



Creative Humanities Portfolio Entry Pathway

Our Creative Humanities Portfolio Entry (CHPE) is a pathway into university for students who love to be creative but don't have an ATAR or don't meet the minimum entry requirements for our courses by another means.

Through CHPE, you can display your unique skills and achievements and demonstrate your motivation and potential for success in your chosen course.

If you can meet the CHPE entry requirements, the following courses may be available to you:

- Bachelor of Design
- Bachelor of Visual Arts
- Bachelor of Communication
- Bachelor of Screen Production
- Bachelor of Journalism and Broadcast Media
- Bachelor of Creative Writing



CHPE entry requirements

As an applicant, you'll need to provide:

- An introductory letter
- A digital creative portfolio that demonstrates your potential to succeed in your selected course
- Your current academic records (e.g. WACE, TAFE or Registered Training Organisation qualifications, industry training or accreditation and workplace training, endorsed programs, university studies, or micro-credentials)
- Evidence you meet ECU's minimum **English requirements**.

Note: Western Australian Certificate of Achievement (WACE) is a minimum requirement for all Year 12 School Leavers.

Where to apply



If you're a school leaver, please upload documents through the **TISC application portal**.



For other CHPE applicants, please upload documents through the **ECU application portal**.

What to include in your application

- **Introduction letter** (300 –500 words) explaining your future career goals, why you want to attend university and why you've chosen the course you are applying for. Your letter should reveal your motivation, commitment, and preparation for study at university, as well as highlight any personal attributes, experiences and technical skills you have that are relevant to the course you are applying for. You can use examples of things you have done at school, at work, or in the community (sports, volunteering, clubs, etc.) to support your explanations.
- **Academic records** including WACE, TAFE or Registered Training Organisation qualifications, industry training or accreditation and workplace training, endorsed programs, university studies, or micro-credentials.
- **Digital creative portfolio** containing examples of your creative work that show your ability to succeed in your chosen course. You need to provide this in an accessible digital format, e.g. PDF with weblinks to digital copies of your work. Physical art or design work should be documented with photographs.





What makes a good portfolio?

A good portfolio should highlight:

The best of your work

Curate your work to showcase the qualities that will make you a suitable applicant for your selected course. Include work that demonstrates a high level of refinement, but also include preliminary work that shows your initial ideas, research, creative development, and the processes and improvements that led to the final pieces.

Alignment with your discipline

Where you have examples that relate specifically to your chosen course, e.g. video for Screen Production, or writing samples for Creative Writing, please include these. If you are relatively new to your discipline, you may include other related examples such as designs, sketches, models, illustrations, material samples, visual diary excerpts, work in progress, scripts and/or storyboards.

Your unique style

Include examples that show the breadth of your skills across a range of media, but also ensure that the portfolio reflects your personal style and unique creative process. You may choose to include a short description (50–100 words) of your work and the thought processes underpinning specific examples in your portfolio.

Length

Aim for around 5–10 images for visual samples, up to 2000 words for written samples, or up to 10 minutes duration for audio or video-based samples.

Note: If you have included work made in collaboration with others (e.g. film), please clearly indicate what your individual contribution was. Make sure that any elements that you didn't create yourself are correctly attributed to their source. To be a strong applicant, you will need to present original work that you have been actively engaged in conceptualising and creating.



How we review your application

Your application will be assessed according to the quality of your letter, academic records and portfolio. We will assess your:

- passion for and commitment to study.
- potential to succeed academically.
- creative and discipline-specific skills.
- capacity to demonstrate the personal qualities required for a culture of excellence in the university and future profession.

The success of your application will also be dependent on the number of applications received and available places in terms of teaching capacity and facilities, which may vary between courses.

Tips for success


- **Read the course information on our webpage** and use our talk to an expert tool.
- Do some internet research to learn about independent and collaborative learning skills and think about times when you have used them.
- Talk to people you know who are in similar courses at university. Ask questions like, “What does a typical week look like?”
- Learn about the **support and facilities** available to you as an ECU student and plan how you might make use of them to enhance your studies.


For more information

Please email enquiries@ecu.edu.au.

Unlock your superpower.

Creative
thinkers
made here.

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For more information visit —
ECU.EDU.AU