AUSTRALIA
ECU
EDITH COWAN
UNIVERSITY

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POCKET STATS 2015



2015 POCKET STATS



About ECU

Edith Cowan University (ECU) provides the ideal learning environment for people who want to reach their potential.

Located in Western Australia, our industry-relevant teaching and research, supportive study environment and award-winning facilities enable ECU students to succeed in their chosen field of endeavor.

Established in 1991, ECU took the opportunity to reshape the way higher education is delivered in a distinctive and inspiring university environment.

ECU courses are developed in consultation with industry, and many teaching staff have extensive industry experience and networks. It's why ECU students can expect placement opportunities, fieldwork, practicums and networking events as part of their studies.

This approach has been rewarded with five star ratings for teaching quality seven years in a row in the Good Universities Guide. *THE* rating places ECU in the top 5% of universities in the world.

ECU's world-class research strives to make a difference to the community in Western Australia and beyond. ECU focuses on working with our communities, business and government organisations to solve real-world problems.

The University was named after Edith Dirksey Cowan, the first woman to be elected to an Australian Parliament. Her life was dedicated to the belief that education was the key to growth, change and improvement in society.

Her example informs ECU's values as we pride ourselves in developing capable graduates who lead engaged and productive lives in the communities in which they live and work.

At a glance

ECU has over 27,000 undergraduate and postgraduate students. We also annually welcome some 4,300 international students originating from more than 100 countries.

We have four faculties that collectively deliver more than 300 diverse courses - Health, Engineering and Science; Education and Arts; Business and Law; and Regional Professional Studies.

Our courses are offered on our three campuses - Joondalup and Mount Lawley in metropolitan Perth and the South West Campus in Bunbury, 200km south of the capital city. ECU also offers a comprehensive suite of online study options.

Student Enrolments 2015	27,491
Student Load 2015 (EFTSL)	17,268
Course Completions 2014	6,534
Total Staff 2015 FTE	1,692
Research Income 2014 ($'000)	16,032
Revenue 2014 ($'000)	391,569
Expenditure 2014 ($'000)	364,074
Operating Result 2014 ($'000)	27,495
Capital Expenditure 2014 (Net) ($'000)	46,200
Total Assets 2014 ($'000)	1,162,568
Net Assets 2014 ($'000)	897,955
Total University Land 2015 (ha)	115.8

ECU incorporates the world-renowned Western Australian Academy of Performing Arts, the oldest and most popular School of Education in Western Australia, the largest Nursing program in the State and Kurongkurl Katitjin, ECU's Centre for Australian Indigenous Education and Research.

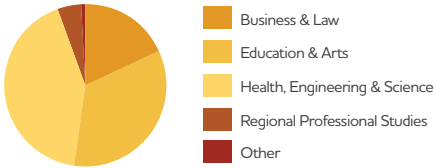
Student Enrolments[1]

	2015	2014
By Gender		
Female	16,819	16,746
Male	10,671	10,538
Not specified	1	0
By Mode of Attendance		
Full-time	20,134	19,889
Part-time	7,357	7,395
By Home Campus		
Joondalup	13,747	13,684
Mount Lawley	7,345	7,577
South West (Bunbury)	1,199	1,202
Study Centres - International	498	658
Online	4,702	4,163
By Owning Faculty		
Business & Law	5,037	5,031
Education & Arts	9,389	9,083
Health, Engineering & Science	11,612	11,823
Regional Professional Studies	1,249	1,211
Other	204	136
By Course Level		
Doctoral Degree (Research)	488	503
Doctoral Degree (Professional)	5	6
Masters Degree (Research)	194	172
Masters Degree (Coursework)	3,390	3,017
Graduate Diploma	1,343	1,377
Graduate Certificate	1,164	1,152
Bachelor Honours Degree	411	154
Bachelor Degree	18,103	18,787
Associate Degree	35	48
Diploma / Advanced Diploma (HE)	12	21
VET / Other Award	336	434
Enabling Course	1,832	1,474
Cross-Institutional / Non Award	178	139
Total Student Enrolments	**27,491**	**27,284**

Notes:

1. Student enrolment figures are based on 31 August data. A student with multiple enrolments is counted only once.

Students by Faculty 2015

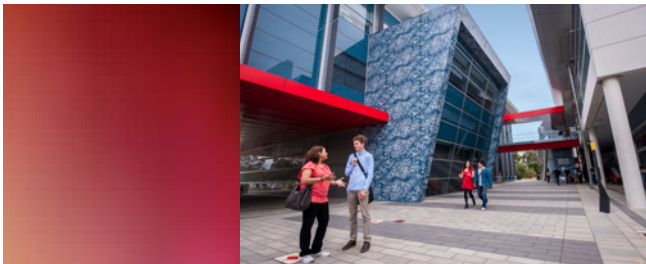


Student Load (EFTSL)[2+3]

