ECU'S MISSION, VISION & VALUES

Edith Cowan University: Engaging Minds; Engaging Communities. Towards 2020.

MISSION

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

VISION

For our staff, students and graduates to be highly regarded as ethical and self-reliant contributors to more prosperous, inclusive and sustainable communities.

VALUES

We value:

Integrity – behaving ethically and pursuing rigorous intellectual positions.

Respect – valuing individual differences and diversity.

Rational inquiry – motivated by evidence and reasoning.

Personal excellence – striving to realise potential.

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STAFF (FTE)[3]

	2012	2011	2010
Academic Staff By Organisational Area			
Business & Law	148	153	156
Computing, Health & Science	308	296	277
Education & Arts	253	253	268
Regional Professional Studies	32	34	38
Service Centres	19	26	23
Total	**759**	**763**	**761**
General Staff By Organisational Area			
Business & Law	47	48	71
Computing, Health & Science	146	144	152
Education & Arts	120	119	127
Regional Professional Studies	11	11	14
Service Centres	724	701	664
Total	**1,048**	**1,023**	**1,029**
Academic Staff By Function			
Teaching and Research	483	493	478
Research Only	49	52	55
Teaching Only	198	184	203
Other	29	34	26
Academic Staff By Level			
Professor	50	47	45
Associate Professor	63	58	52
Senior Lecturer	170	176	176
Lecturer	476	482	488
Total Staff[4]	**1,807**	**1,785**	**1,790**

RESEARCH

	2011	2010	2009
Research Publications			
Books	12	20	18
Book Chapters	41	46	51
Journal Articles	296	268	248
Refereed Conference Proceedings	201	187	164
Weighted Publications per 10 FTE	12	12	11
Research Income ($'000)			
Australian Competitive Grants	2,801	2,750	2,906
Cooperative Research Centres Income	0	50	181
Industry & Other Income	4,551	4,211	2,011
Other Public Sector Income	8,402	8,301	7,709
Total	**15,754**	**15,312**	**12,807**
Income per 10FTE	321	310	259
Research Block Funding Allocation ($'000)			
Institutional Grants Scheme	-	-	1,865
Research Training Scheme	4,415	4,412	4,380
Research Infrastructure Block Grant	469	371	385
Joint Research Engagement	2,190	2,034	-
Sustainable Research Excellence	526	451	-
Total	**7,600**	**7,268**	**6,630**

FINANCIALS ($'000)

	2011	2010	2009
Revenue			
Commonwealth Government	144,882	137,325	133,337
WA Government	12,774	12,996	13,317
Student Tuition Fees (HECS & FEE-HELP)	85,491	76,789	65,461
Other Fees and Charges	67,193	69,688	66,240
Investment Income	8,293	4,986	2,205
Royalties, Trademarks & Licenses	8,599	9,497	9,536
Consultancy and Contract Research	4,130	3,286	3,352
Other	26,886	22,066	21,832
Total Revenue	**358,248**	**336,633**	**315,280**
Expenditure			
Academic Staff Salaries	90,087	89,886	81,129
General Staff Salaries	98,848	93,175	83,873
Depreciation Expenses	19,316	19,732	18,929
Other Expenses	117,145	112,331	105,008
Total Expenditure	**325,396**	**315,124**	**288,939**
Net Operating Result	**32,852**	**21,509**	**26,341**
Assets			
Total Current	168,845	136,595	86,861
Total Non-Current	853,062	880,308	883,148
Total Assets	**1,021,907**	**1,016,903**	**970,009**
Liabilities			
Total Current	73,637	101,924	64,383
Total Non-Current	108,879	109,091	98,203
Total Liabilities	**182,516**	**211,015**	**162,586**
Net Assets	839,391	805,888	807,423

AUSTRALIA ECU EDITH COWAN UNIVERSITY

2012 POCKET STATS



Student Enrolments	23,532
Student Load (EFTSL)	18,187
Course Completions 2011	6,206
Total Staff (FTE)	1,807
Research Income ($'000)	15,754
Revenue 2011 ($'000)	358,248
Expenditure 2011 ($'000)	325,396
Operating Result After Income Tax 2011 ($'000)	32,852
Capital Expenditure 2011 (Net) ($'000)	52,800
Total Assets 2011 ($'000)	1,021,907
Net Assets 2011 ($'000)	839,391
Total University Land (ha)	109.5

EDITH COWAN UNIVERSITY IN BRIEF

Edith Cowan University (ECU) is a large multi-campus institution serving communities in Western Australia and a significant cohort of international students.

