



JOURNALISM EDUCATION
& RESEARCH ASSOCIATION
OF AUSTRALIA



WESTERN
AUSTRALIA

BUSINESS
EVENTS
PERTH



ECU and Perth Welcome

The World Journalism and Education Congress (WJEC) 2025

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COTTESLOE | TOURISM WA

ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the Traditional Custodians throughout Western Australia and their continuing connection to the land, water and communities. We pay our respects to Elders past and present.

We celebrate the stories, culture and traditions of Aboriginal and Torres Strait Islanders and the Elders of all communities who work and live on the land.





QUOKKA, ROTTENEST ISLAND | TOURISM WA



CITY SKYLINE, PERTH | TOURISM WA

WELCOME TO WESTERN AUSTRALIA

Discover Western Australia, where you can expect the unexpected in a land filled with stunning natural beauty, abundant sunshine, white sandy beaches, UNESCO-world heritage listed sites, world renowned fine wines, fresh local flavours, and connect with some of the world's brightest minds.

Bordered by the Indian Ocean, and covering almost the same geographical area as Western Europe, Western Australia is biologically diverse and one of the most ancient lands on the

planet, with a living Aboriginal history dating back more than 60,000 years.

The capital Perth is Australia's sunniest city and the country's western gateway to Europe and Asia. Located in the same time zone (GMT +8) as 60 per cent of the world's population, including Singapore, China and Hong Kong, Western Australia is an unparalleled destination for international business travellers.

Western Australia provides Edith Cowan University (ECU) and the World Journalism Education Council (WJEC) with the opportunity to deliver an event that's truly remarkable and will be spoken about for years to come.

LETTER OF SUPPORT- Executive Dean



MOUNT LAWLEY CAMPUS

2 Bradford Street, Mount Lawley
Western Australia 6050
☎ 134 328

www.ecu.edu.au

ABN 94 461 420 367 ENVOIES 11PC 002796

27 April 2022

Dear Professor Rugar

I write in support of Professor Cullen's proposal for Edith Cowan University to host the 7th World Journalism Education Congress (WJEC) in Perth, Australia. Our bid to partner with you in bringing the Congress to Australia is strong, and the School of Arts and Humanities is committed to ensuring the success of this very significant event for journalism educators around the world.

