AUSTRALIA
ECU
EDITH COWAN
UNIVERSITY

EDITH COWAN UNIVERSITY

POCKET STATS 2014



★★★★★ TEACHING QUALITY
★★★★★ GRADUATE SATISFACTION
★★★★★ GRADUATE STARTING SALARY
The Good Universities Guide 2015

2014 POCKET STATS



About ECU

Edith Cowan University (ECU) provides the ideal learning environment for people who want to reach their potential.

Located in Western Australia, our industry-relevant teaching and research, supportive study environment and award-winning facilities enable ECU students to succeed in their chosen field of endeavor.

Established in 1991, ECU took the opportunity to reshape the way higher education is delivered in a distinctive and inspiring university environment.

ECU courses are developed in consultation with industry, and many teaching staff have extensive industry experience and networks. It's why ECU students can expect placement opportunities, fieldwork, practicums and networking events as part of their studies.

This approach has been rewarded with five star ratings for teaching quality, graduate satisfaction and generic skills six years in a row in the Good Universities Guide.

ECU's world-class research strives to make a difference to the community in Western Australia and beyond. ECU focuses on working with our communities, business and government organisations to solve real-world problems.

The University was named after Edith Dirksey Cowan, the first woman to be elected to an Australian Parliament. Her life was dedicated to the belief that education was the key to growth, change and improvement in society.

Her example informs ECU's values as we pride ourselves in developing capable graduates who lead engaged and productive lives in the communities in which they live and work.

At a glance

ECU has nearly 23,000 undergraduate and postgraduate students. We also annually welcome some 3,300 international students originating from more than 100 countries.

We have four faculties that collectively deliver more than 300 diverse courses – Health, Engineering and Science; Education and Arts; Business and Law; and Regional Professional Studies.

Our courses are offered on our three campuses – Joondalup and Mount Lawley in metropolitan Perth and the South West Campus at Bunbury, 200km south of the capital city. ECU also offers a comprehensive suite of online study options.

Student Enrolments 2014	22,984
Student Load 2014 (EFTSL)	17,663
Course Completions 2013	6,091
Total Staff 2014 FTE	1,772
Research Income 2014 ($'000)	16,514
Revenue 2013 ($'000)	389,597
Expenditure 2013 ($'000)	356,774
Operating Result 2013 ($'000)	32,823
Capital Expenditure 2013 (Net) ($'000)	38,600
Total Assets 2013 ($'000)	1,099,907
Net Assets 2013 ($'000)	874,460
Total University Land 2014 (ha)	109.8

ECU incorporates the world-renowned Western Australian Academy of Performing Arts, the oldest and most popular School of Education in Western Australia, the largest Nursing program in the State and Kurongkurl Katitjin, ECU's Centre for Australian Indigenous Education and Research.

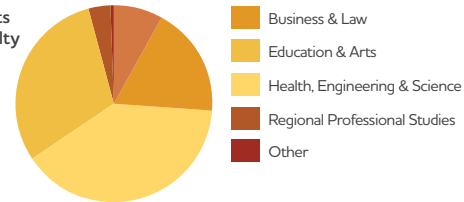
Student Enrolments[1]

	2014	2013
By Gender		
Female	14,105	14,321
Male	8,879	8,984
By Mode of Attendance		
Full-time	17,280	17,652
Part-time	5,704	5,653
By Campus		
Joondalup	11,846	11,854
Mount Lawley	6,510	6,599
South West (Bunbury)	996	1,037
Study Centres – International	600	942
Online	3,032	2,873
By Faculty		
Business & Law	4,526	4,482
Education & Arts	7,529	7,524
Health, Engineering & Science	9,888	10,176
Regional Professional Studies	946	1,037
Other	95	86
By Course Level		
Doctoral Degree (Research)	458	471
Doctoral Degree (Professional)	5	9
Masters Degree (Research)	158	164
Masters Degree (Coursework)	2,318	2,303
Graduate Diploma	1,106	1,189
Graduate Certificate	859	695
Bachelor Honours Degree	139	149
Bachelor Degree	16,553	16,871
Associate Degree	39	58
Diploma/Advanced Diploma (HE)	18	22
VET / Other Award	440	488
Enabling Course	791	798
Cross-Institutional / Non Award	100	88
Total Student Enrolments	**22,984**	**23,305**

