ECU'S MISSION, VISION & VALUES

Edith Cowan University: Engaging Minds; Engaging Communities. Towards 2020.

MISSION

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

VISION

For our staff, students and graduates to be highly regarded as ethical and self-reliant contributors to more prosperous, inclusive and sustainable communities.

VALUES

We value:

Integrity – behaving ethically and pursuing rigorous intellectual positions.

Respect – valuing individual differences and diversity.

Rational inquiry – motivated by evidence and reasoning.

Personal excellence – striving to realise potential.

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STAFF (FTE)[3]

	2011	2010	2009
By Organisational Area			
Academic Staff by Faculty			
Business & Law	153	156	149
Computing, Health & Science	296	277	276
Education & Arts	253	268	272
Regional Professional Studies	34	38	35
Academic Staff in Centres	26	23	24
Total Academic Staff	**763**	**761**	**756**
General Staff by Faculty			
Business & Law	48	71	61
Computing, Health & Science	144	152	158
Education & Arts	119	127	142
Regional Professional Studies	11	14	14
General Staff in Centres	701	664	652
Total General Staff	**1,023**	**1,029**	**1,026**
Academic Staff			
By Function			
Teaching and Research	493	478	477
Research Only	52	55	55
Teaching Only	184	203	193
Other	34	26	31
By Level			
Professor	47	45	49
Associate Professor	58	52	51
Senior Lecturer	176	176	169
Lecturer	482	488	488
Total Staff[4]	**1,785**	**1,790**	**1,783**

RESEARCH

	2010	2009	2008
Research Publications			
Books	20	18	17
Book Chapters	46	51	27
Journal Articles	268	248	245
Refereed Conference Proceedings	187	164	190
Weighted Publications per 10 FTE	12	11	12
Research Income ($'000)			
Australian Competitive Grants	2,750	2,907	2,154
Cooperative Research Centres Income	50	182	75
Industry & Other Income	4,211	2,012	2,926
Other Public Sector Income	8,301	7,709	7,235
Income per 10FTE	294	259	277
Total	**15,312**	**12,810**	**12,390**
Research Block Funding Allocation ($'000)			
Institutional Grants Scheme	-	1,865	1,923
Research Training Scheme	4,412	4,380	4,335
Research Infrastructure Block Grant	371	385	458
Joint Research Engagement	2,034	-	-
Sustainable Research Excellence	451	-	-
Total	**7,268**	**6,630**	**6,716**

FINANCIALS ($'000)

	2010	2009	2008
Revenue			
Commonwealth Government	137,325	133,337	125,904
WA Government	12,996	13,317	11,499
Student Tuition Fees (HECS & FEE-HELP)	76,789	65,461	59,195
Other Fees and Charges	69,688	66,240	56,369
Investment Income	4,986	2,205	4,032
Royalties, Trademarks & Licenses	9,497	9,536	7,370
Consultancy and Contract Research	3,286	3,352	5,914
Other	22,066	21,832	25,069
Total Revenue	**336,633**	**315,280**	**295,352**
Expenditure			
Academic Staff Salaries	89,886	81,129	72,354
General Staff Salaries	93,175	83,873	76,793
Depreciation Expenses	19,732	18,929	17,102
Other Expenses	112,341	104,767	106,758
Total Expenditure	**315,134**	**288,698**	**273,007**
Income Tax Expense	-10	241	233
Operating Result After Income Tax	21,509	26,341	22,112
Assets			
Total Current	136,595	86,861	73,216
Total Non-Current	880,308	883,148	864,281
Total Assets	**1,016,903**	**970,009**	**937,497**
Liabilities			
Total Current	101,924	64,383	65,943
Total Non-Current	109,091	98,203	98,676
Total Liabilities	**211,015**	**162,586**	**164,619**
Net Assets	805,888	807,423	772,878

AUSTRALIA ECU EDITH COWAN UNIVERSITY

2011 POCKET STATS



Student Enrolments	23,889
Student Load (EFTSL)	18,231
Course Completions 2010	6,358
Total Staff (FTE)	1,785
Research Income ($'000)	15,312
Revenue 2010 ($'000)	336,633
Expenditure 2010 ($'000)	315,134
Operating Result After Income Tax 2010 ($'000)	21,509
Capital Expenditure 2010 (Net) ($'000)	36,400
Total Assets 2010 ($'000)	1,016,903
Net Assets 2010 ($'000)	805,888
Total University Land (ha)	109.5

EDITH COWAN UNIVERSITY IN BRIEF

Edith Cowan University (ECU) is a large multi-campus institution serving communities in Western Australia and a significant cohort of international students.

