ECU'S MISSION, VISION & VALUES

Edith Cowan University: Engaging Minds; Engaging Communities. Towards 2020.

MISSION

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

VISION

For our staff, students and graduates to be highly regarded as ethical and self-reliant contributors to more prosperous, inclusive and sustainable communities.

VALUES

We value:

Integrity – behaving ethically and pursuing rigorous intellectual positions.

Respect – valuing individual differences and diversity.

Rational inquiry – motivated by evidence and reasoning.

Personal excellence – striving to realise potential.

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CRICOS IPC 00279B

STAFF (FTE)[3]

	2010	2009	2008
By Organisational Area			
Academic Staff by Faculty			
Business & Law	156	149	137
Computing, Health & Science	277	276	240
Education & Arts	268	272	271
Regional Professional Studies	38	35	34
Academic Staff in Centres	23	24	20
Total Academic Staff	**761**	**756**	**703**
General Staff by Faculty			
Business & Law	71	61	58
Computing, Health & Science	152	158	154
Education & Arts	127	142	130
Regional Professional Studies	14	14	13
General Staff in Centres	664	652	644
Total General Staff	**1,029**	**1,026**	**1,000**
Academic Staff			
By Function			
Teaching Only	203	193	182
Teaching and Research	478	477	459
Research Only	55	55	36
Other	26	31	26
By Level			
Professor	45	49	35
Associate Professor	52	51	58
Senior Lecturer	176	169	159
Lecturer	488	488	452
General Staff	1,029	1,026	1,000
Total Staff[4]	**1,790**	**1,783**	**1,703**

RESEARCH

	2009	2008	2007
Research Publications			
Books	18	17	9
Book Chapters	51	27	52
Journal Articles	248	245	222
Refereed Conference Proceedings	164	190	174
Weighted Publications per 10 FTE	11	12	11
Research Income ($'000)			
Australian Competitive Grants	2,907	2,154	1,619
Cooperative Research Centres Income	182	75	112
Industry & Other Income	2,012	2,926	2,341
Other Public Sector Income	7,709	7,235	5,512
Income per 10 FTE	259	277	220
Total	**12,810**	**12,390**	**9,584**
Research Block Funding Allocation ($'000)			
Institutional Grants Scheme	1,865	1,923	1,945
Research Training Scheme	4,380	4,335	4,223
Research Infrastructure Block Grant	385	458	544
Total	**6,630**	**6,716**	**6,712**

FINANCIALS ($'000)

	2009	2008	2007
Revenue			
Commonwealth Government	133,337	125,904	107,068
WA Government	13,317	11,499	10,697
Student Tuition Fees (HECS & FEE-HELP)	65,461	59,195	58,512
Other Fees and Charges	66,240	56,369	52,460
Investment Income	2,205	4,032	2,945
Royalties, Trademarks & Licences	9,536	7,370	6,338
Consultancy and Contract Research	3,352	5,914	5,207
Other	21,358	25,069	23,886
Total Revenue	**314,806**	**295,352**	**267,113**
Expenditure			
Academic Staff Salaries & Expenses	81,129	72,354	67,563
General Staff Salaries & Expenses	83,873	76,793	69,318
Depreciation Expenses	18,924	17,102	19,953
Other Expenses	104,767	106,758	90,010
Total Expenditure	**288,693**	**273,007**	**246,844**
Income Tax Expense	241	233	-56
Operating Result After Income Tax	25,872	22,112	20,325
Assets			
Total Current	86,859	73,216	48,455
Total Non-Current	871,768	864,281	752,119
Total Assets	**958,627**	**937,497**	**800,574**
Liabilities			
Total Current	63,434	65,943	56,340
Total Non-Current	90,025	98,676	93,129
Total Liabilities	**153,459**	**164,619**	**149,469**
Net Assets	805,168	772,878	651,105

AUSTRALIA ECU EDITH COWAN UNIVERSITY

2010 POCKET STATS



Student Enrolments	24,241
Student Load (EFTSL)	18,678
Course Completions 2009	6,192
Total Staff FTE	1,790
Research Income ($'000)	12,810
Revenue 2009 ($'000)	314,806
Expenditure 2009 ($'000)	288,693
Operating Result After Income Tax 2009 ($'000)	25,872
Capital Expenditure 2009 (Net) ($'000)	16,400
Total Assets 2009 ($'000)	958,627
Net Assets 2009 ($'000)	805,168
Total University Land (ha)	109.5

EDITH COWAN UNIVERSITY IN BRIEF

Edith Cowan University (ECU) is a large multi-campus institution serving communities in Western Australia and a significant cohort of international students.

