

Program Costs

	Base Fee	Tuition	Housing
Exchange Basis*	€ 529	–	€ 495 - € 560
Tuition Basis	€ 529	€ 3.799	€ 495 - € 560

*In general, there is no tuition for students enrolled at and nominated by WHU's partner universities.

The base fee includes:

- Course materials
- Group transfer service to/from airport
- Welcome reception and farewell dinner
- Lunches
- Company visits and social excursions
- Local bus ticket
- 24 hour gym access
- On-campus wi-fi
- Library access

Apply by March 1st, 2027

How to Apply

To apply for the program and on-campus housing, please download the application form at www.whu.edu/mba-esp. If applying on exchange basis, please contact the International Office at your home university.

Contact

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Program Manager
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www.whu.edu/mba-esp

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Excellence in
Management
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WHU 
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MBA European Summer Program 2027

The Changing Environment for
International Business in Europe

Session I : May 05 to May 19, 2027

Session II: May 09 to May 21, 2027

To learn more about the **Online MBA ESP** (May 02/03 to May 14/15, 2027),
visit: www.whu.edu/online-mba-esp

Student Profile

MBA students in their second year who are interested in International Business, Finance and Corporate Strategy.

Contact Hours

48 Academic Hours
22 Cultural Hours

3 US Credits (or 6 ECTS)

Language of Instruction

English

Evaluation

Group Projects

Final Exam

Course Topics*

- European Integration
- Mergers and Acquisitions Practice in Europe
- European Monetary Policy
- European Aspects of Family Business
- The Business Tax Environment in Europe
- Business Environment and Strategy in Central & Eastern Europe
- European Capital Markets
- Entrepreneurship and Innovation from a European Perspective

Company Visits

Integrated into the program are several company visits including a visit to the European Central Bank or another large financial institution, as well as visits to several international companies in the area.

Cultural Program

Included as part of the two week program are a number of cultural and social activities:

- Welcome and farewell dinners
- Visit to a medieval castle
- Guided city tour of Koblenz
- Boat tour along the Rhine
- Winery tour and tasting

Zainora Babayev

George Washington University, USA

"My time at WHU was a unique experience, both academically and personally. It gave me then chance to be in a completely different environment, meet people from many backgrounds, and navigate a new culture and rhythm of life. These were perspectives I had not encountered before, and I believe they stay with a person long after the program ends. As someone deeply interested in history and nature, the castles and cathedrales I visited were the highlight of my time there. The old stone castles, in particular, reminded me of my hometown."



Online MBA European Summer Program 2027

“The Changing Environment for
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May 02/03 to May 14/15, 2027