Awarded university status in 1991, ECU has a long and distinguished history, with its predecessor institutions, including teachers colleges, dating back to 1902.

ECU offers innovative and practical courses across a wide range of disciplines, a vibrant research culture and a growing range of quality research partners and researchers, many working at the cutting edge of their fields.

ECU has nearly 24,000 students, with around 18,700 undergraduates and 5,200 postgraduates. ECU has over 4,500 international students originating from 91 countries.

More than 316 courses are offered through the faculties of Business & Law; Computing, Health & Science; Education & Arts; and Regional Professional Studies, based at ECU's South West Campus. ECU works closely with private and public sector organisations, locally and overseas, in designing its study programs.

The University has two metropolitan campuses in Joondalup and Mount Lawley and also serves Western Australia's South West Region from a campus in Bunbury, 200 km south of Perth. ECU provides education to people from around the world through online delivery and via a number of international partnerships.

ECU is committed to breaking down barriers to education and is considered a pioneer in the development of alternative entry pathways to higher education, helping Western Australians reach their potential.

ECU is committed to engaging with our community, and takes great pride in the number of mutually beneficial partnerships that have been developed in recent years that underpin and influence our engaged teaching and research. These range from relationships on a local level, with schools, local councils and community groups, to national and international partnerships with business and government for the benefit of our students, and the wider community.

STUDENT ENROLMENTS[1]

	2011	2010	2009
By Gender			
Female	14,734	14,676	13,471
Male	9,155	9,565	8,803
By Mode of Attendance			
Full-time	17,836	17,708	16,152
Part-time	6,053	6,533	6,122
By Campus			
Joondalup	11,769	10,959	9,504
Mount Lawley	7,450	7,938	7,584
South West (Bunbury)	1,015	1,004	943
Study Centres - International	1,568	2,386	2,406
Study Centres - Domestic	2,087	1,954	1,837
By Faculty			
Business & Law	5,577	6,222	5,805
Computing, Health & Science	9,350	8,944	7,949
Education & Arts	7,305	7,298	6,897
Regional Professional Studies	1,017	1,005	944
Other	640	772	679
By Course Level			
Doctorate by Research	441	438	385
Doctorate by Coursework	28	39	43
Masters by Research	162	154	127
Masters by Coursework	2,552	3,216	3,029
Graduate/Postgrad Diploma	1,291	1,306	1,197
Graduate Certificate	685	794	782
Bachelor Honours	143	187	168
Bachelor Pass	17,071	16,285	14,973
Associate Degree	113	120	103
Advanced Diploma / Diploma	16	47	78
Other Award / VET	577	567	465
Enabling Course	689	902	764
Cross-Institutional / Non Award	121	186	160
Total Student Enrolments	**23,889**	**24,241**	**22,274**

STUDENT LOAD (EFTSL)

	2011[2]	2010	2009
By Mode of Study			
Internal (On-Campus)	15,535	16,367	15,550
External (Off-Campus)	2,396	2,311	2,053
By Campus			
Joondalup	8,074	7,845	6,774
Mount Lawley	5,769	6,248	6,093
South West (Bunbury)	738	703	705
Study Centres – International	945	1,532	1,988
Study Centres – Domestic	2,706	2,350	2,043
By Faculty			
Business & Law	3,972	4,691	4,742
Computing, Health & Science	7,170	6,751	6,070
Education & Arts	6,022	6,074	5,655
Regional Professional Studies	705	671	707
Other	362	490	430
By Course Level			
Doctorate by Research	347	340	302
Doctorate by Coursework	13	20	25
Masters by Research	108	100	77
Masters by Coursework	1,494	2,127	2,344
Graduate/Postgrad Diploma	836	851	795
Graduate Certificate	298	283	301
Bachelor Honours	102	126	117
Bachelor Pass	13,895	13,510	12,444
Associate Degree	73	77	62
Advanced Diploma / Diploma	15	35	48
Other Award / VET	532	520	459
Enabling Course	463	635	579
Cross-Institutional / Non Award	55	54	50
Total Student Load (EFTSL)[4]	**18,231**	**18,678**	**17,604**

