

## Y77 - Bachelor of Media and Communications

### Admission criteria

Standard University admission requirements apply to all courses at ECU. Some courses have special admission requirements which are published against the course entries on the University Future Students web site.

### Student profile

The table below gives an indication of the likely peer cohort for new students at the institution. It provides data on students that commenced undergraduate study and passed the census date in the most relevant recent intake period for which data are available, including those admitted through all offer rounds and international students studying in Australia.

Applicant background	Semester one 2017	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	42	N/P
<b>(B) Vocational education and training (VET) study</b>	7	N/P
<b>(C) Recent secondary education:</b>		
• Admitted solely on the basis of ATAR (regardless of whether this includes the impact of adjustment factors such as equity or subject bonus points)	42	N/P
• Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)	L/N	L/N
• Admitted on the basis of other criteria only and ATAR was <b>not</b> a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement)	N/A	N/A
<b>(D) Work and life experience</b> (Admitted on the basis of previous achievement other than the above)	5	N/P
<b>International students</b>	19	N/P
<b>All students</b>	<b>N/P</b>	<b>100.00%</b>

Notes: L/N - Low numbers: the number of students is less than 5.  
N/A - Data not available for this item.  
N/P - Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

## ATAR-related adjustments

Eligible students from identified Western Australian schools will receive an automated ATAR adjustment of up to 10 selection ranks to support the entry of students from areas with educational disadvantage:

- Eligible students with an ATAR of 60 to 69.95 will receive a selection rank adjustment to 70; and
- Eligible students with an ATAR of 70 and above will receive a selection rank adjustment of 5 to a maximum ATAR of 90.

## ATAR profile for those offered places wholly or partly on the basis of ATAR in semester 1, 2017

(ATAR-based offers only, <b>across all offer rounds</b> )	<b>ATAR</b> (Excluding adjustment factors)	<b>Selection Rank</b> (ATAR plus any adjustment factors)
Highest rank to receive an offer *	98.40	98.40
75 <sup>th</sup> percentile rank to receive an offer #	83.95	87.00
Median rank to receive an offer #	77.35	80.25
25 <sup>th</sup> percentile rank to receive an offer #	69.45	70.00
Lowest rank to receive an offer *	60.60	70.00

Notes: \* L/N – indicates low numbers if less than 5 ATAR-based offers made  
# N/P – indicates figure is not published if less than 25 ATAR-based offers made

## Where to get further information

- For further information see [ECU Future Students](#)
- School leavers must submit applications for semester 1 entry to the [Tertiary Institution Service Centre \(TISC\)](#)
- The [Australian Qualifications Framework \(AQF\)](#) is the national policy for regulated qualifications in Australian education and training.
- The Australian Government's [Quality Indicators for Learning and Teaching \(QILT\) website](#) helps prospective students compare universities around Australia.