

# Digital Screen Media Submission Terms and Conditions



## **ECU City Forum Screen**

By submitting any photograph, video, audio recording, artwork, or other media content (“Content”) via the designated submission link, you agree to be bound by the following Terms and Conditions.

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## **1. Eligibility and Consent**

### **1.1 Authority**

By submitting Content, you warrant that you:

- Have full authority to submit the Content; and
- Have read and agree to these Terms and Conditions.

### **1.2 Ownership and Permissions**

You warrant that:

- You are the creator of the Content or have obtained all necessary rights, licences, and permissions to submit and use the Content;
- All identifiable individuals in the Content have provided informed consent for their image, likeness, voice, or contribution to be recorded, displayed, and used by Edith Cowan University (“ECU”); and
- The Content does not infringe any copyright, trademark, privacy, moral rights, or other legal rights of any third party.

### **1.3 Minors**

If any person under 18 years of age appears in the Content, you confirm that consent has been obtained from a parent or legal guardian.

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## **2. Grant of Licence**

By submitting Content, you grant ECU a non-exclusive, royalty-free, worldwide, perpetual (subject to Section 8) licence to:

- Display the Content on ECU digital screens, including the ECU City Forum Screen;
- Reproduce, publish, communicate, adapt, edit, crop, resize, reformat, and otherwise modify the Content for technical, accessibility, curatorial, and presentation purposes; and
- Use the Content for promotional, marketing, educational, archival, cultural, and institutional purposes across all ECU channels.

### **2.1 Duration**

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This licence continues unless and until withdrawn in accordance with Section 8.

## **2.2 No Exclusivity**

You retain ownership of your Content and may use or license it elsewhere.

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## **3. Public Display**

### **3.1 Acknowledgement**

You acknowledge that Content may be displayed:

- On large-scale public digital screens;
- In publicly accessible locations; and
- In environments where third parties may photograph, record, or otherwise capture the Content.

### **3.2 Third-Party Use**

ECU is not responsible for, and cannot control, any third-party use of Content once publicly displayed.

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## **4. Content Standards and Moderation**

### **4.1 Prohibited Content**

You must not submit Content that:

- Is unlawful, defamatory, misleading, discriminatory, or offensive;
- Contains explicit, violent, harmful, or inappropriate material;
- Infringes intellectual property, privacy, confidentiality, or moral rights;
- Promotes unsafe or harmful behaviour;
- Contains unauthorised advertising or political material; or
- Otherwise breaches ECU standards or applicable laws.

### **4.2 Moderation**

ECU may, at its sole discretion and without notice, review, edit, refuse, or remove any Content and may suspend or terminate access for non-compliance.

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## **5. Intellectual Property and Moral Rights**

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## **5.1 Ownership**

You retain all ownership rights in your Content.

## **5.2 Consent to Use**

To the extent permitted by law, you consent to ECU:

- Editing and modifying the Content; and
- Using the Content without further approval or notification.

## **5.3 Attribution**

ECU may attribute Content where practicable but does not guarantee attribution.

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## **6. Privacy**

### **6.1 Personal Information**

Personal information will be handled in accordance with applicable privacy laws and ECU policies.

### **6.2 Public Disclosure**

You acknowledge that any personal information included in the Content may become publicly available when displayed or published.

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## **7. No Compensation**

### **7.1 Voluntary Submission**

Submission of Content is voluntary.

### **7.2 No Payment**

You acknowledge that no payment, royalty, or compensation will be provided and no employment or commercial relationship is created.

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## **8. Withdrawal**

### **8.1 Request**

You may request withdrawal of your Content at any time by written notice to ECU.

### **8.2 Effect**

ECU will take reasonable steps to cease future use; however, it cannot guarantee removal of Content already published, archived, or reproduced by third parties.

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## 9. Liability and Indemnity

### 9.1 Responsibility

You are solely responsible for ensuring that your Content complies with these Terms and all applicable laws.

### 9.2 Indemnity

You agree to indemnify ECU and its personnel against any claims, losses, damages, or expenses arising from:

- Breach of these Terms;
- Infringement of third-party rights; or
- Failure to obtain required consents or permissions.

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## 10. Technical Limitations

ECU does not guarantee:

- Display of submitted Content;
- Any specific timing, duration, or format of display; or
- Error-free or uninterrupted operation.

ECU may modify Content to meet technical or operational requirements.

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## 11. Acceptance

By submitting Content, you confirm that you:

- Have read and understood these Terms and Conditions;
- Agree to be bound by them; and
- Consent to ECU's use of the Content as described.