- Academic Mentoring
- Study Abroad and Exchange Program
- Kurongkurl Katitjin, ECU’s Centre for Indigenous Australian Education and Research
- LGBTIQ supportive environment

RECREATIONAL & SOCIAL OPPORTUNITIES
- Student Guild
- Clubs and societies
- University games
- Taverns (Joondalup and Mount Lawley)

FOOD & RETAIL
- Cafés and other food outlets
- Hairdresser (Joondalup)
- ATMs

EQUITY, DIVERSITY & DISABILITY
ECU’s Equity, Diversity and Disability (EDD) services support students whose studies may be affected by a range of circumstances including a medical condition or disability, either their own or that of a family member that they care for, cultural or religious practices and other situations on a case-by-case basis. EDD staff can assist with liaising with academic staff, arranging alternative assessment conditions, access to some aids and equipment, note taking, AUSLAN interpreting and transcription services. Every campus has a specially-designed Accessible Technologies Room that provides students with access to adjustable chairs and desks, specialised software, computers and other adaptive technology. All ECU locations have access for people with disabilities. Specific details are provided via ECU’s access and mobility maps at ecu.edu.au/campus-maps
ADMISSION
PATHWAYS TO ECU

We believe everyone should have the opportunity to access a university education. That’s why we’ve created a range of entry options.

The admission process can vary, based on whether you’re in Year 12, your educational qualifications, whether you’re a domestic or international student and the course for which you are applying.

To find out which admission pathway applies to you, visit ecuworldready.com.au/entry

Please note there are minimum admission requirements to enter ECU courses, and some courses also have additional prerequisites and/or special admission requirements.

Please refer to ecuworldready.com.au for the admission requirements of your course.

We recommend you contact us for a personal consultation about your options with one of our experienced Future Students staff.

Please refer to the back of this brochure for a range of contact options.

CURRENT YEAR 12 STUDENTS—ENTRY REQUIREMENTS

• If you have an ATAR, or you’re aiming to have one at the end of the year, you may meet our entry requirements for an undergraduate course. All current Year 12 applicants applying with an ATAR must achieve WACE and meet English competency.

• If your ATAR doesn’t meet entry requirements for the course you’ve chosen, you have some options:
  – If you’ve attended a school on our ECU Access eligible schools list, your selection rank may be adjusted upwards and you may meet entry requirements for an undergraduate course. Please search ECU Access List at www.ecu.edu.au for more information.
  – Alternatively, you may apply for consideration via our Experience Based Entry Scheme.
  – Or, you can search for another course with a lower ATAR requirement.
  – Or you may be eligible for our UniPrep course which we recommend you include as a preference on your application.

• If you’ve completed a Diploma or an Advanced Diploma, you may meet our entry requirements for an undergraduate course. You may also be eligible for recognition of prior learning. We call this advanced standing.
  – If you’ve attended a school on our ECU Access eligible list, you may be eligible for recognition of prior learning. You may also be eligible for our UniPrep courses. We will also ask you to satisfy English competency.

• If you have no ATAR or VET qualifications, but you’ve achieved WACE and meet English competency you will be eligible to apply for our UniPrep Course.

• If you’ve completed a Certificate III, you may be eligible for one of our UniPrep courses. We will also ask you to satisfy English competency.

• If you’ve completed a Certificate IV & ATAR English you may meet our entry requirements for an undergraduate course.

• If you’ve completed a Certificate IV & received an A in General English, you are required to submit Experience Based Entry Scheme documents with your application to be eligible for an undergraduate course.

• If you’ve completed a Certificate III, you may be eligible for one of our UniPrep courses. We will also ask you to satisfy English competency.

• If you have no ATAR or VET qualifications, but you’ve achieved WACE and meet English competency you will be eligible to apply for our UniPrep Course.

• If you are a current Year 12 student and will obtain an ATAR, please apply through TISC.

• For current Year 12 students who will not obtain an ATAR, please apply directly to ECU.
APPLYING TO ECU

THE FOLLOWING ADMISSION INFORMATION OUTLINES KEY POINTS ABOUT OUR EXPERIENCE BASED ENTRY SCHEME

EXPERIENCE BASED ENTRY SCHEME

ECU’s Experience Based Entry Scheme assesses an applicant on a variety of measures including academic history, relevant experience including work and life skills.

SCHOOL LEAVERS

You can use the Experience Based Entry Scheme if you’re currently in Year 12 and:

- you had a near-miss ATAR for your chosen course; or
- you haven’t generated an ATAR, but you’ve passed three ATAR subjects and
- you’ve completed WACE
- you meet the English competency requirements
- you satisfy any prerequisites for the course you want to apply for

If you are a current Year 12 ATAR student seeking admission for Semester 1, please submit your course application via TISC.

The portfolio documentation then needs to be submitted using our online admission system, quoting your TISC ID number and your date of birth.

We recommend you have the University Preparation course as one of your preferences.

If you don’t have an ATAR, but satisfy English competency, please submit your application and documentation using our online admission system.

