

Business & Law

2019 Offerings

- Accounting
- Accounting and Finance
- Business
- Business Administration
- Business by Research
- Commerce
- Commerce/Arts (Psychology)
- Event Management
- Finance
- Finance and Banking
- Hospitality and Tourism Management
- Hotel Management
- Human Resource Management
- International Business
- International Hospitality Management
- International Hotel and Resort Management
- Law
- Law/Commerce
- Law (Graduate Entry)
- Law/Psychological Science
- Law in Business
- Laws (Research)
- Management
- Management Information Systems
- Marketing
- Marketing, Advertising and Public Relations
- Marketing and Innovation Management
- Professional Accounting
- Project Management
- Sport Business
- Sport, Recreation and Event Management
- Tourism and Hospitality Management



School of Business and Law at Edith Cowan University

At ECU's School of Business and Law, you will receive up-to-date theoretical knowledge, practical experience and essential employability skills to help you succeed in a variety of complex, competitive and dynamic global business environments.

The School offers an exciting mix of courses that are developed in consultation with industry combining the latest theory with practical experience, leading to a diverse choice of careers.

Practical Learning Experiences

ECU Commerce students will secure a guaranteed situated learning experience during their studies. This real-world experience could include an internship, a practicum placement, or project work and is all arranged by our Work-Integrated-Learning Team.

State-of-the-Art Facilities

Business students can access real-time global financial market data using Bloomberg software in the SMART Lab, or tap into the latest virtual reality and social media channels in the Digital Hub using Salesforce Social Studio.

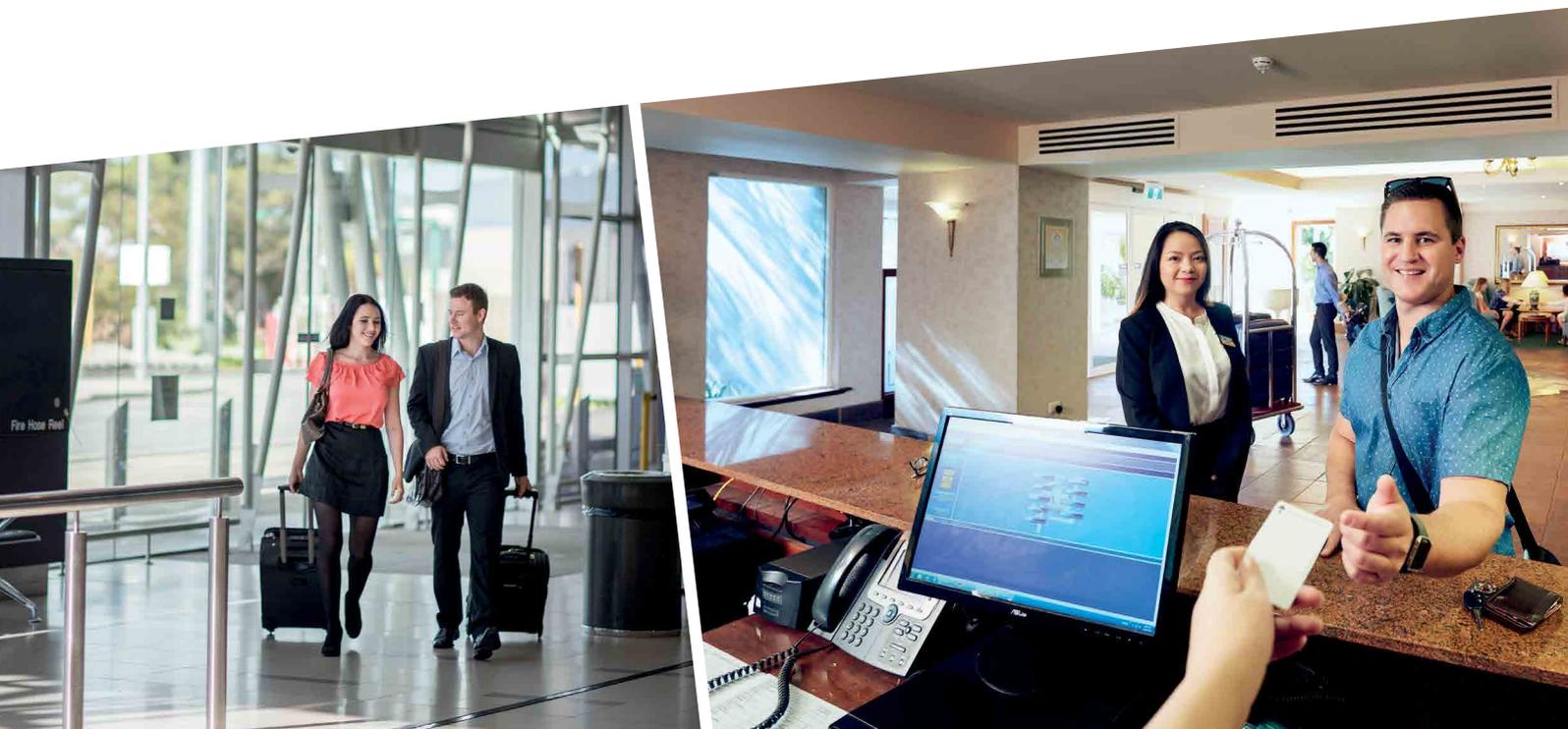
Law students have the opportunity to develop their skills in a simulated legal environment in our real-world on-campus Law Moot Court.