	2015	2014
By Mode of Study		
On-campus	13,422	13,934
Online	3,846	3,557
By Taught Campus		
Joondalup	7,793	7,986
Mount Lawley	4,780	4,916
South West (Bunbury)	616	732
Study Centres - International	311	431
Online	3,769	3,426
By Taught Faculty		
Business & Law	3,241	3,125
Education & Arts	6,063	5,926
Health, Engineering & Science	7,256	7,703
Regional Professional Studies	698	736
Other	10	0
By Course Level		
Doctoral Degree (Research)	312	331
Doctoral Degree (Professional)	2	3
Masters Degree (Research)	92	89
Masters Degree (Coursework)	2,050	1,629
Graduate Diploma	719	730
Graduate Certificate	336	344
Bachelor Honours Degree	289	109
Bachelor Degree	12,240	13,087
Associate Degree	16	22
Diploma / Advanced Diploma (HE)	4	5
VET / Other Award	288	397
Enabling Course	875	705
Cross-Institutional / Non Award	46	39
Total Student Load (EFTSL)[4]	**17,268**	**17,491**

Notes:

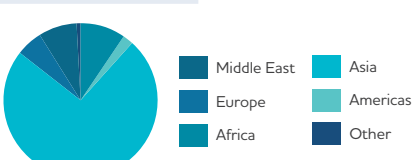
2. Equivalent Full-time Student Load (EFTSL): one EFTSL represents the workload of a student undertaking a full-time program of 120 credit points.
3. Student EFTSL is based on actual load as at 31 August.
4. Due to rounding, total student load may not agree when summated.



International Students

	2015	2014
Enrolments by Gender		
Female	1,758	1,663
Male	2,607	2,366
Enrolments by Home Campus		
Joondalup	2,398	2,067
Mount Lawley	1,388	1,193
South West (Bunbury)	16	23
Study Centres - International	497	657
Online	66	89
Enrolments by Owning Faculty		
Business & Law	1,848	1,670
Education & Arts	363	352
Health, Engineering & Science	2,079	1,938
Regional Professional Studies	16	23
Other	59	46
Enrolments by Home Country Region		
Africa	471	524
Americas	92	93
Asia	3,185	2,816
Europe	245	243
Middle East	343	338
Other	29	15
Total International Enrolments	**4,365**	**4,029**
Total International Load (EFTSL)	**3,103**	**2,845**
Top 10 Countries of Origin		
India	1,063	668
China	425	502
Sri Lanka	402	382
Pakistan	211	128
Singapore	202	356
Kenya	189	192
Saudi Arabia	170	157
Nepal	150	113
Vietnam	145	111
Bhutan	118	85

International Students by Region 2015



Student Outcomes

Course Completions[5] By Course Level	2014	2013
Doctoral Degree (Research)	91	84
Doctoral Degree (Coursework)	3	8
Masters Degree (Research)	37	27
Masters Degree (Coursework)	811	791
Graduate Diploma	764	736
Graduate Certificate	697	517
Bachelor Honours Degree	101	128
Bachelor Degree	3,661	3,580
Associate Degree	5	24
Diploma / Advanced Diploma (HE)	9	17
VET[6]	355	266
Total	**6,534**	**6,178**

Notes:

5. Course Completions are based on the numbers reported to the Department of Education as at 30 April 2015. The figures include completions between 1 Apr 2014 - 31 Mar 2015.
6. VET figures are based on full year completions reported to the State Department of Training.

Australian Graduate Survey	Year Surveyed 2014		2013	
CEQ (% Agreement)	ECU	Nat.	ECU	Nat.
Overall Satisfaction	85	83	87	83
Generic Skills Scale	80	79	82	79
Good Teaching Scale	71	67	73	67
GDS (% Respondents)				
Further study	22	27	23	27
Full-time employment	57	68	67	71

Explanation Notes for Australian Graduate Survey:

- The Course Experience Questionnaire (CEQ) and Graduate Destination Survey (GDS) are components of the national Australian Graduate Survey of all university graduates, conducted by Graduate Careers Australia (GCA).
- Graduates are surveyed 4 months after course completion, mainly around April for end-of-year completers.
- ECU has exceeded the GCA's minimum Response Rate of 50%.
- The CEQ measures relate to bachelor-level graduates, both domestic and onshore international.
- The GDS Full-time employment and Further Full-time study measures relate to bachelor-level domestic graduates only.
- The CEQ measure is percent Agreement. This is the percentage of responses which score 4 or 5 on a 5-point agreement scale.
- Full-time employment is the percentage of domestic Bachelor course graduates in full-time employment as a proportion of all domestic Bachelor graduates in or seeking full-time work.
- Nat.: National average.
- Further details on the survey and methodology can be viewed at the GCA website **www.graduatecareers.com.au/**

