

Professor Katya Johanson

Summary

Over 20 years I have worked across publishing, communications, performing and visual arts, politics and history, to engineer strategic and mutually beneficial partnerships between the arts/ humanities in the higher education sector and creative industries sectors. These partnerships have enhanced student experience, produced tailored creative industries research for application to those industries, internationalised opportunities for students and graduates, and raised the profile of Australia's arts and humanities by demonstrating their contribution to our local and international communities.

Academic Qualifications

Degree	Date	Institution
Grad Cert	2006	Graduate Certificate in Higher Education, Deakin University.
PhD	2001	University of Melbourne, History and Political Science. Thesis: 'The Role of Australia's Cultural Council, 1945–1995' In receipt of an Australian Postgraduate Award.
Grad Cert	1998	Graduate Certificate in Editing and Publishing, RMIT University.
BA Hons	1994	University of Melbourne, History and Political Science.

Employment history

2023–	Professor and Associate Dean, Creative Humanities, Edith Cowan University
2020–2022	Professor of Audience Research, School of Communication and Creative Arts, Faculty of Arts and Education Associate Dean, International and Engagement (2015 – 2021), Deputy Director, Deakin Motion Lab (DML)
2014–2019	Associate Professor, School of Communication and Creative Arts, Faculty of Arts and Education Faculty HDR coordinator (2013–2015) Teaching: Graduate Certificate in Higher Education, Teaching and Learning.
2009–2013	Senior Lecturer, School of Communication and Creative Arts Deakin University Teaching: Editing, Publishing, Building Arts Audiences, Representing Australia.
2004–2008	Lecturer, School of Communication and Creative Arts Deakin University

External leadership roles

2020–2022	Geelong Arts Centre Trust (GAC) member.
2018–2020	External examiner, Bachelor and Master of Arts Management, La Salle College, Singapore, for Goldsmiths College London.

Research**Research income**

Year/s	Title	Funding body	Dollar value	Investigators	Contribution
2020–2021	Discovering a ‘good read’: Pathways to reading for Australian teens	Australian Research Council (Linkage)	\$350,000	Rutherford, Johanson, Dezueni, Singleton, Mattheson	20%
2018 – 2021	Creative State Evaluation	Creative Victoria	\$150,000	Johanson, Glow, Kershaw	33%
2018	Australia’s participation in the Venice Biennale: An evaluation	Australia Council for the Arts	\$70,000	Glow, Johanson, Coates.	40%
2018	‘Discovering a good read’: Teen Reading in the Digital Era	Copyright Agency	\$80,000	Rutherford & Johanson	40%
2017-2018	International Network on Audience Research in the Performing Arts	UK Arts and Humanities Research Council	\$74,000 est.	Walmsley & Johanson	10%
2017	DFAT public diplomacy evaluation	DFAT	\$50,000	Coles, Johanson, Glow and Vincent	25%
2017-2018	Asia TOPA impact evaluation	Asia TOPA consortium	\$145,000	Glow, Johanson, North-Samardzic	33%
2016	Evaluation of the Compass Program	Melbourne Fringe	\$7000	Johanson, Glow	50%
2016	Australian Teenagers’ Reading Behaviour in the 21 st Century	Copyright Agency	\$16,000	Rutherford, Johanson, Waller, Bullen, Merga.	30%
2015-2016	The Impact of Culture Counts on the Victorian creative sector	Creative Victoria	\$16,000	Glow, Johanson	50%
2014-2015	Art and the Everyday	City of Yarra	\$6500	Johanson	100%
2014	Arts in Public Places	City of Yarra	\$4025	Johanson	100%
2013-2014	Festivals policy	City of Maribyrnong	\$10,000	Glow, Johanson	50%
2013–2015	‘Arts about us’ evaluation	VicHealth	\$120,000	Glow, Kershaw Johanson Paradies	25%
2012	Barriers to Arts Attendance	City of Moonee Valley	\$24,000	Kershaw, Johanson, Glow	33%