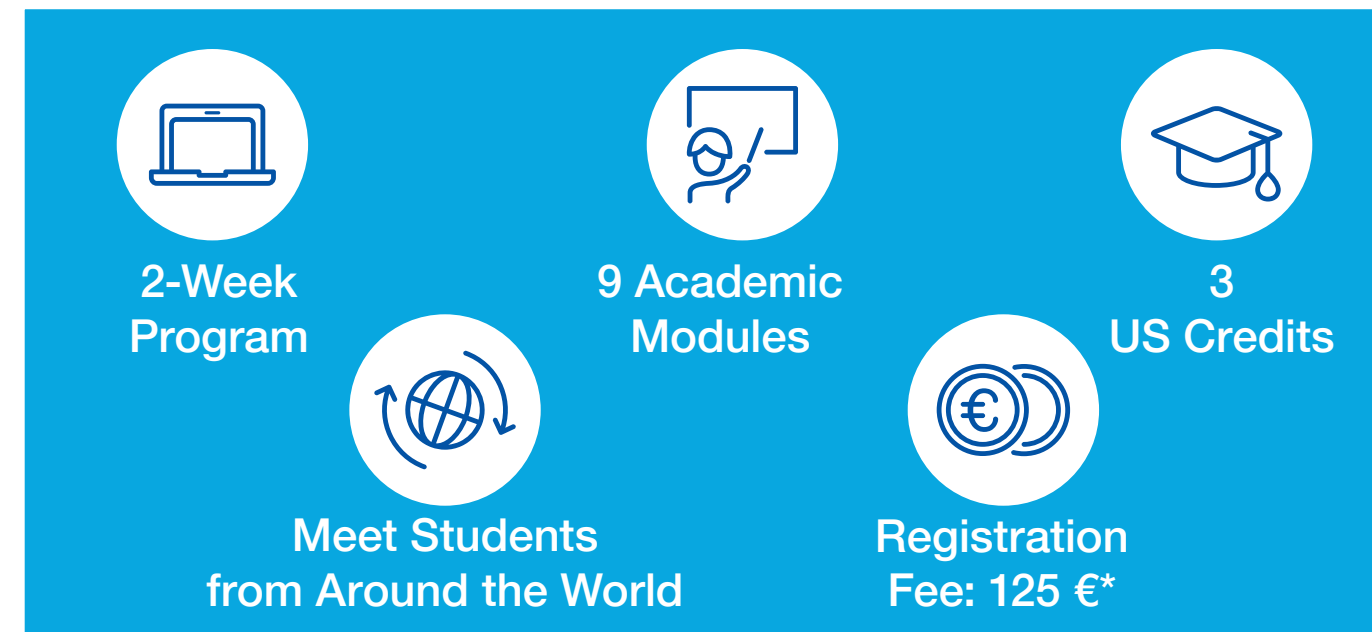
For more information visit:
www.whu.edu/online-mba-esp



YOUR ONLINE MBA EUROPEAN SUMMER PROGRAM

By participating in WHU's Online MBA short-term program, which is specifically designed for MBA students in their second year from our partner universities, you will get the chance to learn more about the international business world in Europe.

Being among Europe's top-ranked business schools, WHU provides you with a unique learning experience. You will have the opportunity to attend interactive live class meetings and work together with students from different locations via virtual breakout sessions.



*Additional tuition fee of 3.799€ for students who are not nominated by one of our partner schools.

Planned Modules include:

- Mergers and Acquisitions Practice in Europe
- The European Union and its Business Implications
- Business Environment and Strategies of FDI Investors in Central and Eastern Europe
- The Relevance of Family Business in Europe
- European Aspects of Marketing
- Entrepreneurship and Innovation from a European Perspective
- The Business Tax Environment in Europe
- In Total: 57 Academic Hours

Social Events Include:

- Get to Know: Welcome Meeting with Trivia Quiz
- Networking Event
- Photo Competition

What former Participants say about the Program:

“I truly enjoyed the experience and found the program both enriching and inspiring. I especially appreciated the international perspective, the quality of the professors, and the opportunity to connect with participants from different countries and professional backgrounds. As an engineer, MBA student, and entrepreneur from Quebec, this program allowed me to broaden my understanding of European business environments, leadership, and governance in a meaningful way.”

Valentina Alvarez Maldonado, Université Laval, Canada

Six Reasons for the Online MBA European Summer Program:

- The program is very interactive, e.g. live classes with break-out sessions, group discussions, case studies
- WHU is continuously ranked among Europe's Top Business Schools in major international rankings
- Study from the comfort of your home
- Meet online like-minded people from different countries and work together with them
- The program also includes social events, e.g., a welcome meeting, a photo competition
- You get credit transfer for your program

Your Application:

- 1** Your Home University Nominates You at WHU
- 2** Fill Out the Registration Form and Send It to susanne.mueller@whu.edu
- 3** Pay the Registration Fee of 125 €. Students not nominated by one of our partner schools will have to pay an additional tuition fee of 3.799 €.
- 4** Start Your Online Experience at WHU

Application Deadline: April 15, 2027

Get in Touch!

If you have any further questions,
please contact us:

Susanne Mueller
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International Relations Office
WHU – Otto Beisheim School of Management