Professional Accreditations, Affiliations & Endorsements

Professional Accreditations: Australian Computer Society (ACS); Chartered Accountants Australia and New Zealand (CAANZ); Certified Practising Accountants Australia (CPA); Institute of Public Accountants (IPA); Legal Practice Board of Western Australia (LPBWA).

Affiliations: Australian Market and Social Research Society (AMSRS); Australian Marketing Institute (AMI); Financial Services Institute of Australasia (FINSIA); Institute of Internal Auditors (IIA)

Endorsements: Australian Institute of Project Management (AIPM)





Industry Partners

Many of our courses offer direct links with industry and organisations; here are some examples of where our students have undertaken work projects or professional experience:

- Bristow Group
- Chamber of Commerce & Industry of Western Australia (CCIWA)
- City of Joondalup
- Commonwealth Bank
- Corporate Sports Australia
- Fortuna Accountants
- InterContinental Hotels Group (IHG)
- Pitcher Partners
- PriceWaterhouseCoopers (PwC)
- Ramsay Health
- Tourism Council of Western Australia
- West Coast Eagles

Business & Management Among Best in Australia



We've been rated Australia's top public university for overall education experience, teaching quality, skills development and student support in the Business

& Management discipline and also for overall education experience and teaching quality in the Legal & Paralegal studies discipline in the 2018 QILT ratings.

Students benefit from ECU's professional partnerships

ECU's sponsorship based partnerships with industry leaders, such as the West Coast Eagles, offer our students unique opportunities to go behind the scenes and see what career opportunities may be available to them upon graduation.

In 2018, our Sport, Recreation and Event Management students had the opportunity to attend an afternoon of workshops and activities with coaches and management teams from the West Coast Eagles.

These partnerships provide our students with opportunities to learn how the knowledge and skills they are gaining from their course can be applied in a real world environment.

"There is definitely a culture of helping everyone, which makes my studies easier."

I gained direct entry into the MBAI at ECU using my undergraduate degree, which I completed in Kenya. ECU has a welcoming environment that has students from a mix of cultures and countries that understand each other. I completed a six-month paid internship, which allowed me to work autonomously. This helped improve my leadership and organisational skills, and gave me a greater sense of confidence. The best thing about working on placement is that you are not expected to know everything. You still have the protection of being a student, which mentally helps you get through the steep learning curve of a new job. The skills and experience I obtained through my internship were priceless and will assist me in securing a job when I finish my degree.

Teresa Nduta

ECU Master of Business Administration International (MBAI) student
Kenya



Courses

We offer a diverse range of disciplines, courses, majors, minors and electives.

Visit ecugetready.com.au/business-and-law for more information on our Business and Law offerings.