2011-2012	Demographic change and municipal arts and culture	City of Maribyrnong	\$20,000	Johanson, Glow Kershaw	33%
2011-2012	Deakin Partnerships	Arts Victoria	\$10,000	Johanson, Glow, Radbourne, Morton	33%

Total value of projects **\$1,142,525**

Higher degree by research supervision

- PhD Anne-Marie May, 'Effective intermediary practices of booksellers and librarians'. ARC-funded scholarship. Deakin University. Commenced July 2020.
- PhD John Bolton, 'Global Engagement: Fundraising or high stakes'. Deakin University. Commenced October 2020.
- PhD Sam Cairnduff, 'Cultural leadership and audience development in a post-COVID environment'. Deakin University. Commenced February 2021.
- PhD Elizabeth Gibbs-Old, 'A study in effective methods for audience development for contemporary dance'. Principal co-supervision. Completed.
- PhD Ilona Jetmar, 'Making sacred: Diasporic objects and places in contemporary arts practice'. Graduated 2019.
- PhD Caitlin Vincent, 'Digital scenography in opera in the twenty-first century'. Principal supervision. Graduated December 2019.
- MA Ailsa Brackley Dubois, 'Stardust on the goldfields: Theatrical entertainment in Victoria 1851-1911'. Principal co-supervision. Graduated 2019.
- PhD Roberta Shaw, 'Looking and aesthetics: Beyond literary representations of voyeurism', Principal supervision. Graduated September 2014.
- PhD Sally Colin-James, 'The complete fool: Insights and trajectories from an ancient path', Principal supervision. Graduated 2012.
- PhD Rebecca Hutton, 'Homebirds: Reconceptualising music in young adult LGBTIQ fiction'. Associate Supervision. Graduated 2016.
- PhD Yoni Prior, 'Pragmatic Dramaturgy: The creative management of limits in performance making processes'. Associate supervision. Graduated 2016.

Publications: See up-to-date list on my [staff profile](#).

2012–2022

Journal articles

- Johanson, K, Coate, B, Vincent, C, Glow, H (2022), Is there a Venice Effect? Participation in the Venice Biennale and its impact on artists' careers, *Poetics*, Scimago Q1 journal, H-index 59.
- Johanson, K, Rutherford, L, Reddan, B (2022), Beyond the 'good story' and sales history: Where is the reader in the publishing process?, *Cultural Trends*, 1–16.
- Rutherford, L, Johanson, K, Reddan, B (2022), #OwnVoices, disruptive platforms and reader reception in young adult publishing, *Publishing Research Quarterly*, 38, 573–585.