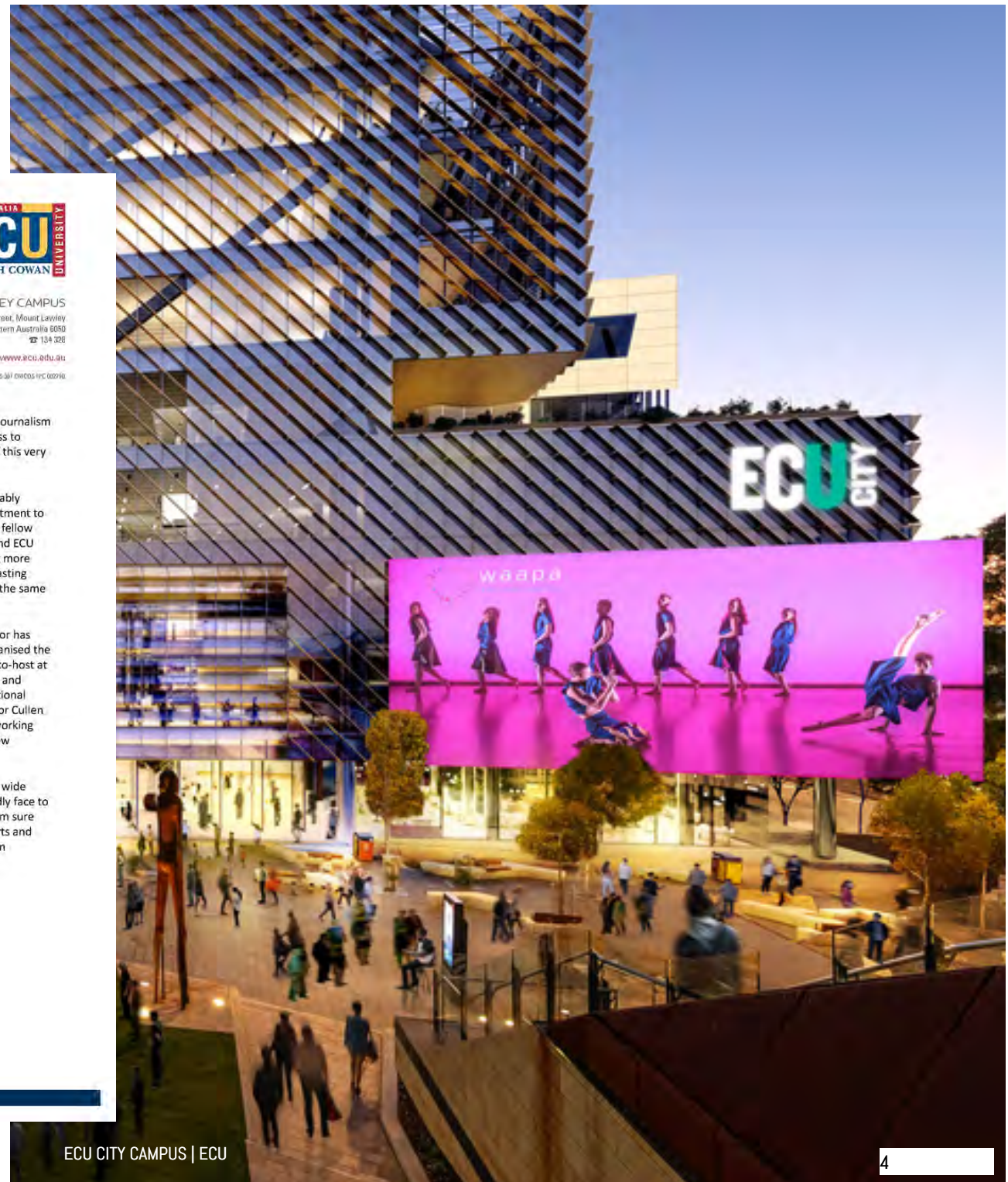
Edith Cowan University (ECU) has been a leader in journalism education for many years, most notably home to world-class programs in broadcast journalism, and is now making a further major commitment to journalism education at its new City Campus. ECU's journalism program is highly regarded among fellow journalism educators in Australia. It has received several national student and teaching awards, and ECU journalism graduates currently work in national and international media outlets. We are investing more than a million dollars specifically in industry-standard newsrooms, media production, and broadcasting studios to provide world-class facilities for students and staff. The City Campus will open in 2025, the same year as the WJEC is held in Perth if our bid is successful.

I have every confidence in Professor Trevor Cullen who is the proposed Chair for WJEC 2025. Trevor has participated in three Congresses - Singapore (2007), New Zealand (2016) and Paris (2019). He organised the 2009 Journalism Education and Research Association of Australia (JERAA) conference and will be co-host at ECU of the 2022 JERAA conference. Trevor led ECU's Journalism program for more than a decade, and many of his peer-reviewed book chapters, conference papers, research articles and successful national teaching and research grants focus on ways to improve journalism education in Australia. Professor Cullen is highly regarded by his peers in Australia and overseas. He has the experience and knowledge, working with a committee of fellow journalism educators from several universities within Australia and New Zealand, to ensure success of the Congress.

Perth is a vibrant city that hosts many international festivals and conferences and offers visitors a wide choice of other destinations and experiences. It is a very safe and welcoming city, offering a friendly face to all international visitors, and would be an attractive destination for travellers across the world. I am sure that, if our bid is accepted, the WJEC held here would be an outstanding success. The School of Arts and Humanities stands ready to support this wonderful opportunity for the advancement of journalism education globally on behalf of the World Journalism Education Council.

Yours Sincerely

Professor Matthew Allen
Executive Dean
School of Arts and Humanities



MEET THE TEAM

Professor Trevor Cullen. (CHAIR) Australian Learning and Teaching Fellow

Edith Cowan University, Perth, Western Australia.