Awarded university status in 1991, ECU has a long and distinguished history, with its predecessor institutions, including teachers colleges, dating back to 1902.

ECU offers innovative and practical courses across a wide range of disciplines, a vibrant research culture and a growing range of quality research partners and researchers, many working at the cutting edge of their fields.

ECU has more than 24,000 students, with around 18,000 undergraduates and 6,000 postgraduates. ECU has over 5,600 international students originating from 90 countries.

More than 400 courses are offered through the faculties of Business & Law; Computing, Health & Science; Education & Arts, and Regional Professional Studies, based at ECU's South West Campus. ECU works closely with private and public sector organisations, locally and overseas, in designing its study programs.

The University has two metropolitan campuses in Joondalup and Mount Lawley and also serves Western Australia's South West Region from a campus in Bunbury, 200 km south of Perth. ECU provides education to people from around the world through online delivery and via a number of international partnerships.

ECU is committed to breaking down barriers to education and is considered a pioneer in the development of alternative entry pathways to higher education, helping Western Australians reach their potential.

ECU is committed to engaging with our community, and takes great pride in the number of mutually beneficial partnerships that have been developed in recent years that underpin and influence our engaged teaching and research. These range from relationships on a local level, with schools, local councils and community groups, to national and international partnerships with business and government for the benefit of our students, and the wider community.

STUDENT ENROLMENTS[1]

	2010	2009	2008
By Gender			
Female	14,676	13,471	12,642
Male	9,565	8,803	8,386
By Mode of Attendance			
Full-time	17,708	16,152	15,116
Part-time	6,533	6,122	5,912
By Campus			
Churchlands	0	0	870
Joondalup	10,959	9,504	8,772
Mount Lawley	7,938	7,584	6,575
South West (Bunbury)	1,004	943	975
Study Centres - International	2,386	2,406	2,099
Study Centres - Domestic	1,954	1,837	1,737
By Faculty			
Business & Law	6,222	5,805	5,104
Computing, Health & Science	8,944	7,949	7,375
Education & Arts	7,298	6,897	6,868
Regional Professional Studies	1,005	944	976
Other	772	679	705
By Course Level			
Doctorate by Research	438	385	341
Doctorate by Coursework	39	43	57
Masters by Research	154	127	130
Masters by Coursework	3,216	3,029	2,547
Graduate/Postgraduate Diploma	1,306	1,197	1,155
Graduate Certificate	794	782	728
Bachelor Honours	187	168	182
Bachelor Pass	16,285	14,973	14,359
Associate Degree	120	103	85
Advanced Diploma / Diploma	47	78	72
Other Award / VET	567	465	417
Enabling	902	764	775
Cross-Institutional / Non Award	186	160	180
Total Student Enrolments	**24,241**	**22,274**	**21,028**

STUDENT LOAD (EFTSL)