- Vincent, C, Glow, H, Johanson, K, Coate, B (2021), Who did you meet at the Venice Biennale? Education-to-work transition enhancers for aspiring arts professionals in Australia, *Work, Employment and Society*, Scimago Q1 journal, H-index 75.
- Johanson, K, Glow, H, Coles, A, Vincent, C (2019), Controversy, uncertainty and the diverse public in cultural diplomacy: Australia–China relations, *Australian Journal of International Affairs*. Scimago Q1 journal, H-index 26.
- Johanson, K, & Glow, H (2018), Reinstating the Artists' Voice: Artists' perspectives on participatory projects, *Journal of Sociology*, Sage, 1–15. Scimago H-index 40.
- Glow, H, Johanson, K (2017), "The problem with permanence is that you're stuck with it": The public arts centre building in the twenty-first century, *International Journal of Cultural Policy*, Routledge, 1-11. [Scimago Q1 journal](#), H-index 16; Google Scholar top 10 publications in Ethnic and Cultural Studies.
- Gilmore, A, Glow, H, Johanson, K (2017), Accounting for quality: Arts evaluation, public value and the case of Culture Counts, *Cultural Trends*, vol. 26, Routledge, 282-294. [Scimago Q1 journal](#), H-index 12.
- Rutherford, L, Johanson, K, Bullen, E, McRae, M, Waller, L (2017), Contours of teenagers' reading in the digital era: Scoping the research, *New Review of Children's Literature and Librarianship*, vol. 23, Routledge, 27-46.
- Vincent, C, Johanson, K, Vincent, J (2017), The intersection of live and digital: new technical classifications for digital scenography in opera, *Theatre and performance design*, vol. 3, Routledge, 155-171.
- Johanson, K, Glow, H (2015), A virtuous circle: The positive evaluation phenomenon in arts audience research, *Participations*, vol. 12, University of Aberystwyth, 254-270.
- Murray, V, Johanson, K (2015), The cut-through concept: 52 Tuesdays, festivals and the distribution of independent Australian films, *Studies in Australasian cinema*, vol. 9, Taylor & Francis, 52-65.
- Johanson, K, (2015), Wild and banal: the value of the arts as commons, *International Journal of Festival and Event Management*, vol. 6, Emerald Group Publishing, 111-121.
- Johanson, K, Glow, H, Kershaw A, (2014), The advantage of proximity: the distinctive role of local government in cultural policy, *Australian Journal of Public Administration*, Wiley-Blackwell Publishing Asia, vol. 73, 218-234. H-index 35.
- Glow, H, Johanson, K, Kershaw A (2014), More yuppy stuff coming soon: gentrification, cultural policy, social inclusion and the arts, *Continuum*, vol. 28, Taylor & Francis, 495-508. [Scimago Q1 journal](#), H-index 22.
- Johanson, K, Kershaw A, Glow, H (2014), New modes of arts participation and the limits of cultural indicators for local government, *Poetics*, vol. 43, Elsevier, 43-59. [Scimago Q1 journal](#), H-index 52.
- Johanson, K (2012), The reader as audience: The appeal of the writers' festival to the contemporary audience, *Continuum*, vol. 26, Routledge, 303-314. [Scimago Q1 journal](#), H-index 22.
- Johanson, K, Glow, H (2012), "It's not enough for the work of art to be great": Children and young people as museum visitors, *Participations*, vol. 9, University of Wales, 26-42.
- Glow, H, Johanson, K (2012), The state of play: Protocols as children's cultural policy, *International Journal of Cultural Policy*, vol. 18, Routledge, 1-12. [Scimago Q1 journal](#), H-index 16; Google Scholar top 10 publications in Ethnic and Cultural Studies.
- Johanson, K, Glow, H (2011), Being and becoming: Children as audiences, *New Theatre Quarterly*, vol. 27, Cambridge University Press, 60-70.

- Radbourne J, Johanson, K, Glow, H (2010), Measuring the intrinsic benefits of arts attendance, *Cultural Trends*, vol. 19, Routledge, 307-324. [Scimago Q1 journal](#), H-index 12.
- Radbourne J, Glow, H, Johanson, K (2010), Empowering audiences to measure quality, *Participations*, vol. 7, University of Wales, 360-379.
- Johanson, K (2010) Culture for or by the child? "Children's culture" and cultural policy, *Poetics*, vol. 38, Elsevier BV, North-Holland, 386-401. [Scimago Q1 journal](#), H-index 52.
- Radbourne J, Johanson, K, Glow, H (2010), Hidden stories: Listening to the audience at the live performance, *Double Dialogues*, vol. 13, 1-14.
- Glow, H, Johanson, K (2010), Building capacity or burning out? Supporting indigenous performing artists and filmmakers, *Media International Australia*, University of Queensland, School of English, Media Studies & Art History, 71-84. [Scimago Q1 journal](#), H-index 13.
- Radbourne J, Glow, H, Johanson, K (2009), Audience experience: Measuring quality in the performing arts, *International Journal of Arts Management*, vol. 11, Ecole des Hautes Etudes Commerciales, 16-29.
- Glow, H, Johanson, K (2009), Instrumentalism and the "helping" discourse: Australian indigenous performing arts and policy, *International Journal of Cultural Policy*, vol. 15, Overseas Publishers Association, 315-329. [Scimago Q1 journal](#), H-index 16; Google Scholar top 10 publications in Ethnic and Cultural Studies.
- Johnson, L, Johanson, K, Glow, H (2009), How to (re)value Indigenous performing arts, *The Asia Pacific Journal of Arts and Cultural Management*, vol. 6, University of South Australia, 391-396.
- Johanson, K, Glow, H (2009), Honour bound in Australia: from defensive nationalism to critical nationalism, *National Identities*, vol. 11, Carfax, 385-396.
- Johanson, K (2008), How Australian industry policy shaped cultural policy, *International Journal of Cultural Policy*, vol. 14, Routledge, 139-148. [Scimago Q1 journal](#), H-index 16; Google Scholar top 10 publications in Ethnic and Cultural Studies.
- Johanson, K, Glow, H, (2008), Culture and political party ideology in Australia, *Journal of Arts Management, Law and Society*, vol. 38, Heldref, 37-50.