Awarded university status in 1991, ECU has a long and distinguished history, with its predecessor institutions, including teachers colleges, dating back to 1902.

ECU offers innovative and practical courses across a wide range of disciplines, a vibrant research culture and a growing range of quality research partners and researchers, many working at the cutting edge of their fields.

ECU has more than 23,500 students, with around 18,500 undergraduates and 5,000 postgraduates. ECU has approximately 4,000 international students originating from 104 countries.

More than 320 courses are offered through the faculties of Business & Law; Computing, Health & Science; Education & Arts, and Regional Professional Studies, based at ECU's South West Campus. ECU works closely with private and public sector organisations, locally and overseas, in designing its study programs.

The University has two metropolitan campuses in Joondalup and Mount Lawley and also serves Western Australia's South West Region from a campus in Bunbury, 200 km south of Perth. ECU also provides education to people around the world through online delivery and via a number of international partnerships.

ECU is committed to breaking down barriers to education and is considered a pioneer in the development of alternative entry pathways to higher education, helping Western Australians reach their potential.

ECU is committed to engaging with our community, and takes great pride in the number of mutually beneficial partnerships that have been developed in recent years that underpin and influence our engaged teaching and research. These range from relationships on a local level, with schools, local councils and community groups, to national and international partnerships with business and government for the benefit of our students, and the wider community.

STUDENT ENROLMENTS[1]

	2012	2011	2010
By Gender			
Female	14,549	14,734	14,676
Male	8,983	9,155	9,565
By Mode of Attendance			
Full-time	17,661	17,836	17,708
Part-time	5,871	6,053	6,533
By Campus			
Joondalup	11,834	11,769	10,959
Mount Lawley	6,929	7,450	7,938
South West (Bunbury)	974	1,015	1,004
Study Centres – International	1,248	1,568	2,386
Study Centres – Domestic	2,547	2,087	1,954
By Faculty			
Business & Law	4,975	5,577	6,222
Computing, Health & Science	9,787	9,350	8,944
Education & Arts	7,660	7,790	7,930
Regional Professional Studies	980	1,017	1,005
Other	130	155	140
By Course Level			
Doctorate by Research	441	441	438
Doctorate by Coursework	21	28	39
Masters by Research	165	162	154
Masters by Coursework	2,234	2,552	3,216
Graduate/Postgrad Diploma	1,332	1,291	1,306
Graduate Certificate	771	685	794
Bachelor Honours	140	143	187
Bachelor Pass	16,797	17,071	16,285
Associate Degree	93	113	120
Advanced Diploma / Diploma	27	16	47
Other Award / VET	591	577	567
Enabling Course	789	689	902
Cross-Institutional / Non Award	131	121	186
Total Student Enrolments	**23,532**	**23,889**	**24,241**

STUDENT LOAD (EFTSL)