Trevor was Head of ECU's journalism department for more than a decade and published over 50 peer-reviewed book chapters, articles and conferences papers on journalism, health journalism and curriculum development. He was the first journalism educator in Australia to secure a National Teaching and Learning Fellowship (NTLF) and the Australian Award for University Teaching (AAUT). He will be of Chair of 2025 WJEC in Perth in July 2025 if the submission bid is successful.



Associate Professor Alexandra Wake. President – Journalism Education and Research Association of Australia RMIT University, Melbourne, Australia.

Alex is the elected President of the Journalism Education and Research Association of Australia. She is also an associate professor in journalism and currently serving as the programs manager for RMIT's Bachelor of Communication (Journalism) and the Graduate Diploma in Journalism. Dr Wake acted as an expert and rapporteur at multiple WJEC events including the conferences in Grahamstown, Mechelen, Auckland, and Paris as well as organising a WJEC roundtable on Fact Checking and Verification as core journalism curriculum.



Associate Professor Helen Sissons. President – Journalism Education Association of New Zealand. Auckland University of Technology, Auckland, New Zealand.

Helen is a former journalist having spent more than 16 years in print and broadcast news, the last ten of these in television news at the BBC in the UK. She has published books and articles on the relationship between journalists and public relations practitioners, how journalistic practice and identity is adapting to digital technologies and how comments are used by the news audience.



MEET THE TEAM

Dr James Hollings. Associate Professor & Programme Leader - Journalism
Associate Head of School, Massey University. Wellington, New Zealand.

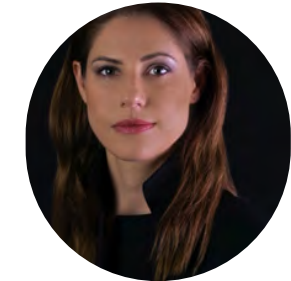
James has worked in senior roles in news organisations, including as production editor and as a senior correspondent in health, agriculture, industry and the arts. Currently the New Zealand coordinator of the Worlds of Journalism Study, he has published on journalistic decision-making, whistleblowers, the characteristics and attitudes of New Zealand journalists, media reporting of suicide, disaster reporting, and the practice of investigative journalism. He edited *A Moral Truth: 150 years of Investigative Journalism in New Zealand*.



Dr Laura Glitsos. Head of Journalism

Edith Cowan University, Perth, Western Australia.

Laura is a lecturer in media, communications, and cultural studies with a speciality in digital journalism. In addition to working as a music journalist, as well as a science and health writer in the past, she has also published a full-length sole authored academic book on the nature of music in the contemporary era called *Somatechnics and Popular Music in Digital Contexts* through Palgrave MacMillan.



Andrea Burns. Course Coordinator – Post Graduate Broadcasting School of Arts and Humanities

Edith Cowan University, Perth, Western Australia.

A teacher-focused academic, Andrea has worked across both ECU's Undergraduate and Post-Graduate programmes. For more than 25 years, Andrea worked as a journalist and presenter in commercial television news and current affairs. She has been a newspaper opinion columnist, produced and presented radio programmes and still contributes to public discussion as a broadcaster.



MEET THE TEAM

Dr Kathryn Shine. Program Head – Journalism
Curtin University , Perth, Western Australia.

Kathryn is a Senior Lecturer in journalism at Curtin University. She is currently the Journalism Postgraduate Course Coordinator. Dr Shine was elected to the Journalism Education and Research Association of Australia national executive in 2019, and is a member of the JERAA 2022 conference organising committee. Dr Shine is the editor of the Curtin Journalism news website *Western Independent* and continues to work as a freelance journalist. She has previously worked as a senior journalist at news outlets including *The Sun Herald* and *The Australian*.



Dr G.F. Greensmith. Undergraduate Course Coordinator
Department of Journalism School of Media, Creative Arts and Social Inquiry (MCASI)
Curtin University. Perth, Western Australia.

Dr Glynn Greensmith lectures in journalism at Curtin University in Perth, WA. He researches media coverage of mass shooting, alongside research interests in the relationship between journalism and democracy, and the teaching of trauma in journalism. He also works for the ABC, the Australian national broadcaster, and he has spent 15 years in various roles for the organisation. Currently he hosts a nationwide radio show.