INTERNATIONAL STUDENTS

	2011	2010	2009
Enrolments by Gender			
Female	2,226	2,510	2,374
Male	2,467	3,093	3,013
Enrolments by Campus			
Joondalup	1,734	1,582	1,417
Mount Lawley	1,279	1,548	1,548
South West (Bunbury)	18	16	16
Study Centres – International	1,564	2,379	2,321
Study Centres – Domestic	98	78	85
Enrolments by Home Country Region			
Americas	109	105	104
Asia	3,300	4,098	3,901
Africa	814	969	970
Europe	329	312	310
Middle East	137	101	95
Other	4	18	7
International Enrolments	**4,693**	**5,603**	**5,387**
International Load (EFTSL)	**3,426**	**4,268**	**4,587**

Explanation of abbreviations:

Full-time Equivalent (FTE): a measure of staff resources expressed in terms of the number of full-time staff who would be required in a full year to perform equivalent duties.

Equivalent Full-time Student Load (EFTSL): one EFTSL represents the workload of a student undertaking a full-time program of 120 credit points.

Notes:

1. Enrolment figures as at 31 March. The figures conform with general sector/DEEWR standards.
2. EFTSL is based on annualised load as at 31 March 2011.
3. All staff FTE includes an estimate of sessional staff. Figures as at 31 March.
4. Due to rounding, total student load and staff (FTE) may not agree when summated.

STUDENT OUTCOMES

Course Completions	2010	2009	2008
By Course Level			
Doctorate by Research	48	41	58
Doctorate by Coursework	8	10	17
Masters by Research	22	23	35
Masters by Coursework	1,423	1,424	1,245
Graduate / Postgrad Diploma	703	648	593
Graduate Certificate	467	412	394
Bachelor Honours	113	92	89
Bachelor Pass	3,342	3,408	3,304
Associate Degree	8	6	9
Advanced Diploma / Diploma	42	55	35
VET	182	73	68
Total	**6,358**	**6,192**	**5,847**

	Year Surveyed		
Australian Graduate Survey	**2010**	**2009**	**2008**
CEQ (% Broad Agreement)			
Overall Satisfaction	95	93	92
Generic Skills Scale	95	92	94
Good Teaching Scale	92	89	88
CEQ Response Rate	55	59	55
GDS (% Respondents)			
Further Full-time Study	26	25	25
Full-time employment	76	78	85
GDS Response Rate	55	58	52

Explanation Notes:

1. ECU has exceeded the GCA minimum Response Rate of 50%.
2. Figures are as at 30 April for course complete in the previous year.
3. The Course Experience Questionnaire (CEQ) and Graduate Destination Survey (GDS) is a national survey of all graduates from universities and is conducted by Graduate Careers Australia (GCA).
4. The CEQ measures relate to both domestic and onshore international graduates; the GDS measures relate to domestic graduates only.
5. The GDS Full-time employment and Further Full-time study measures relate to domestic graduates at a Bachelor level only.
6. The CEQ measure is percent Broad Agreement. This is the percentage of responses which score 3,4 or 5 on a 5-point agreement scale.
7. Full Time Employment is the percentage of domestic Bachelor course (Bachelor Pass, Bachelor Honours and Bachelor Graduate Entry) graduates in full-time employment as a proportion of all domestic Bachelor graduates in or seeking full-time work.
8. Further details on the survey and methodology can be viewed at the GCA website.