

Online MBA European Summer Program 2025

“The Changing Environment for
International Business in Europe”

May 04/05 to May 16/17, 2025

For more information visit:
www.whu.edu/online-mba-esp



YOUR ONLINE MBA EUROPEAN SUMMER PROGRAM

By participating in WHU's Online MBA short-term program, which is specifically designed for MBA students in their second year from our partner universities, you will get the chance to learn more about the international business world in Europe.

Being among Europe's top-ranked business schools, WHU provides you with a unique learning experience. You will have the opportunity to attend interactive live class meetings and work together with students from different locations via virtual breakout sessions.

- 2-Week Program
- 9 Academic Modules
- 3 US Credits or 6 ECTS
- Registration Fee: 125 €* (with Euro symbol icon)
- Meet Students from Around the World (with globe icon)

*Additional tuition fee of 3.599 € for students who are not nominated by one of our partner schools.

Planned Modules include:

- The European Union and its Business Implications
- Business Environment and Strategies of FDI Investors in Central and Eastern Europe
- The Relevance of Family Business in Europe
- European Aspects of Marketing
- Entrepreneurship and Innovation from a European Perspective
- The Business Tax Environment in Europe
- In Total: 57 Academic Hours

Social Events Include:

- Get to Know: Welcome Meeting with Trivia Quiz
- Networking Event
- Photo Competition

What former Participants say about the Program:

“I participated in the Online European MBA Summer Program offered by WHU. The experience was fantastic in every way. The theory taught by passionate professors, the enriching discussions on business cases with colleagues from around the world, and the impeccable organization of the program all exceeded my expectations. I found it particularly interesting to deepen my knowledge of the business world in Europe, and the format of the program is simply exceptional. My only advice: go for it and participate! You won't regret it.”

Sabrina April, Université Laval, Canada
Participant Online MBA ESP 2024

Six Reasons for the Online MBA European Summer Program:

- The program is very interactive, e.g. live classes with break-out sessions, group discussions, case studies
- WHU is continuously ranked among Europe's Top Business Schools in major international rankings
- Study from the comfort of your home
- Meet online like-minded people from different countries and work together with them
- The program also includes social events, e.g., a welcome meeting, a photo competition
- You get credit transfer for your program

Your Application:

- 1 Your Home University Nominates You at WHU
- 2 Fill Out the Registration Form and Send It to alyssa.scherer@whu.edu
- 3 Pay the Registration Fee of 125 €. Students not nominated by one of our partner schools will have to pay an additional tuition fee of 3.599 €.
- 4 Start Your Online Experience at WHU

Application Deadline: April 15, 2025

Get in Touch!

If you have any further questions,
please contact us:

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