MEET THE TEAM

Dr Mignon Shardlow. Senior Lecturer in Communications and Media.
Notre Dame University, Perth, Western Australia.

Dr Shardlow is a journalist turned academic with experience in newsrooms from the Republic of Palau in Micronesia to Kununurra in Western Australia, and a few points in between. She has written stories about everything from unexploded bombs to native title claims and knows what it is like to be a fresh journalist looking for work, and as an editor responsible for hiring journalists. Dr Shardlow was a journalism lecturer at Curtin University from 2003 to 2012 and began teaching at Notre Dame in 2012.



Ms Narelle Hopkin. Lecturer and Co-Academic Chair of Media

Journalism Discipline Lead School of Communication, Murdoch University, Perth, Western Australia.

Narelle is an award-winning investigative journalist who has worked in senior editorial roles for leading news websites and newspapers. Her two-decade journalistic career began at Nature magazine, and she has worked across a range of media in TV news, online and print. As head of journalism at Murdoch University, Narelle runs the program across three separate countries and has been awarded a Fellowship with the Higher Education Academy.



LETTER OF SUPPORT- JERAA



**JOURNALISM EDUCATION
& RESEARCH ASSOCIATION
OF AUSTRALIA**
ABN 15 600 198 857 Inc in SA A39791

PO Box 2044
Dangar NSW 2309

6 April 2022

Dear Professor Rupar

I write in my capacity as the elected President of the Journalism Education and Research Association of Australia to support a bid by Edith Cowan University (ECU) to host the 2025 World Journalism Education Congress conference in Perth, Western Australia.

The academic staff at ECU, under the guidance of Adjunct Professor Trevor Cullen and Dr Laura Glitsos (Journalism) and with Andrea Burns (Broadcasting), have already worked successfully to organise this year's Journalism Education and Research Association of Australia Conference in Perth. I'm delighted that they are now prepared to work on the WJEC conference with support from other journalism educators from Curtin, UWA, Notre Dame, Murdoch and from several other Australian and NZ universities.

Edith Cowan University is one of Australia's smaller universities but because of its location in Perth, and the incredibly collegiality of the journalism staff at the various Western Australian universities, we are confident that the organisation of the WJEC conference will be world-class. Specifically we know that as Professor Cullen has been an active participant at WJEC conferences for many years, he will ensure ECU hosts a high-quality conference for international delegates.

I note that WJEC has never been held in Australia, but Australian academics have been active members of the congress since its first meeting in Singapore. I would envisage that if the conference bid is successful we would organise our annual JERAA conference to be held the day before the WJEC event, as it was in Auckland, to maximise WJEC attendance numbers. We would invite our NZ colleagues to do the same with their JEANZ conference.

Yours sincerely

Dr Alexandra Wake
Ph.D., MA, CELTA, GCTTL, FHEA

LETTER OF SUPPORT- JEANZ



Dear WJEC members,

I am writing on behalf of the Journalism Education Association of New Zealand (JEANZ) to extend support to Edith Cowan University, Perth, in its bid to host the World Journalism Education Conference (WJEC) in 2025.

JEANZ is a nationwide network of professional journalism educators incorporating all journalism schools in New Zealand. JEANZ's leading mission is the promotion of the highest professional standards in the teaching and learning of journalism in the country, and through our international networks, across the Australasian region.

Journalism education at Edith Cowan University is internationally well respected, and its Media and Communication degrees are highly sought after, both on the undergraduate and the postgraduate levels. The journalism faculty at Edith Cowan, led by Professor Trevor Cullen, are well recognised in the academic community, and their research engagement into contemporary journalism as part of media, culture and society is of a world-class standard. Edith Cowan is known for its pioneering work in gender equality and belongs to the top 2.5% of universities globally (Times Higher Education Impact). The university has been regularly honoured for its high educational achievements and is one of Australia's most awarded universities for the quality of its teaching.

Edith Cowan's School of Arts and Humanities offers both first-rate facilities and a magnificent setting in Perth. The city is renowned for its wonderful climate and easy access from the Southeast Asian region. Perth is vibrant and fast growing, placing Edith Cowan University at an inspired and inspirational hub on the Indian-South Pacific axis.