Notes:

1. Enrolments as at 31 March.

Students by Faculty 2014



Student Load (EFTSL)[2+3]

	2014	2013
By Mode of Study		
On-campus	14,098	14,387
Online	3,565	3,429
By Campus		
Joondalup	8,078	7,963
Mount Lawley	4,976	5,148
South West (Bunbury)	742	750
Study Centres – International	431	604
Online	3,436	3,351
By Faculty		
Business & Law	3,100	3,211
Education & Arts	6,096	6,099
Health, Engineering & Science	7,740	7,849
Regional Professional Studies	727	657
By Course Level		
Doctoral Degree (Research)	323	314
Doctoral Degree (Professional)	3	4
Masters Degree (Research)	86	95
Masters Degree (Coursework)	1,641	1,443
Graduate Diploma	765	813
Graduate Certificate	362	283
Bachelor Honours Degree	109	127
Bachelor Degree	13,202	13,620
Associate Degree	22	30
Diploma/Advanced Diploma (HE)	6	11
VET / Other Award	400	445
Enabling Course	705	591
Cross-Institutional / Non Award	39	40
Total Student Load (EFTSL)[4]	**17,663**	**17,816**

Notes:

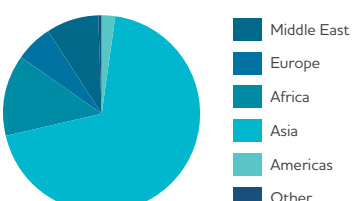
2. Equivalent Full-time Student Load (EFTSL): one EFTSL represents the workload of a student undertaking a full-time program of 120 credit points.
3. EFTSL is based on actual load up to 31 August and estimates thereafter.
4. Due to rounding, total student load may not agree when summated.



International Students

	2014	2013
Enrolments by Gender		
Female	1,375	1,632
Male	1,948	1,999
Enrolments by Campus		
Joondalup	1,678	1,613
Mount Lawley	960	990
South West (Bunbury)	19	20
Study Centres - International	599	941
Online	67	67
Enrolments by Faculty		
Business & Law	1,385	1,538
Education & Arts	309	483
Health, Engineering & Science	1,606	1,566
Regional Professional Studies	23	20
Enrolments by Home Country Region		
Americas	83	105
Asia	2,292	2,524
Africa	448	545
Europe	204	230
Middle East	283	217
Other	13	10
Total International Enrolments	3,323	3,631
Total International Load (EFTSL)	2,853	2,948

International Students by Region 2014



Student Outcomes

Course Completions	2013	2012
By Course Level		
Doctoral Degree (Research)	85	61
Doctoral Degree (Professional)	8	4
Masters Degree (Research)	22	28
Masters Degree (Coursework)	837	989
Graduate Diploma	701	691
Graduate Certificate	406	511
Bachelor Honours Degree	122	88
Bachelor Degree	3,617	3,660
Associate Degree	19	14
Diploma/Advanced Diploma (HE)	15	0
VET	259	213
Total	**6,091**	**6,259**

	Year Surveyed			
Australian Graduate Survey	2013		2012	
CEQ (% Agreement)	ECU	Nat.	ECU	Nat.
Overall Satisfaction	87	83	85	83
Generic Skills Scale	82	79	80	78
Good Teaching Scale	73	67	74	66
GDS (% Respondents)				
Further study	23	27	24	27
Full-time employment	67	71	71	76

Explanation Notes for Australian Graduate Survey:

- The Course Experience Questionnaire (CEQ) and Graduate Destination Survey (GDS) are components of the national Australian Graduate Survey of all university graduates, conducted by Graduate Careers Australia (GCA).
- Graduates are surveyed 4 months after course completion, mainly around April for end-of-year completers.
- ECU has exceeded the GCA minimum Response Rate of 50%.
- The CEQ measures relate to bachelor-level graduates, both domestic and onshore international.
- The GDS Full-time employment and Further Full-time study measures relate to bachelor-level domestic graduates only.
- The CEQ measure is percent Agreement. This is the percentage of responses which score 4 or 5 on a 5-point Agreement scale.
- Full Time Employment is the percentage of domestic Bachelor course graduates in full-time employment as a proportion of all domestic Bachelor graduates in or seeking full-time work.
- Nat.: Australian National average.
- Further details on the survey and methodology can be viewed at the GCA website **www.graduatecareers.com.au/**.