Undergraduate Courses

- **Bachelor of Commerce**
Majors: • Accounting • Accounting and Finance • Event Management • Finance • Hotel Management • Human Resource Management • International Business • Law in Business • Management • Marketing • Project Management • Sport Business • Tourism and Hospitality Management
- **Bachelor of Commerce / Bachelor of Arts (Psychology)**
Majors: • Human Resource Management
- **Bachelor of Science (Exercise and Sports Science)/ Bachelor of Commerce (Sport Business)**
Majors: • Sport Business
- **Bachelor of Hospitality and Tourism Management**
Majors: • Event Management • Human Resource Management • International Business • Management • Marketing
- **Bachelor of International Hotel and Resort Management – Unique in Western Australia**
Majors: • Event Management • Human Resource Management • International Business • Management • Marketing
- **Bachelor of Laws**
- **Bachelor of Laws (Graduate Entry)**
- **Bachelor of Laws / Bachelor of Commerce**
Commerce Majors: • Accounting • Event Management • Finance • Hotel Management • Human Resource Management • International Business • Management • Marketing • Project Management • Sport Business
- **Bachelor of Laws / Bachelor of Psychological Science**
- **Bachelor of Marketing, Advertising and Public Relations – Unique in Western Australia**
- **Bachelor of Sport, Recreation and Event Management**
Majors: • Human Resource Management • Management • Marketing • Sports Science

Postgraduate Courses

- **Graduate Certificate of Business**
- **Graduate Diploma of Business**
- **Master of Business Administration**
Specialisations: • Cyber Security Studies • Entrepreneurship and Innovation • Environmental Management • Finance • Health Care Leadership and Management • Hospitality Management • Human Resource Management • Information Systems • International Business • Management of Occupational Health and Safety • Marketing • Professional Internship • Project Management • Supply Chain and Logistics Management
- **Master of Business Administration International**
Specialisations: • Cyber Security Studies • Entrepreneurship and Innovation • Environmental Management • Finance • Hospitality Management • Human Resource Management • Information Systems • International Business • Marketing • Professional Internship • Project Management • Supply Chain and Logistics Management
- **Master of Business by Research**
- **Master of Finance and Banking**
- **Master of Human Resource Management**
- **Master of International Hospitality Management – Unique in Western Australia**
Specialisations: • Human Resource Management • Information Systems • International Business • Marketing • Professional Internship • Project Management
- **Master of Management Information Systems**
- **Master of Marketing and Innovation Management – Unique in Western Australia**
- **Master of Professional Accounting**
- **Master of Project Management**
- **Doctor of Philosophy**
- **Doctor of Philosophy (Integrated)**

Why Study at ECU?

We equip you with the confidence and practical skills to deal with whatever challenges may come your way, no matter where you are in the world. We have direct links with industry and organisations, which means you get hands-on experience while you're studying. Our degrees are internationally recognised and a considerable number of courses are professionally accredited by a variety of national and international organisations. Your learning extends beyond the classroom with our practicum, work integrated learning, and internships.

Perth

Perth is the capital city of Western Australia, which is the largest state in Australia and The Economist Intelligence Unit (2004-2017) has rated Perth one of the top 10 most liveable cities in the world for the past 14 years.



Getting Around Perth

Perth has a modern and safe public transport network that is convenient and accessible for students.

- **Free bus service:** Perth, Fremantle and Joondalup city zones have a free bus service.
- **Discount:** Full-time students receive between 40% and 45% discount on all public transport.

Visit the Transperth website transperth.wa.gov.au for more information



Population

Perth: 2 million
Western Australia: 2.58 million
Australia: 24 million

Rankings



Most Satisfied Students

Ranked the top public university in Australia for most satisfied students in the 2017 and 2018 QILT survey results.



Times Higher Education

Ranked 101-150 in the Times Higher Education (THE) Young University Rankings for 2018.



Five-Star Teaching Quality

Five star rating for teaching quality for 11 years in a row in the Good University Guide.



International Scholarships

Our scholarships provide you with a **20%** fee reduction off your tuition fees for the duration of your course, worth up to **\$27,200**.

Visit ecu.edu.au/international-scholarships for more information.

Our changing world needs a university to change with it.

A university where courses composed with industry deliver the most relevant knowledge and skills.

So be the graduate the changing world needs.

And **get ready** at ECU.

Contact

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W international.ecu.edu.au

Find us at

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 Visit vr.ecu.edu.au to take a virtual tour of our campuses and facilities.

Information correct as of 28 August 2018.