Edith Cowan's conference facilities are second to none and the city offers splendid accommodation options and activities around academic networking. Hosting WJEC 2025 at Edith Cowan would ensure the conference continues its streak of excellent hosts.

Helen Sissons

Associate Professor Helen Sissons
President
Journalism Education Association of New Zealand

LETTER OF SUPPORT- City of Perth Lord Mayor



City of Perth

The Rt Hon. the Lord Mayor Basil Zempilas
Council House, 27 St George's Terrace
GPO Box C120 Perth, Western Australia, 6839
T: +61 8 9461 3440
E: basil.zempilas@cityofperth.wa.gov.au

Professor Verica Rupar
President – World Journalism Education Congress (WJEC)
Auckland University of Technology
55 Wellesley Street
Auckland
New Zealand

Dear Professor Rupar,

I encourage you to consider Perth, Western Australia as the host city for World Journalism Education Congress (WJEC) in 2025.

Perth is a welcoming city, brimming with new and established hospitality venues, retail outlets and business centres, Perth's urban landscape continues to grow and evolve, while still retaining its stunning natural beauty and sense of space. Supported by a robust economy, the city is booming and has undergone a remarkable transformation in recent years that continues to improve and broaden the scope of what's on offer.

When you visit Australia's sunniest capital city you'll experience more than just incredible sunsets over the ocean; Perth is Australia's only capital city where you can enjoy stunning beaches, overlook the CBD from one of the biggest urban parks in the world, drink delicious local wines in the Swan Valley, take part in an Aboriginal cultural experience or enjoy the atmosphere of one of a hundred new small bars, all within 30 minutes of the city centre.

Perth offers world-class conference facilities and with the opening of many brand-new hotels throughout the city, you can find accommodation to suit all delegates requirements. Sharing the same time zone as 60 per cent of the world's population, including Singapore, China, Hong Kong, Malaysia, Taiwan, and the Philippines, makes Perth an ideal business events destination.

Edith Cowan University (ECU) City campus will be an exciting addition to the City of Perth in late 2025. With its stunning state of the art facilities, it will redefine higher education in Western Australia. The project is a catalyst for new ways of thinking and working, realising a transformation in university education – urban, connected, integrated with business and community – and all as part of the lifeblood of a major city.

I hope you consider Perth, Western Australia as the ideal city for World Journalism Education Congress (WJEC) and look forward to welcoming your colleagues and delegates to Perth.

Yours sincerely,



BASIL ZEMPLILAS
THE RIGHT HONOURABLE THE LORD MAYOR
11 May 2022



LETTER OF SUPPORT- Business Events Perth

28 April 2022

Professor Verica Rupar
President – World Journalism Education Congress (WJEC)
Auckland University of Technology
55 Wellesley Street
Auckland
NEW ZEALAND

Dear Professor Rupar,

We are delighted to support the proposal to host the World Journalism Congress (WJEC) 2025 in Perth, Western Australia.

Perth is a city in renaissance and offers you a wonderful setting to engage with colleagues and explore a vibrant, clean, and safe city with expansive blue skies and surrounded by natural attractions – the beautiful Swan River, Kings Park and Botanic Garden and the breathtaking sandy beaches that border the Indian Ocean. Recent years have witnessed an unprecedented level of investment in tourism infrastructure with expansion to accommodation and venue space including the recently opened world-class venue, Optus Stadium.

Due for completion in late 2025, the Edith Cowan University (ECU) Perth City Campus Perth will provide a once-in-a-lifetime transformation of Perth's city centre. Expected to attract thousands of people into the heart of the city during the day and night, it will support education opportunities along with activity and vibrancy throughout the precinct and surrounds.

Western Australia is one of the largest and most diverse regions of the world and is never short of extraordinary experiences offering a plethora of options for pre and post touring. The Southwest is home to the world-renowned wine and food region, Margaret River, majestic old growth forests, caves, and coastline. In contrast, the Northwest couldn't be more different. This part of the world is an incredibly vast and ancient wilderness of unsurpassed beauty rich in indigenous and pioneer history.