	2010[2]	2009	2008
By Mode of Study			
Internal (On Campus)	16,367	15,550	14,252
External (Off Campus)	2,311	2,053	1,723
By Campus			
Churchlands	0	0	403
Joondalup	7,845	6,774	6,049
Mount Lawley	6,248	6,093	5,491
South West (Bunbury)	703	705	705
Study Centres - International	1,532	1,988	1,619
Study Centres - Domestic	2,350	2,043	1,707
By Faculty			
Business & Law	4,691	4,742	3,991
Computing, Health & Science	6,751	6,070	5,509
Education & Arts	6,074	5,655	5,376
Regional Professional Studies	671	707	710
Other	490	430	390
By Course Level			
Doctorate by Research	340	302	265
Doctorate by Coursework	20	25	31
Masters by Research	100	77	73
Masters by Coursework	2,127	2,344	1,808
Graduate/Postgraduate Diploma	851	795	720
Graduate Certificate	283	301	264
Bachelor Honours	126	117	103
Bachelor Pass	13,510	12,444	11,635
Associate Degree	77	62	47
Advanced Diploma / Diploma	35	48	57
Other Award / VET	520	459	400
Enabling	635	579	509
Cross-Institutional / Non Award	54	50	63
Total Student Load (EFTSL)[4]	**18,678**	**17,604**	**15,975**

INTERNATIONAL STUDENTS

	2010	2009	2008
Enrolments by Gender			
Female	2,510	2,374	2,079
Male	3,093	3,013	2,780
Enrolments by Campus			
Churchlands	0	0	484
Joondalup	1,582	1,417	1,248
Mount Lawley	1,548	1,548	951
South West (Bunbury)	16	16	17
Study Centres - International	2,379	2,321	2,087
Study Centres - Domestic	78	85	72
Enrolments by Home Country Region			
Americas	105	104	126
Asia	4,098	3,901	3,408
Africa	969	970	893
Europe	312	310	327
Middle East	101	95	103
Other	18	7	2
Total International Enrolments	**5,603**	**5,387**	**4,859**
Total International Load (EFTSL)	**4,268**	**4,587**	**4,046**

Explanation of abbreviations:

Full-time Equivalent (FTE): a measure of staff resources expressed in terms of the number of full-time staff who would be required in a full year to perform equivalent duties.
Equivalent Full-time Student Load (EFTSL): one EFTSL represents the workload of a student undertaking a full-time program of 120 credit points.

Notes:

1. Enrolment figures as at 31 March
2. EFTSL is the actual full year load as at August 31 2010.
3. All staff FTE includes an estimate of sessional staff. Figures as at 31 March
4. Due to rounding, total student load and staff (FTE) may not agree when summated.

STUDENT OUTCOMES

Course Completions	2009	2008	2007
By Course Level			
Doctorate by Research	41	58	54
Doctorate by Coursework	10	17	16
Masters by Research	23	35	30
Masters by Coursework	1,424	1,245	894
Graduate/Postgrad Diploma	648	593	699
Graduate Certificate	412	394	421
Bachelor Honours	92	89	106
Bachelor Pass	3,408	3,304	3,393
Associate Degree	6	9	8
Advanced Diploma / Diploma	55	35	69
VET	73	68	79
Total	**6,192**	**5,847**	**5,769**

	Year Surveyed		
Australian Graduate Survey	2009	2008	2007
CEQ (% Broad Agreement)			
Overall Satisfaction	93	92	92
Generic Skills Scale	92	94	92
Good Teaching Scale	89	88	87
CEQ Response Rate (%)	59	55	54
GDS (% of Respondents)			
Further Full-time study	25	25	23
Full-time employment	78	85	86
GDS Response Rate (%)	58	52	52

Explanation Notes:

1. ECU has exceeded the GCA minimum Response Rate of 50%.
2. Figures are as at 30 April for course complete in the previous year.
3. The Course Experience Questionnaire (CEQ) and Graduate Destination Survey (GDS) is a national survey of all graduates from universities and is conducted by Graduate Careers Australia (GCA).
4. The CEQ measures relate to both domestic and onshore international graduates; the GDS measures relate to domestic graduates only.
5. The GDS Full-time employment and Further Full-time study measures relate to domestic graduates at a Bachelor level only.
6. The CEQ measure is percent Broad Agreement. This is the percentage of responses which score 3,4 or 5 on a 5-point agreement scale.
7. Full Time Employment is the percentage of domestic Bachelor course (Bachelor Pass, Bachelor Honours and Bachelor Graduate Entry) graduates in full-time employment as a proportion of all domestic Bachelor graduates in or seeking full-time work.
8. Further details on the survey and methodology can be viewed at the GCA website.