

SBL PROFESSORIAL RESEARCH TALK 'Supply Chain Management for Competitive Advantage'.

The SBL Professorial Research Talks are organised by SBL Research Office for our Professors to share their research insights with the School, the University, and the broader community. It also provides an ideal platform to promote SBL's research capacity.

In each one-hour talk, there will be a presentation by one of our Professors, followed by an interactive discussion. Attendees will have the opportunity to network and engage with our Professors over refreshments.

On this occasion, we feature one of our Professorial Research Fellows, Associate Professor Ferry Jie.

When: Friday, 10 August 2018

Where: JO.34.545/ JO.34.546

Time: 13:00 - 14:00

To register and obtain your free admission pass for this event, please log on to the Eventbrite website:

<https://sblproftalk16.eventbrite.com.au>

I warmly invite you to join us for an exciting and sociable gathering.

*Associate Professor Hadrian Djajadikerta
Associate Dean Research
School of Business and Law*

Generally, supply chain management is the integration of suppliers, manufacturing, distribution and customers, in which raw materials run from suppliers to manufacturers who assemble them into finished products and organise delivery into the hands of customers. Integrated supply chain management gives many advantages for companies, including improved delivery performance, reduction of lead time, and reduction of inventory, improved flexibility, responsiveness, efficiency and capacity realisation and improved asset usage. This research will focus on the Australian beef supply chain. The objectives of this research were to describe the Australian beef supply chain, and to develop a conceptual framework of supply chain practice, supply chain performance indicators and competitive advantage for Australian beef enterprises. Then empirical models were developed to analyse supply chain practice, antecedent cooperative behaviour, and supply chain performance indicators for Australian cattle producers, processors and retailers/wholesalers. Based on the results of these analyses, the last objective was to suggest alternative configurations for these supply chains that enhance performance of the businesses concerned.

Ferry is the Associate Professor in Supply Chain and Logistics Management in the Commerce Discipline at the School of Business and Law, and the Deputy Director, Centre of Innovative Practice (CIP). His research Interests includes supply chain and logistics management, operations management, operations research, project management and transportation, global logistics, information systems, marketing research and strategic management. Ferry has recently received two large external grants; the first grant is part of the Australian Government's inaugural Smart Cities and Suburbs Program, RailSmart Wanneroo Planning Support System. The project will catalyse local employment growth and shifts to public transport use, by activation of transit-oriented activity centre and last mile access solutions, delivering more jobs and better access. The second grant is the iMOVE CRC Project focusing on planning, intermodal and general logistics infrastructure for the future needs of Perth.