	2012[2]	2011	2010
By Mode of Study			
Internal (On-Campus)	15,054	15,658	16,510
External (Off-Campus)	3,133	2,770	2,268
By Campus			
Joondalup	8,018	8,101	7,815
Mount Lawley	5,484	5,832	6,259
South West (Bunbury)	724	723	699
Study Centres – International	844	990	1,697
Study Centres – Domestic	3,118	2,783	2,307
By Faculty			
Business & Law	3,622	4,086	4,720
Computing, Health & Science	7,592	7,233	6,769
Education & Arts	6,291	6,424	6,621
Regional Professional Studies	682	686	668
By Course Level			
Doctorate by Research	352	348	337
Doctorate by Coursework	11	13	20
Masters by Research	106	108	99
Masters by Coursework	1,421	1,585	2,181
Graduate/Postgrad Diploma	859	834	842
Graduate Certificate	287	275	277
Bachelor Honours	101	106	127
Bachelor Pass	13,815	13,966	13,558
Associate Degree	56	71	76
Advanced Diploma / Diploma	12	14	32
Other Award / VET	543	531	531
Enabling Course	572	519	643
Cross-Institutional / Non Award	51	57	54
Total Student Load (EFTSL)[4]	**18,187**	**18,428**	**18,778**

INTERNATIONAL STUDENTS

	2012	2011	2010
Enrolments by Gender			
Female	1,888	2,226	2,510
Male	2,100	2,467	3,093
Enrolments by Campus			
Joondalup	1,604	1,734	1,582
Mount Lawley	1,042	1,279	1,548
South West (Bunbury)	13	18	16
Study Centres – International	1,247	1,564	2,379
Study Centres – Domestic	82	98	78
Enrolments by Home Country Region			
Americas	106	109	105
Asia	2,831	3,300	4,098
Africa	614	814	969
Europe	269	329	312
Middle East	164	137	101
Other	4	4	18
International Enrolments	**3,988**	**4,693**	**5,603**
International Load (EFTSL)	**3,203**	**3,638**	**4,507**

Explanation of abbreviations:

Full-time Equivalent (FTE): a measure of staff resources expressed in terms of the number of full-time staff who would be required in a full year to perform equivalent duties.

Equivalent Full-time Student Load (EFTSL): one EFTSL represents the workload of a student undertaking a full-time program of 120 credit points.

Notes:

1. Enrolment figures as at 31 March. The figures conform with general sector/DIISRTE standards.
2. EFTSL is based on estimated load as at 31 August 2012.
3. All staff FTE includes an estimate of sessional staff. Figures as at 31 March. General casual staff are excluded.
4. Due to rounding, total student load and staff (FTE) may not agree when summated.

STUDENT OUTCOMES

Course Completions	2011	2010	2009
By Course Level			
Doctorate by Research	54	48	41
Doctorate by Coursework	6	8	10
Masters by Research	21	22	23
Masters by Coursework	1,191	1,423	1,424
Graduate / Postgrad Diploma	649	703	648
Graduate Certificate	386	467	412
Bachelor Honours	130	113	92
Bachelor Pass	3,549	3,342	3,408
Associate Degree	16	8	6
Advanced Diploma / Diploma	16	42	55
VET	188	182	73
Total	**6,206**	**6,358**	**6,192**

	Year Surveyed		
Australian Graduate Survey	**2011**	**2010**	**2009**
CEQ (% Broad Agreement)			
Overall Satisfaction	96	95	93
Generic Skills Scale	95	95	92
Good Teaching Scale	93	92	89
GDS (% Respondents)			
Further study	27	26	25
Full-time employment	70	76	78

Explanation Notes:

1. ECU has exceeded the Graduate Careers Australia (GCA) minimum Response Rate of 50%.
2. Figures are as at 30 April for course complete in the previous year.
3. The Course Experience Questionnaire (CEQ) and Graduate Destination Survey (GDS) is a national survey of all graduates from universities and is conducted by GCA.
4. The CEQ measures relate to both domestic and onshore international graduates; the GDS measures relate to domestic graduates only.
5. The GDS Full-time employment and Further Full-time study measures relate to domestic graduates at a Bachelor level only.
6. The CEQ measure is percent Broad Agreement. This is the percentage of responses which score 3,4 or 5 on a 5-point agreement scale.
7. Full Time Employment is the percentage of domestic Bachelor course (Bachelor Pass, Bachelor Honours and Bachelor Graduate Entry) graduates in full-time employment as a proportion of all domestic Bachelor graduates in or seeking full-time work.
8. Further details on the survey and methodology can be viewed at the GCA website.