Business Events Perth plays an active and enthusiastic role in assisting business events. Should you choose Western Australia as the destination for your upcoming 2025 destination we would be happy to assist with the marketing of your conference and provide you with access to a range of in-kind support. In addition, we would be delighted to extend an invitation to you to visit Perth, Western Australia for a site inspection to experience the offering and suitability to host the World Journalism Congress (WJEC) in 2025.

The site inspection includes return economy airfares, up to 2 nights' accommodation, airport transfers and a 1-day hosted visit with a Business Events Perth representative. Business Events Perth will create a tailored itinerary, visiting suitable venue(s), meeting with other related conference products and suppliers as appropriate.

Professor Rupar, we look forward to the opportunity of welcoming you and the delegates of the World Journalism Education Congress (WJEC) 2025 to Western Australia.

Yours sincerely



Gareth Martin
CHIEF EXECUTIVE OFFICER

BUSINESS EVENTS PERTH

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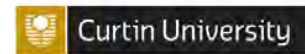
ABN 30 008 766 541



Contributors



ECU STUDENTS | ECU



Welcome from the Executive Dean

Professor Matthew Allen is Executive Dean of Arts & Humanities at Edith Cowan University. Prior to joining ECU, Matthew led the School of Communication and Creative Arts at Deakin University (2013-2019), having worked in the schools of Social Sciences and Media at Curtin University from 1994.

Matthew was Australia's first Professor of Internet Studies establishing the Internet Studies department at Curtin University. A former president and life member of the international Association of Internet Researchers (AoIR), Matthew's research has concerned the history and social meaning of the Internet, drug use, online communication and Australia's development of broadband usage. His work on the history of Web 2.0 is widely cited. Matthew has co-edited two editions of the prestigious *Handbook of Internet Research* and was, most recently, chief editor of the journal *Media International Australia*.

Matthew is also a nationally recognised leader in higher education, having been awarded an Australian Award for University Teaching in Social Sciences (2000) and being a Fellow of the Australian Learning and Teaching Council (2009). He has written and presented extensively on online education. Matthew also has served as a director of the Internet Industry Association and was for a decade a member, and then chair, of the Library Board of Western Australia.

Matthew was awarded his doctorate in 1991 at the Australian National University, following undergraduate study at the University of Sydney; and also completed a Master of Literature and Communication at Murdoch University.



History of Journalism education in Australia

It's more than 100 years since the first Australian university-based Journalism program was established with the University of Western Australia the first to offer informal lectures for journalists in 1919. The first formal courses were offered by the University of Melbourne and the University of Queensland in 1921.

Today, 30 out of 39 Australia's public universities offer journalism programs at both undergraduate and postgraduate levels, and Australian universities play an increasingly important role in the training and education of Australian journalists.

There are four universities in Perth that teach Journalism – Edith Cowan, Curtin, Murdoch and Notre Dame. Journalism educators from these universities plan local and national conferences and they work collaboratively on research projects.

The national organisation, the Journalism Education and Research Association Australia (JERAA) was formed in 1980, and boasts a membership of around 120 members. It meets every year for its three-day national conference which is held in early December. Its research publication is the *Australian Journalism Review*.

The Presidents and Executive committees of JERAA and the Journalism Education Association of New Zealand (JEANZ) support ECU's bid to host WJEC 2025.



Journalism at ECU

Journalism at ECU

ECU's journalism program is small but highly regarded among fellow journalism educators in Australia. The students have received more than 15 national tertiary student awards and they work in local, national and international media outlets. Their educators have led national journalism education research projects such as capstone curriculum development, data and health journalism projects and surveys of local news editors.

ECU's Postgraduate Broadcast program rates as one of the best in Australia as evidenced by numerous State and national broadcast awards. Since the program's creation in 2007, nearly every student has found work in the industry with many working as reporters on Channels 7, 9, 10 and as national broadcasters with ABC and SBS. The School has invested more than 1.5 million dollars in new radio studios and upgrades to its TV facilities.

ECU's Journalism program is 20 years old, and in 2020, a new undergraduate major was introduced - *Broadcasting and Digital Journalism*. It's a major for storytellers with a mission to inform, educate and entertain audiences. It provides both knowledge and practical skills for print, broadcast and online journalism.