Authored books and book chapters

- Johanson, K, Glow, H (2022) Ethics in audience research: By the book or on the hop?, *Routledge companion to audiences and the performing arts*, Routledge, London, ch. 24.
- Glow, H, Johanson, K (2020), Gaming the data: The evaluation of arts activities and the tensions for public policy, *The Australian art field: Practices, policies, institutions*, London, Eng., 83-194.
- Johanson, K, Glow, H (2017), Wrestling with beauty: Putting the aesthetic into arts evaluation, *Applied practice: Evidence and impact in theatre, music and art*, (eds. M Reason and N Rowe), Bloomsbury Publishing, London, Eng., 95-108.
- Radbourne J, Johanson, K & Glow, H (2014), The value of "being there": How the live experience measures quality for the audience, *Coughing and clapping: Investigating audience experience*, Ashgate, Dorchester, UK, 55-67.
- Johanson, K (2013), Listening to the audience: Methods for a new era of audience research, *The Audience Experience* (eds. Radbourne J, Glow, H and Johanson, K), Intellect, Bristol, England, 160-171.
- Radbourne J, Johanson, K, Glow, H (2013), Knowing and measuring the audience experience, *The Audience Experience* (eds. Radbourne J, Johanson, K & Glow, H), Intellect, Bristol, England, 1-13.

Johanson, K (2011), La politique culturelle australienne. 1945-2009, *Pour une histoire des politiques culturelles dans le monde* (ed P Pourrier), Comite d'histoire du ministere de la Culture et de la Communication, Paris, France, 49-73.

* Earlier publications available at <http://www.deakin.edu.au/about-deakin/people/katya-johanson>.

Industry reports

Johanson, K., Glow, H. & Coates, B (2019), The impact of the Venice Biennale on Australia's participating artists, Australia Council for the Arts, February (currently under review).

Johanson, K., Glow, H., Kershaw, A., North-Samardzic, A., Coles, A., Vincent, J., Vincent, C (2018), The impact of Asia TOPA on the Victorian cultural sector: Collaboration and capacity building, Arts Centre Melbourne.

Reddan, C, Howard, J, Vincent, J, Johanson, K, Glow, H, Coles, A, Vincent, C (2017), Public diplomacy evaluation 2014-2016, Department of Foreign Affairs and Trade, Canberra, A.C.T., pp. iv-68.

Johanson, K, Glow, H (2014), Festival city review, Maribyrnong City Council.

Johanson, K (2014) Events in public spaces discussion paper, City of Yarra.

Kershaw A, Glow, H, Johanson, K (2012), Building arts audiences: Arts participation and barriers report, Moonee Valley City Council, pp. 1-68, Melbourne.

Johanson, K, Kershaw, A, Glow, H, & De Groot, M (2012), Strategic arts framework: Maribyrnong City Council, Maribyrnong City Council, Melbourne.

Johanson, K, Glow, H, Radbourne, J, Morton, J (2011), Arts audiences: Measuring quality in the performing arts, Arts Victoria.