

SUMMER SCHOOL

2026

Discover, connect and grow!

6 to 18 ECTS

DUBLIN, Ireland NEW

15 to 26 June

- * HR and people management in the age of AI NEW
- * Digital marketing in the age of AI NEW

LE HAVRE, France

29 June to 10 July

- * Contemporary issues of global trade and logistics NEW
- * Introduction to data analysis using Python and ChatGPT
- * International management: managing across borders & cultures NEW
- * Mindfulness and sustainability leadership NEW
- * Doing business in a changing world
- * Sustainability in action NEW
- * AI governance and the future of business NEW

PARIS, France

12 to 24 July

- * Creation in luxury universes
- * Beauty market and its distribution NEW
- * World development and supply chain management NEW
- * Consumer wellbeing-driven marketing: from insight to action NEW
- * Project management in the digital era
- * Sustainability in action NEW
- * Wine & gastronomy NEW
- * Global leadership NEW



**register
now**

End of early bird:
30th April 2026

New for 2026!

- * Session available on Dublin campus
- * New course offer