Students explore the rapidly changing world of the professional journalist, and learn how to navigate the complexities of media law and ethics. Students work in state-of-the-art radio and TV studios, explore smart phone and data journalism, develop online content, and record interviews and prepare news reports and packages for radio and television. In an age of fake news, there is a strong emphasis on factual and evidence-based journalism.

Postgraduate students enrol in a one-year Diploma of Broadcasting in Radio and Television, or they can enrol in an Honours, a Masters of Communication or a PhD.

Edith Cowan University information

Edith Cowan University information

New city campus

The School of Arts and Humanities (SAH) is moving towards an important stage in its evolution as it embarks on building a new City Campus in Perth's CBD by November 2025. This exciting development will deliver a world-class Creative Industries, Business and Technology precinct in the heart of the city. The project is a catalyst for new ways of thinking and working, and it will redefine and reposition SAH and Edith Cowan University as we build and become the *University of the Future*. Site visits are planned for WJEC delegates during the Congress.

World class facilities

ECU has made a major commitment to Arts and Humanities through investment in multimillion-dollar facilities- the re-housing of the design, photography and media studios, and new broadcasting studios, along with the refurbishment of the visual art area, provide world-class facilities for students and staff.

Linking graduates with industry

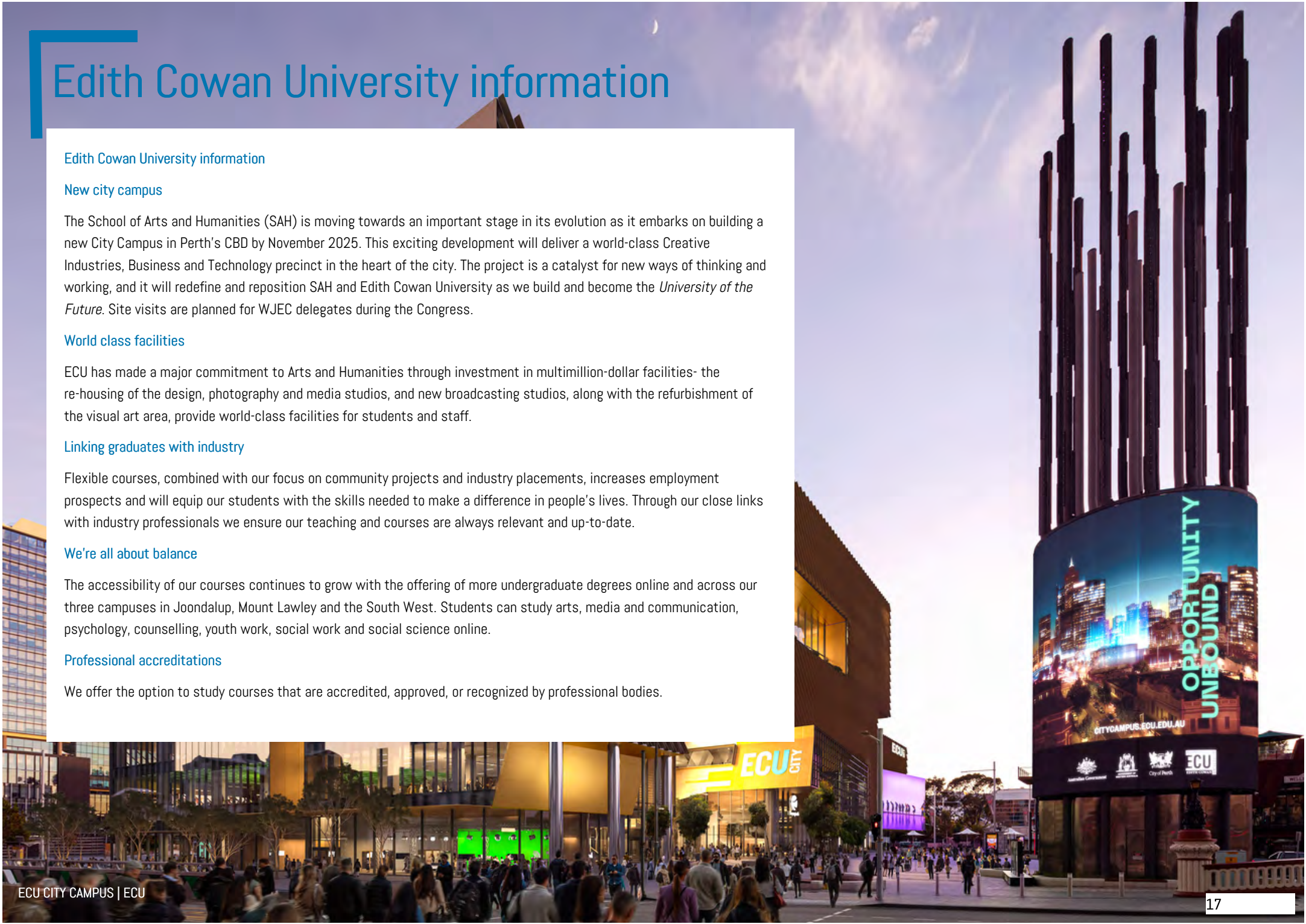
Flexible courses, combined with our focus on community projects and industry placements, increases employment prospects and will equip our students with the skills needed to make a difference in people's lives. Through our close links with industry professionals we ensure our teaching and courses are always relevant and up-to-date.