As an applicant, you are asked to provide:

- Your academic records
- Two written references with at least one being a professional/work/school reference
- An introduction letter
- Your resume

You may be offered a place in the course of your choice or the UniPrep course.

Our Experience Based Entry Scheme pathway is only available to domestic applicants and is not available for all courses.

It is recommended that you include UniPrep as a backup on your application in case you are not offered a place in our Bachelor degrees through this pathway.

ENGLISH COMPETENCY

Please note English competency requirements may alter based on your entry pathway.

- ATAR students; require a minimum of ‘C’ grade in ATAR English, English Literature or English ALD.
- Non–ATAR students applying with a Certificate IV via the Experienced Based Entry Scheme pathway require an ‘A’ in General English and Experienced Based Entry Scheme documents.
- Non–ATAR students with ATAR English, English Literature or English ALD require a minimum ‘C’ grade.

THE FOLLOWING ADMISSION INFORMATION OUTLINES ADDITIONAL PATHWAYS FOR APPLYING TO ECU

UNIVERSITY PREPARATION COURSES (UNIPREP)

Our range of UniPrep courses provide an admission pathway to many of our undergraduate courses and are available to all prospective domestic students.

These courses can be taken full-time or part-time. If you study full-time, you can complete UniPrep in one Semester.


Australian citizens, holders of a Permanent Humanitarian Visa, Permanent Residents and New Zealand citizens are eligible to study in a Commonwealth Supported place, making the UniPrep course free.

VET STUDY APPLICANTS

We have a variety of flexible entry pathways available to you.

You will need to ensure you meet the following:

- English competency requirements
- Any subject prerequisites relevant to the course for which you wish to apply
- Any folio of work, audition or interview requirements relevant to the course for which you wish to apply

Apply direct to ECU via our online Applicant Portal at ecuworldready.com.au/apply and include details of the following where relevant:

- ATAR
- Certificate IV, Diploma & Advanced Diploma
- Experience Based Entry Scheme documentation
HIGHER EDUCATION STUDENT APPLICANTS
(includes study at a university or a non-university higher education provider)

You may meet the minimum admission requirements for study at ECU. International university qualifications may also satisfy academic requirements; however you may be required to successfully complete a recognised English test.

You will need to ensure you meet the following:

- English competency requirements
- Any subject prerequisites relevant to the course for which you wish to apply
- Any folio of work, audition or interview requirements relevant to the course for which you wish to apply

Apply direct to ECU via our online Applicant Portal at ecuworldready.com.au/apply

OTHER APPLICANTS

We have a variety of flexible admission pathways available to you.

You will need to ensure you meet the following:

- English competency requirements
- Any subject prerequisites relevant to the course for which you wish to apply
- Any folio of work, audition or interview requirements relevant to the course for which you wish to apply

Apply direct to ECU via our online Applicant Portal at ecuworldready.com.au/apply providing details of the following where relevant:

- Experience Based Entry Scheme
- Special Tertiary Admissions Test (STAT)
   - This national test is designed to assess aptitude for learning in a tertiary environment.
   - It comprises two tests, written English and multiple choice, and is available for mature age students, over 19 years of age.
   - For more information on the STAT, visit TISC www.tisc.edu.au
- Aboriginal Student Intake Test
   - This assessment is for Aboriginal and Torres Strait Islander applicants for entry into our preparation and undergraduate courses. For more information, visit ecuworldready.com.au/indigenous

INTERVIEWS, FOLIOS AND AUDITIONS

Some of our courses require an interview, folio of work and/or audition. You can check the admission requirements of the course you are interested in to see if this applies to you.

Some important things to note are:

- The format and structure of the interview, folio of work or audition can change depending on the course you are applying for
- In general, in an interview situation, staff interviewing you will be looking for a demonstration of abilities and cognitive skills in areas appropriate to the course.

We will contact you to arrange an audition, interview or submission of your folio of work if required. To find out more, visit ecuworldready.com.au/interviews

WESTERN AUSTRALIAN ACADEMY OF PERFORMING ARTS (WAAPA)

Admission to the programs at WAAPA requires applicants to meet the ECU academic entrance requirements and English standards.

In addition, applicants for WAAPA courses may need to complete an interview, audition and/or submit a folio of work as part of the selection process.

Information is also available on the WAAPA website, waapa.ecu.edu.au

Please note that Experience Based Entry Scheme applications are not accepted for WAAPA courses.

Please note if you are a current Year 12 ATAR student, some WAAPA courses will also need to be included on your TISC application.

GREENING ECU: Edith Cowan University is committed to reducing the environmental impact associated with its operations by conducting its activities in a socially and environmentally responsible manner. This includes implementing strategies and technologies that minimise waste of resources and demonstrate environmentally sensitive development, innovation and continuous improvement.
THERE IS WHERE YOU ARE RIGHT NOW, AND THERE IS WHERE YOU WANT TO GET TO. IN BETWEEN YOU NEED A BRIDGE.

ECU IS THAT BRIDGE BETWEEN YOUR WORLD, AND THE WHOLE WORLD.

BECOME WORLD READY AT ECU.

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