



SBL PROFESSORIAL RESEARCH TALK

Professor Pi-Shen Seet on What Motivates Actors in Entrepreneurial Ecosystems Local and International Perspectives

The SBL Professorial Research Talks are organised by SBL Research Office for our Professors to share their research insights with the School, the University, and the broader community. It also provides an ideal platform to promote SBL's research capacity.

In each one-hour talk, there will be a presentation by one of our Professors, followed by an interactive discussion. Attendees will have the opportunity to network and engage with our Professors over refreshments.

On this occasion, we feature one of Australia's leading researchers in Entrepreneurship and Innovation, Professor Pi-Shen Seet.

When: Friday, 12 May 2017
Where: Council Chambers, JO1.447
ECU Joondalup campus
Time: 13:00 – 14:00

To register and obtain your free admission pass for this event, please log on to the Eventbrite website:

<https://sblprofresearchtalk4.eventbrite.com.au>

I warmly invite you to join us for an exciting and sociable gathering.

Associate Professor Hadrian Djajadikerta
Associate Dean Research
School of Business and Law

Following the fall-out from the Global Financial Crisis almost a decade ago, governments globally have been driven to develop entrepreneurial ecosystems. Much of the focus has been from top-down examinations looking at systems, to strategies and policies. As a result, the motivations of individuals, firms and organisations in these entrepreneurial ecosystems are less well explored and understood. This talk will explore what drives and hinders individuals particularly founder-owners, start-ups, SME, family businesses, and governments as they navigate their way in these ecosystems. It will also examine how these actors are affected by the contexts they operate in for example, in remote Indigenous communities, metropolitan Australia and emerging economies in Asia. The discussions aim to help build collaborations between universities, industry and policy-makers to better understand and support entrepreneurial and innovative individuals and organisations to more effectively overcome barriers and exploit opportunities.

[Pi-Shen is Professor of Entrepreneurship and Innovation](#) in the Management discipline at the School of Business and Law. His research into entrepreneurship, innovation, international business and human resource management has led to major awards like the Australian Private Equity and Venture Capital Association Limited (AVCAL) Private Equity Research Prize and the South Australian Auditor General's Prize for Research and Publishing. Pi-Shen is a sought after speaker and has participated and led a number of applied research projects with industry and government leading to major submissions to the Commonwealth Government parliamentary select committees and industry peak bodies such as CPA Australia.