We're all about balance

The accessibility of our courses continues to grow with the offering of more undergraduate degrees online and across our three campuses in Joondalup, Mount Lawley and the South West. Students can study arts, media and communication, psychology, counselling, youth work, social work and social science online.

Professional accreditations

We offer the option to study courses that are accredited, approved, or recognized by professional bodies.



West Australia's priorities for international education

INTERNATIONAL EDUCATION IS CRITICAL TO THE GROWTH AND DIVERSIFICATION OF WESTERN AUSTRALIA'S ECONOMY. IT IS AN IMPORTANT CONTRIBUTOR TO THE DIVERSE CULTURAL FABRIC THAT MAKES THIS STATE ONE OF THE MOST EXCITING AND WELCOMING PLACES IN THE WORLD.

Before the emergence of the COVID-19 pandemic, the WA Government launched 'Where Bright Futures Begin: International Education in Perth, WA 2018-2025,' which articulated its commitment to enhancing WA's reputation and ranking as a world-class international education destination.

Indicators demonstrate that the international response to the state's renewed focus on international education was promising, with enrolments increasing by 3.4% in 2019, after falling in 2017 and 2018.

However, these early successes were significantly undermined by the impact of the COVID-19 pandemic. Key challenges resulting from the pandemic, including travel restrictions, shifting economic and social priorities, and a changing geopolitical landscape have resulted in international education providers experiencing a large decline in new enrolments, affecting their viability.

To strengthen and build the international education sector, the WA Government launched the WA International Education Recovery and Renewal Plan to support the sector to reposition, recover, build capability and adopt new models of delivery going into the future. Initiatives within the WA International Education Recovery and Renewal Plan have been designed to support local providers and onshore international students, as well as facilitate offshore delivery to build the pipeline of future onshore enrolments.

The WA Government is working closely with the state's international education sector to prepare for the return of international students when conditions allow. This includes work to develop an offshore marketing strategy to raise awareness and increase consideration of WA as a preferred study destination.

Click [HERE](#) for more information on the WA International Education Recovery and Renewal Plan.



WJEC 2025 Congress

Proposed Theme:

Journalism in post normal times

PROPOSED SUB HEADINGS

- News and media literacy
- Teaching and reporting on climate change/climate action
- Constructive journalism
- Press freedom – a global perspective
- Journalism ethics at the crossroads
- Ethical and legal issues in journalism and journalism education
- How can journalism schools best prepare for the future?
- What's next after podcasting?
- War reporting – what's changed?
- Building resilience and adaptability in the student cohort
- Can trust in journalism be restored?
- Health crisis reporting
- Mobile media
- Post COVID 19 Journalism
- Beyond fake news
- Artificial intelligence in reporting
- Data journalism in the 2020s
- Diversity in news and journalism