Staff (FTE)[5+6]

	2014	2013
Academic Staff by Organisational Area		
Business & Law	116	136
Education & Arts	263	258
Health, Engineering & Science	317	324
Regional Professional Studies	36	34
Service Centre	20	23
Total	**750**	**776**
General Staff by Organisational Area		
Business & Law	39	42
Education & Arts	114	119
Health, Engineering & Science	151	158
Regional Professional Studies	11	14
Service Centre	707	747
Total	**1,021**	**1,080**
Academic Staff by Function		
Teaching and Research	433	473
Research only	55	61
Teaching only	237	212
Other	26	30
Academic Staff by Level		
Professor	54	53
Associate Professor	56	61
Senior Lecturer	157	169
Lecturer	484	493
Staff by Gender		
Female	1,084	1,127
Male	688	729
Total Staff[7]	**1,772**	**1,856**

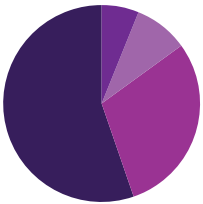
Notes:

5. Academic staff include ongoing, fixed term and Sessional staff. General staff include ongoing and fixed term staff. Figures are as at last pay period of March and are actual worked FTE.
6. Full-time Equivalent (FTE): a measure of staff resources expressed in terms of the number of full-time staff who would be required in a full year to perform equivalent duties.
7. Due to rounding staff (FTE) may not agree when summated.

Research

	2013	2012
Research Publications		
Books	9	8
Book Chapters	36	39
Journal Articles	343	310
Refereed Conference Proceedings	128	154
Weighted Publications per 10 FTE	11	11
Research Income ($'000)		
Australian Competitive Grants	3,372	2,991
Cooperative Research Centres Income	1,955	1,193
Industry & Other Income	5,369	4,920
Other Public Sector Income	5,818	6,324
Total	**16,514**	**15,428**
Income per 10 FTE	323	316
Research Block Funding Allocation ($'000)		
Research Training Scheme	4,583	4,481
Research Infrastructure Block Grant	441	509
Joint Research Engagement	2,579	2,417
Sustainable Research Excellence	709	710
Total	**8,312**	**8,117**

Research Block Funding Allocation





Financial ($'000)

Financials	2013	2012
Revenue	**($'000)**	
Commonwealth Government	162,731	167,994
WA Government	13,580	11,796
Student Tuition Fees (HECS & FEE-HELP)	99,500	88,880
Other Fees and Charges	66,768	70,308
Investment Income	11,657	8,732
Royalties, Trademarks and Licences	4,588	7,018
Consultancy and Contract Research	5,528	6,251
Other	25,245	17,695
Total Revenue	**389,597**	**378,674**
Expenditure		
Academic Staff Salaries	101,021	101,867
General Staff Salaries	115,944	112,676
Depreciation Expenses	23,600	22,267
Other Expenses	116,209	116,260
Total Expenditure	**356,774**	**353,070**
Net Operating Result	**32,823**	**25,604**
Assets		
Total Current	202,887	186,215
Total Non-Current	897,020	915,614
Total Assets	**1,099,907**	**1,101,829**
Liabilities		
Total Current	75,458	80,854
Total Non-Current	149,989	156,942
Total Liabilities	**225,447**	**237,796**
Net Assets	**874,460**	**864,033**

ECU's Purpose, Vision & Values

Purpose

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

Vision

For our students, staff and graduates to be highly regarded internationally as ethical and engaged contributors to more inclusive, sustainable and prosperous communities.

Values

We value:

Integrity – behaving ethically and pursuing rigorous intellectual positions.

Respect – valuing individual differences and diversity.

Rational inquiry – motivated by evidence and reasoning.

Personal excellence – striving to realise potential.

Strategic Priorities

- To create positive outcomes in our communities through mutually beneficial engagement.
- To deliver accessible world-class education and an enriching student experience.
- To enhance the personal and professional outcomes of graduates.
- To strengthen research capability, capacity, translation and impact.
- To enhance organisational resilience, sustainability and reputation.





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Contact ECU

Within Australia:
134 ECU (134 328)
Overseas:
+61 8 6304 0000
Email: enquiries@ecu.edu.au
Web: **www.ecu.edu.au**



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