Staff (FTE)[7+8]

	2015	2014
Academic Staff by Organisational Area		
Business & Law	108	116
Education & Arts	265	263
Health, Engineering & Science	295	317
Regional Professional Studies	35	36
Service Centre	17	20
Total	**721**	**750**
General Staff by Organisational Area		
Business & Law	37	39
Education & Arts	107	114
Health, Engineering & Science	142	151
Regional Professional Studies	12	11
Service Centre	673	707
Total	**971**	**1,021**
Academic Staff by Function		
Teaching and Research	408	433
Research only	59	55
Teaching only	242	237
Other	12	26
Academic Staff by Level		
Professor	50	54
Associate Professor	55	56
Senior Lecturer	154	157
Lecturer	461	484
Staff by Gender		
Female	1,038	1,084
Male	653	688
Total Staff[9]	**1,692**	**1,772**

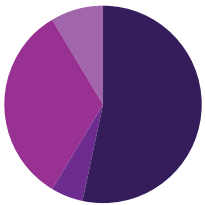
Notes:
7. Academic staff include ongoing, fixed term and Sessional staff. General staff include ongoing and fixed term staff. Figures are as at last pay period of March and are actual worked FTE.
8. Full-time Equivalent (FTE): a measure of staff resources express in terms of the number of full-time staff w ho would be required in a full year to perform equivalent duties.
9. Due to rounding, staff (FTE) may not agree when summated.

Research

	2014	2013
Research Publications		
Books	6	9
Book Chapters	44	36
Journal Articles	332	343
Refereed Conference Proceedings	96	128
Weighted Publications per 10 FTE[10]	11	11
Research Income ($'000)		
Australian Competitive Grants	5,565	3,372
Cooperative Research Centres Income	1,692	1,955
Industry & Other Income	3,120	5,369
Other Public Sector Income	5,655	5,818
Total	**16,032**	**16,514**
Income per 10 FTE [10]	352	323
Research Block Funding Allocation ($'000)		
Research Training Scheme	4,558	4,583
Research Infrastructure Block Grant	439	441
Joint Research Engagement	2,808	2,579
Sustainable Research Excellence	716	709
Total	**8,521**	**8,312**

Notes:
10. FTE includes academic staff Lecturer B and above.

Research Block Funding Allocation





Financial ($'000)

Financials	2014	2013
Revenue	**($'000)**	
Commonwealth Government	162,839	162,731
WA Government	13,318	13,580
Student Tuition Fees (HECS & FEE-HELP)	102,506	99,500
Other Fees and Charges	70,683	69,768
Investment Income	11,860	11,657
Royalties, Trademarks and Licences	6,336	4,588
Consultancy and Contract Research	5,549	5,528
Other	18,478	22,245
Total Revenue	**391,569**	**389,597**
Expenditure		
Academic Staff Salaries	106,643	101,021
General Staff Salaries	115,035	115,944
Depreciation Expenses	20,581	23,600
Other Expenses	121,815	116,209
Total Expenditure	**364,074**	**356,774**
Net Operating Result	**27,495**	**32,823**
Assets		
Total Current	219,031	202,887
Total Non-Current	943,537	897,020
Total Assets	**1,162,568**	**1,099,907**
Liabilities		
Total Current	89,093	75,458
Total Non-Current	175,520	149,989
Total Liabilities	**264,613**	**225,447**
Net Assets	**897,955**	**874,460**

ECU's Purpose, Vision & Values

Purpose

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

Vision

For our students, staff and graduates to be highly regarded internationally as ethical and engaged contributors to more inclusive, sustainable and prosperous communities.

Values

We value:

Integrity – behaving ethically and pursuing rigorous intellectual positions.

Respect – valuing individual differences and diversity.

Rational inquiry – motivated by evidence and reasoning.

Personal excellence – striving to realise potential.

Strategic Priorities

- To create positive outcomes in our communities through mutually beneficial engagement
- To deliver accessible world-class education and an enriching student experience
- To enhance the personal and professional outcomes of graduates
- To strengthen research capability, capacity, translation and impact
- To enhance organisational resilience, sustainability and reputation







Contact ECU
Within Australia:
134 ECU (134 328)
Overseas:
+61 8 6304 0000
Email: enquiries@ecu.edu.au
Web: **www.ecu.edu.au**

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